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CORPORATE RESPONSIBILITY REPORT

2019-2020

FOREWORD BY THE *Managing Director*

UBL is conscious of its role as a corporate citizen and we believe in creating shared value for our co-communities. Over the years, we have evolved our CSR strategy to focus on solving the most pressing issues of the communities we operate in. Our major focus areas are water conservation, safe drinking water, promotion of responsible consumption of alcohol and other community development projects. Through our CSR efforts, we are curating programs that create measurable impacts for our beneficiaries and provide sustainable solutions to their problems.

This year, we launched 4 large integrated water management projects in Telangana, Maharashtra, Kerala and Tamil Nadu. We also continued our engagement with our co-communities in Karnataka, Punjab, Haryana and Rajasthan. The projects aimed to rejuvenate the existing water resources in these communities which were in a very poor condition and gave them a new lease of life. Simultaneously, we also explored new avenues to tap more water resources and increase the ground water recharge with the help of simple solutions like developing rain water harvesting structures and constructing farm ponds. As of March 2020, we were able to successfully create a recharge potential of around 52,75,000 KL water per year and have touched the lives of over 2,00,000 people.

Being a market leader in the Indian alco-bev industry, we are committed towards promoting the message of responsible consumption of alcohol. Our strategy for promoting positive drinking focuses on building awareness around the repercussions of driving under the influence and we have designed a program to address this issue amongst truck drivers. This year we were able to engage with 617 drivers through a series of workshops which were organised across 3 breweries in the states of Haryana, Odisha and West Bengal.

We spearheaded some important community development initiatives to improve the socio-economic conditions in our co-communities; the major ones being refurbishing school infrastructure, the safety awareness workshops and mid-day meal program for school students. Through these initiatives we have touched the lives of over 7000 beneficiaries.

UBL's water initiatives were extensively covered by both print and broadcast media. Our work featured in the Times of India "Make India Water Positive" edition and the 2019 Outlook CSR Compendium. Besides this, our CSR programs were showcased in a TV episode in the CNBC TV 18 Changemakers series, a show



which highlighted some of India's most worthy CSR initiatives.

We were awarded by two state governments for our CSR initiatives. We received the prestigious Bhama Shah award by Government of Rajasthan for our education initiatives and the District Collector of Tiruvallur district in Tamil Nadu presented UBL with an award for our water conservation project at Aranvoyal village.

We will continue to implement projects that maximize our positive impact on communities and the planet and ensure our efforts are aligned with the dynamic changes occurring in the socio-economic and ecological space. UBL is committed to brew a better world and remain a responsible corporate citizen.

***Regards,
Rishi***

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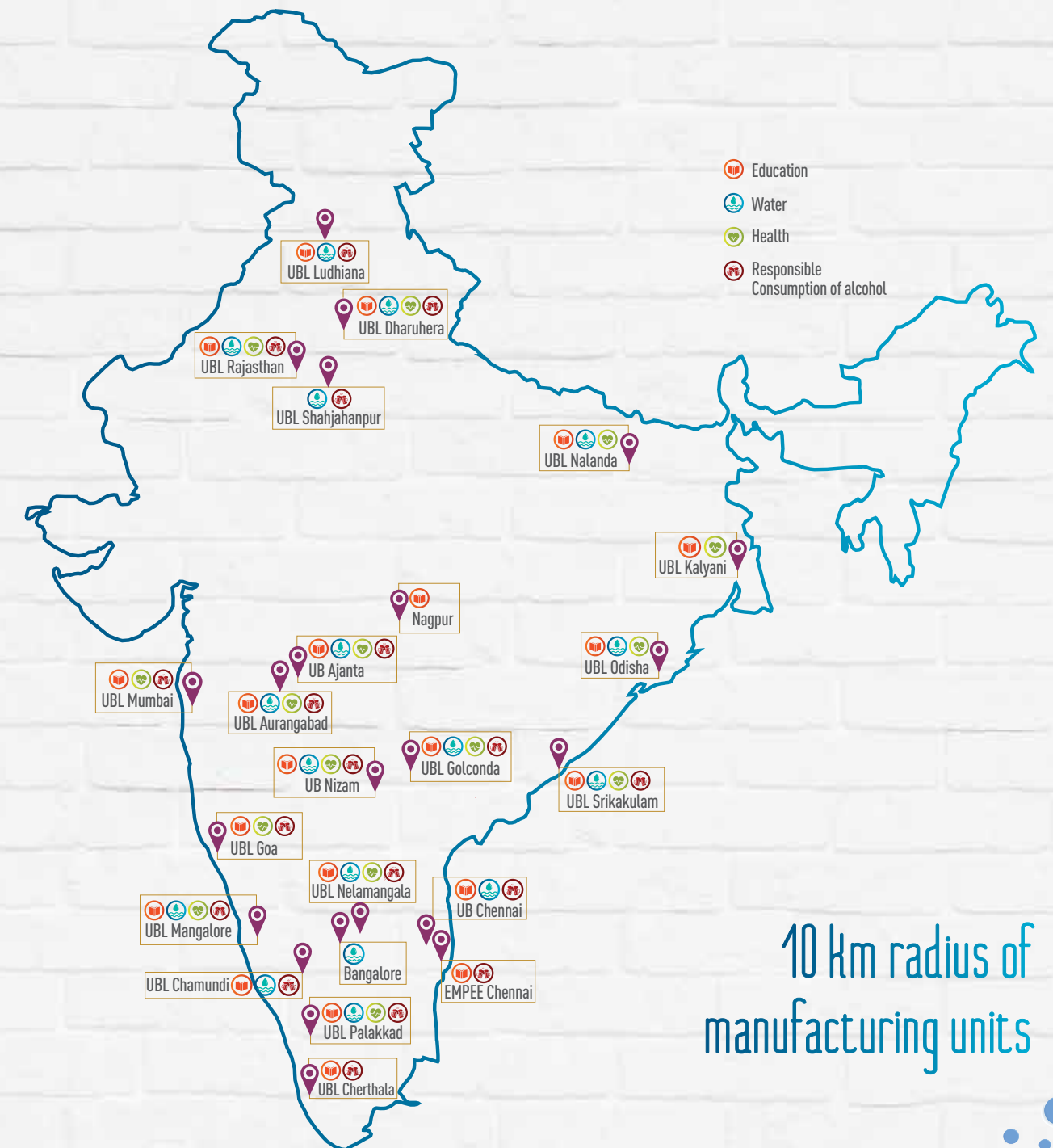


45 Partners



CSR AND SUSTAINABILITY

Footprint



Projects

AT A GLANCE

WATER



PROJECTS

Integrated Water Resource Management Project

Pond Rejuvenation

Haritha Samruddhi-Sustainable Livelihood Through Climate Resilience Practices



LOCATION

Nandi Gram Panchayat, Chikkaballapura District, Karnataka

8 Locations In The States Of Punjab And Rajasthan

Pudussery Gram Panchayath, Palakkad District, Kerala



IMPLEMENTATION PARTNER

United Way Bengaluru

The Energy & Resources Institute (Teri)

United Way Bengaluru

COMMUNITY DEVELOPMENT PROGRAMME



PROJECTS

Mid- Day Meal Program

School Renovation Project

Nai Pahal Project

School Renovation Project

Quality Education Program

Model Safe Schools

School Refurbishment Project



LOCATION

Mangalore, Karnataka

Nagpur, Maharashtra

Alwar District, Rajasthan

Nandi Gram Panchayat, Chikkaballapura District, Karnataka

Khorda, Odisha

Mangalore Karnataka

Naubatpur, Bihar



IMPLEMENTATION PARTNER

Akshaya Patra Foundation

Dilasa Janvikas Pratishthan

Sir Syed Trust

United Way Bengaluru

Think Zone

Inchara Foundation

Dilasa Janvikas Pratishthan



RESPONSIBLE CONSUMPTION OF ALCOHOL



PROJECTS

Sensitisation
Workshops On
Responsible Drinking



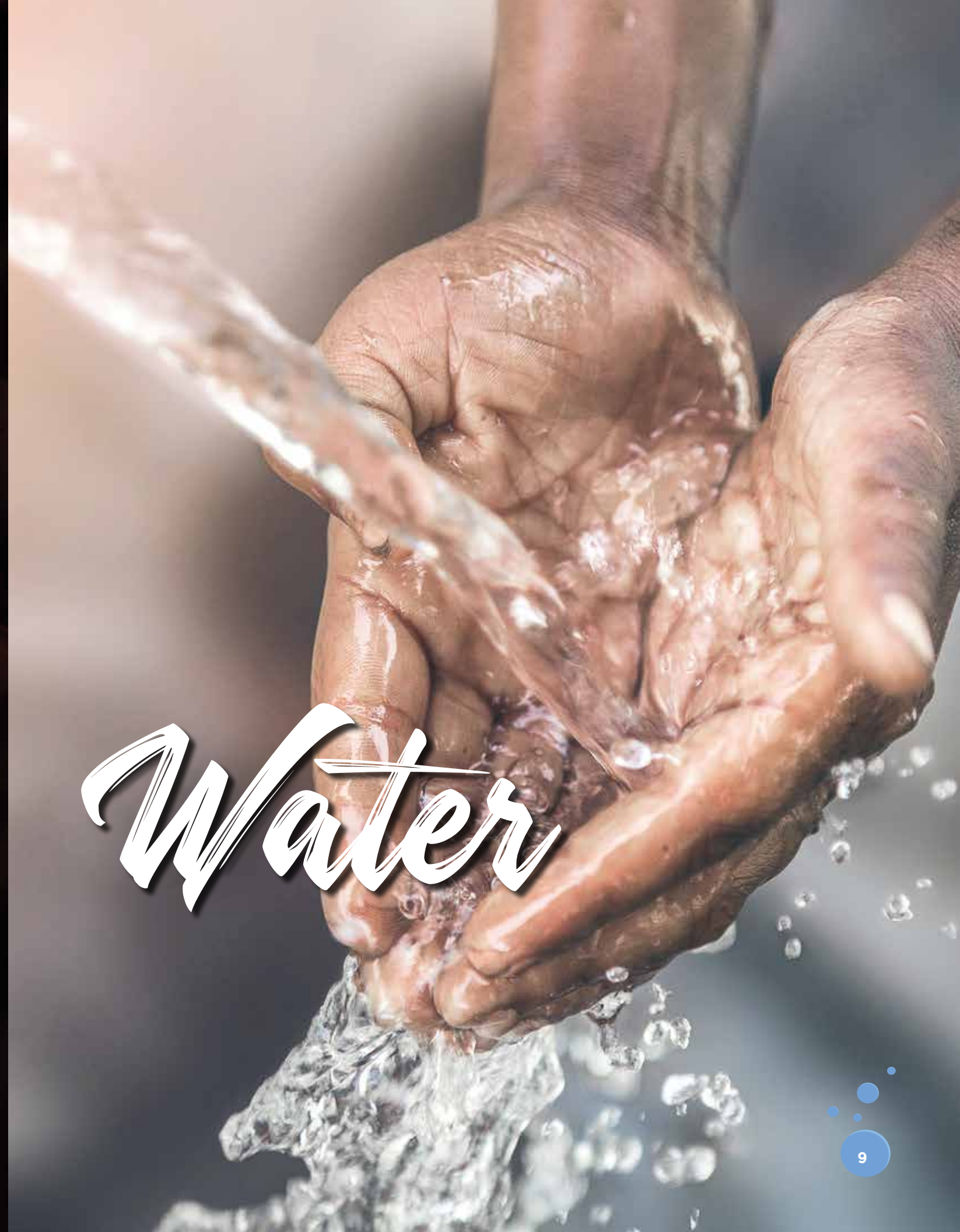
LOCATION

Khorda, Odisha
Kalyani, West Bengal
Dharuhera, Haryana



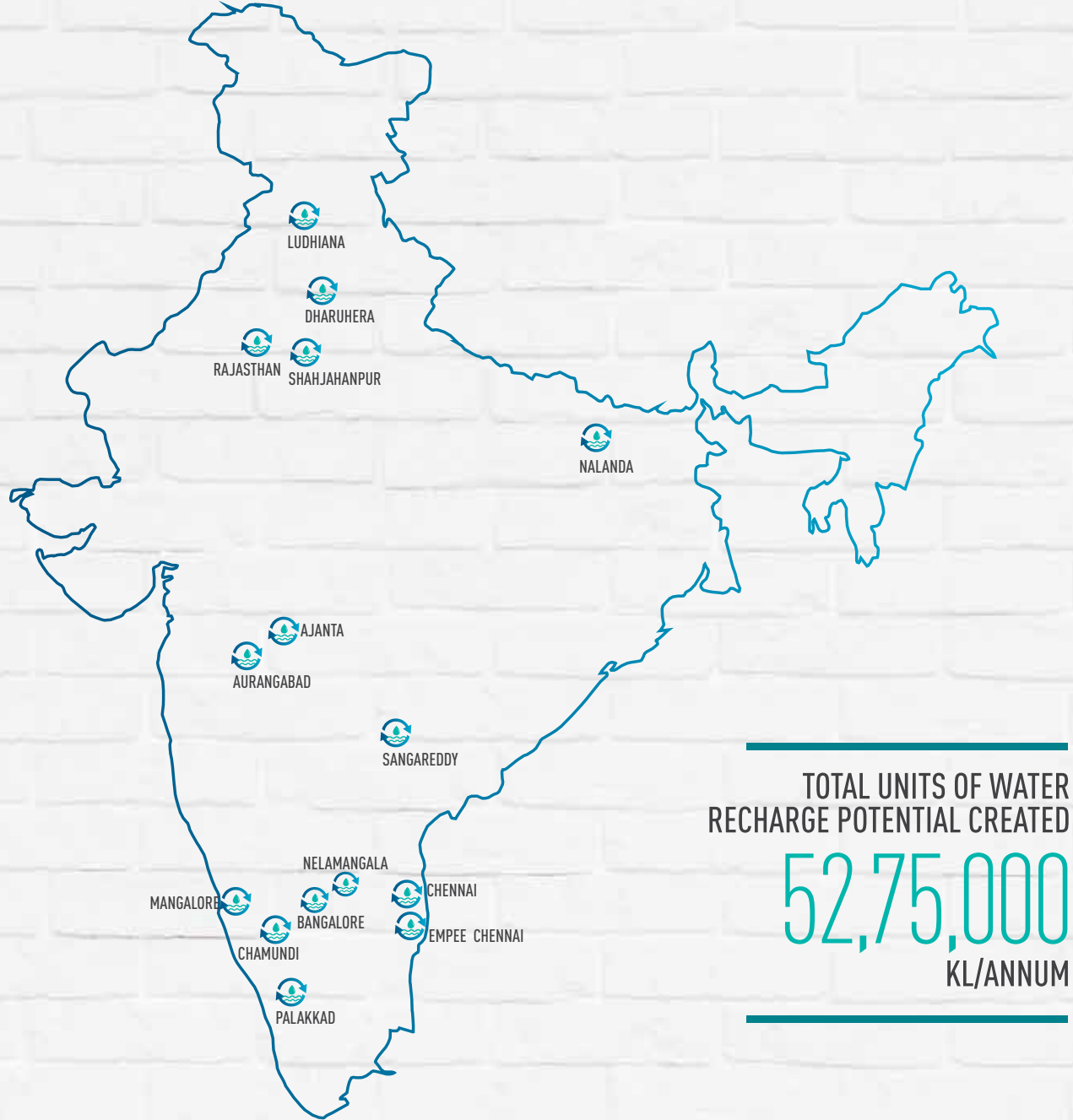
IMPLEMENTATION PARTNER

Sambhav
Foundation



Recharge

SUMMARY



Through our water initiative, we have touched the lives of over 2,00,000 people



Water

We aim to become a water neutral organisation by 2025.

It is estimated that by 2050, the number of people who will struggle to get water for at least one month every year will have swollen to 5 billion which is over 50% of the world's population. In 2019, the World Resources Institute released a global water risk report which ranked India-13 among the 17 worst affected countries in the world. The report also ranked 9 Indian states and union territories as having "extremely high" water stress. Last year, large parts of the country faced a crippling drought and more than 500 million people living in at least 10 states were reportedly affected.

UBL is committed to 'Water Stewardship' which includes both the sustainable management of water resources across our operating units, and also implementing projects which focus on water conservation and increasing accessibility to safe drinking water. We have set meaningful goals to improve our water efficiency and we aim to become a water neutral organisation by 2025. Almost 70% of our annual CSR budget has been allocated for water projects through which we are increasing our understanding of water-related risks and its impact on the communities we serve.

In recent years UBL has worked on major projects for rejuvenating water bodies across Tamil Nadu, Maharashtra, Karnataka, Punjab, Rajasthan, Bihar, Odisha, Kerala and Haryana.



MAJOR INITIATIVES IN 2019-20:

INTEGRATED WATER RESOURCE MANAGEMENT PROJECT



**NANDI GRAM PANCHAYAT,
CHIKKABALLAPURA
DISTRICT, KARNATAKA**

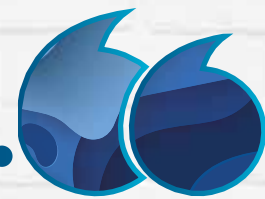


**IMPLEMENTATION
PARTNER: UNITED WAY
BENGALURU**

This project was particularly designed for climate change adaptation through soil and water conservation. The project covers 5 villages of Nandi gram panchayat which were facing acute water scarcity and were dependent solely on rainwater for their requirements. Our key initiatives to mitigate the water woes include the following:

ROOF TOP RAIN WATER HARVESTING UNITS

Non-availability of good quality surface or ground water for drinking purposes is one of the major problems faced by the residents of these villages. In summer months, people are completely dependent on water tankers for supply of drinking water. Although the government has provided drinking water facilities such as bore wells and overhead water tanks in these villages, the decline in ground water level has made these facilities non-functional. Therefore, installing rain water harvesting units has not only solved their water availability issues but in time will also help recharge the ground water.



Sarojamma is a resident of Nandi village. Her family consists of 6 members, and her husband is employed as a daily wage labourer. The family was completely dependent on the municipal tap water and Sarojamma used to travel more than 500 meters everyday just to fetch water. With the installation of Roof top Rain Water harvesting unit now her family has easy access to water.



PRE-INTERVENTION

**Nandi Lake
Rejuvenation
at Nandi Gram
Panchayat,
Karnataka**



POST-INTERVENTION



PRE-INTERVENTION

**Restoration of
Gunduthopu -
a community
protected sacred
grove at Nandi
Gram Panchayat
Karnataka.**



POST-INTERVENTION

POND REJUVENATION



LOCATIONS: PUNJAB
AND RAJASTHAN



IMPLEMENTATION
PARTNER: TERI

In the year 2019-20, we have rejuvenated 8 ponds in the states of Punjab and Rajasthan. Each pond rejuvenation initiative is done with the help of community participation as UBL sees long-term benefits when the stakeholders are involved from the beginning. A Village Development Committee (VDC) is formed and the

group is responsible for providing inputs during the project implementation and maintaining the project once it is handed over to the community. Messages related to water conservation are painted on the walls giving a constant reminder to the residents of the need to preserve water and maintain such community structures.

KATANI KALAN, LUDHIANA DISTRICT, PUNJAB

The 100-year-old pond at the Katani Kalan village was nothing more than a waste dumping yard for the residents of the village. Through this project, the

pond was dewatered, cleaned and its storage capacity was increased by installing four artificial injection wells in the pond to assist more ground water

recharge. In addition to this, a proper channel was developed to manage the wastewater of the village so that it does not flow towards the pond. The intervention increased the ground water recharge potential to an estimated 19,51,475 KL per year benefitting 13,614 people in the nearby 8 villages. The pond has now been transformed into an iconic spot and is attracting praise from the community.



PRE-INTERVENTION



POST-INTERVENTION



The pond has become a great recreational spot for the community. It will also increase the ground water level in our village, helping our farmers.

MR MANJEET SINGH
Village Sarpanch

UNCHAGAON, PATIALA DISTRICT, PUNJAB

The story of the community pond at this village is not very different from the one at Katani Kalan. The entire sewage from the village used to be emptied into the pond. The pond had become a cesspool with a stench so bad that people avoided going near the pond, hence making it one of the most neglected corners of the village. Another issue that the villagers faced was that during heavy rainfall some areas of the village used to get inundated with this sewage water from the pond, resulting in crop loss at times.

We had several meetings and subsequent discussions with the local community and Panchayat members of the village on how

the pond can be used for harvesting rain water and can consequently recharge the rapidly falling groundwater table of the village. Once we received assurances of support from the Panchayat and the community we conducted a scientific assessment to evaluate and develop a plan to rejuvenate the pond.

The pond was dewatered, cleaned, landscaped and a wastewater management system was designed to ensure that waste water does not flow into the pond. Subsequently, injection wells were built in the pond for groundwater recharge and an estimated 171891 KL/Year of recharge capacity has been created under this project.



PRE-INTERVENTION



POST-INTERVENTION

HARITHA SAMRUDDHI-SUSTAINABLE LIVELIHOOD THROUGH CLIMATE RESILIENCE PRACTICES



PUDUSSERY GRAM
PANCHAYATH, PALAKKAD
DISTRICT, KERALA

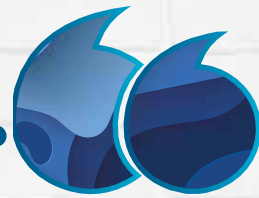


IMPLEMENTATION
PARTNER: UNITED WAY
BENGALURU

The project is aimed at training farmers to promote Sustainable Livelihood through organic farming and Climate Resilient farming practices. It also helped in rejuvenating the available water resources to help the communities facing acute water scarcity and enabled farmers with better irrigation facilities. Some of the activities implemented under this project are:

NUTRITION GARDENS

Climate change poses an additional threat to sustainable development and can undermine progress towards eradicating hunger, malnutrition, and poverty. To combat the issue of food security, there is a need to look at strategies which are simple, effective and sustainable. Nutrition garden is an innovative solution to ensure food security by producing fruits and vegetables which are high in micro nutrients, and address food insecurity and malnutrition issues. In addition to this it is also an alternative way for households to generate an extra income.



Pushpa is a single mother from Church Street Chullimada, Pudukkottai Panchayat. She has two sons and works as a daily wage farm labourer. She was trained and given 15 saplings to start her own garden. Today, she is growing vegetables like cauliflower, cucumber, pumpkin and brinjal among others and



selling the surplus in the local market. The garden has become a source of nutrition and income for her family.

DEEPENING OF POND AT NANDUPATHI VILLAGE

Nadupathi is a big tribal hamlet in Pudussery Gram Panchayath inhabited by 120 tribal families, most of whom are daily-wage labourers. The hamlet has been facing acute water scarcity in the recent years. Most families are dependent on the public bore well for water which has not been sufficient to meet the needs of all the residents. After several meetings with the gram panchayat, we decided to rejuvenate the other sources of water in the hamlet to improve the availability of water in the area. The panchayat members informed us of an old pond which was used earlier by the residents but because of a lack of maintenance had turned into a pool of filth.



PRE-INTERVENTION

We decided to rejuvenate the pond in association with the residents of the hamlet. A "Water Management community" was formed consisting of community leaders, beneficiaries and local panchayat members to monitor the day today activities of the pond. UBL, cleaned and desilted the pond and executed bund formation and stone pitching work to establish a proper structure to the pond for more storage.



POST-INTERVENTION

Our intervention increased the storage capacity of the pond from 3060 KL of water to 18,306 KL of water per annum.

OPEN WELL RESTORATION AT VADHYACHALLA, TRIBAL HAMLET

Vadhyarchalla, just like Nandupathi village, was facing an acute water scarcity, especially in the summer months. Vadhyarchalla, is also a hamlet in the Pudussery Gram Panchayat. The hamlet has around 60 tribal households with most of the residents

engaged as daily-wage workers. The hamlet had an old well which was being used as a dumping ground for waste. UBL decided to restore the well so that it can be used as a source of water for the community. The old well was cleaned and with the help of some civil work and is now being used and maintained by the residents.



PRE-INTERVENTION



POST-INTERVENTION



CASE STUDY

Hulimavu is a small village, 25 kms west of Mysore town, the District headquarters in Karnataka. Agriculture is the main occupation in the village, although the recent industrialization in Nanjanguda has fetched jobs to the younger generation. Hulimavu has a population of 1705 people, of which 65% families are completely dependent on agriculture as their primary source of income

5 years ago, with an increased irregularity of monsoons and rapidly depleting groundwater tables, large parts of Karnataka were reeling under water stress. Very small portion of Mysore district has irrigation facility and Hulimavu, located at

the far end of the irrigation system, was hardly cultivating single crop often using the gradually depleting ground water from the bore wells. Mr. Nagaraju, one of the farmers in the Hulimavu village, having experienced all the difficulties in cultivation, started thinking seriously about how to overcome this problem

One day on his way to the farm, it started raining heavily and he had to take shelter under a tree besides his farm. There he observed, around 500 meters away, there was a hill, from where the rain water was flowing through a small creek, creating a run off besides his farm and was slowly flowing into a small low lying pit. After the rain stopped, he found that small amount

of rain water had collected in the low lying pit which eventually percolated into the soil and disappeared. This gave him an idea to broaden the low lying pit and also deepen the creek from the hill to collect and stock the rain water and later use it for drinking water for the cattle. He worked alone and made a small pond of 10ft x 10ft x 2ft and named it "Harilimarakare". He also deepened the creek by one foot enabling the flow of water freely from hill to the small pond. Surprisingly he found that the water level in the bore well in his farm besides the pond increased by 4ft after the monsoon season. This small exercise made him realise how a bigger pond can in turn increase the ground water recharge potential.



He brought this to the attention of our colleagues at UBL-Chamundi and requested us to support his initiative of creating a farm pond which will help the farmers of his entire village. Responding to the request of farmers we sanctioned funds for constructing the Farm pond. Now a full fledged farm pond is serving the farmers in Hulimavu and helping them

to irrigate their lands properly. 92 acres of land is now assured with irrigation potential and with it the ground water table has also increased in the 12 nearby borewells. The stored water is also being used for supplemental irrigation or for allied activities like drinking water for cattle during summer months.



Responsible Consumption of Alcohol



Responsible Consumption of Alcohol

SENSITISATION WORKSHOPS ON RESPONSIBLE DRINKING



LOCATIONS:
KHORDA, ODISHA,
KALYANI, WEST BENGAL,
DHARUHERA, HARYANA



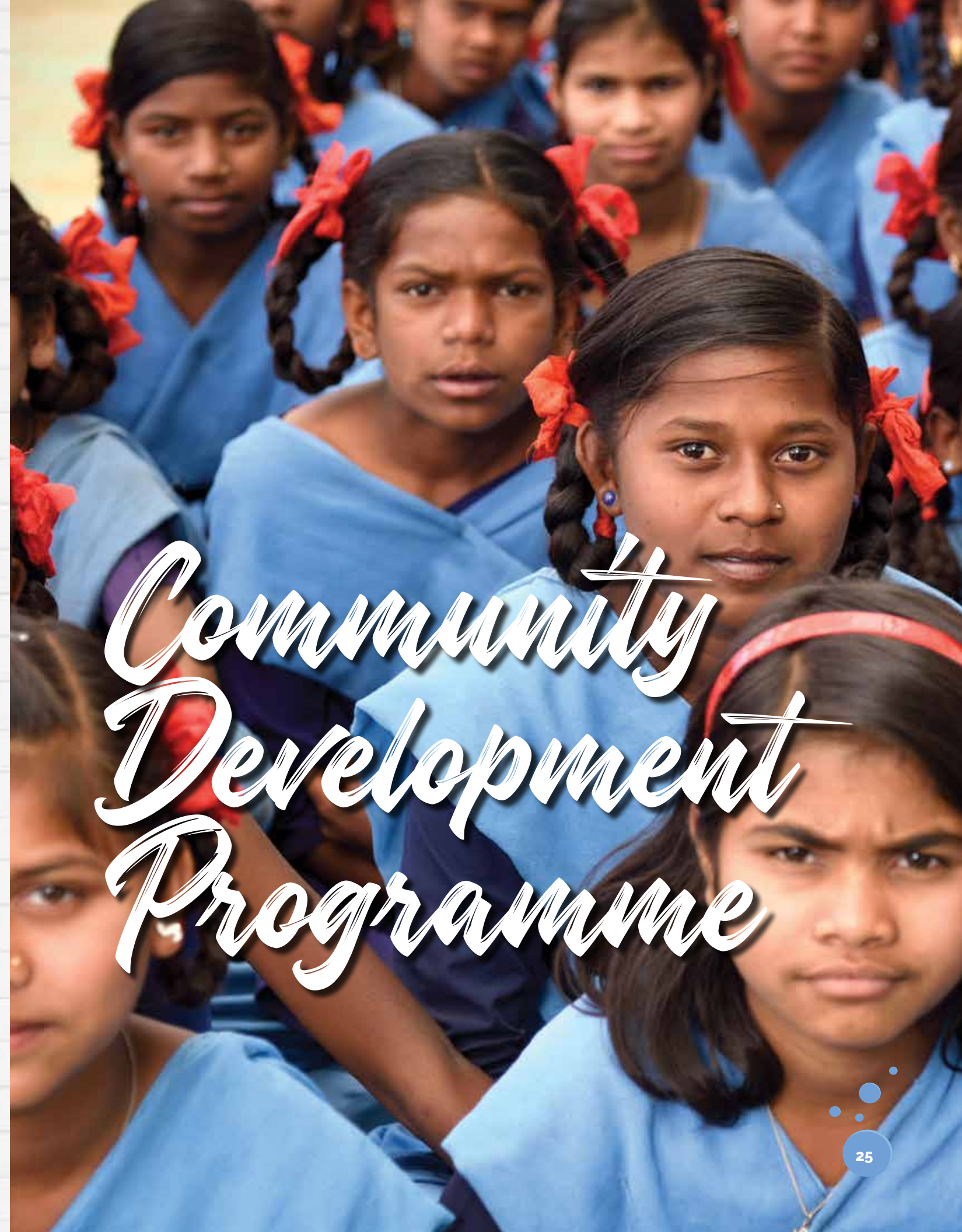
**IMPLEMENTATION
PARTNER: SAMBHAV
FOUNDATION**



समझदार हम, होखियार हम

As a leading Alco-bev company, promoting the message of responsible consumption of alcohol among the masses is a critical objective for UBL. Sensitisation and awareness generation for the same is what we are working towards through our CSR program for responsible consumption. Though this program we focus on behavioural change communication majorly targeted towards truck drivers. This year we reached out to 617 drivers through a series of workshops which were organised across 3 breweries in 3 states. At each location a six day workshop was organised wherein truckers were divided into batches. Each batch had a day-long session which included skits, group discussions, slogan writing and a survey of the truck drivers. The workshops were delivered in local language to create an immersive and interactive experience for the participants.





Community Development Programme



Community Development Programme

Our other Community Development Programmes aim at improving the quality of life of the community residing in the vicinity of our breweries.

Overhauling the infrastructure of the primary schools, provision of midday meal to students and improving the quality of education were some of the initiatives undertaken under the Community Development Programmes.

OUR INITIATIVES IN 2019-20 ARE:

MID- DAY MEAL PROGRAMME



**LOCATION: MANGALORE
KARNATAKA**



**IMPLEMENTATION
PARTNER: AKSHAYA PATRA
FOUNDATION**

Although India is one of the largest producers of agricultural products, we still account for a quarter of the world's malnourished and hungry population. The Global Hunger Index report of 2019, has placed India at the 102nd rank out of 117 participating countries. The problems in our country are insurmountable, especially for the marginalized groups. Such is the plight that even basic necessities of food and nutrition are unmet, leading to high infant mortality rates and stunting in young children. The Mid- Day Meal Program not



only addresses the issue of hunger and malnutrition but in most cases it has proved to be a catalyst for keeping children in schools and lowering dropout rates.

Through this initiative, last year we reached out to 1666 students from 23 schools in Mangalore district. There were total of 227 school working days in Mangalore from April 2019 to March 2020 and with the help of our implementation partner we served hot and wholesome meals to the students every school day.



Ashwini is a 7th Std. student from DKZP Higher Primary School, Mannaguda, Mangalore. She comes from a family of five, her father Basavaraj and mother Manjula are fishermen. She has 2 brothers studying in 5th Std and 2nd Std at DKZP Primary School. Ashwini aims to be an IPS officer and UBL is nurturing her dreams by serving nourishing meals.



SCHOOL RENOVATION PROJECT



LOCATION: NAGPUR
MAHARASHTRA



IMPLEMENTATION
PARTNER: DILASA JANVIKAS
PRATISHTHAN

Last year UBL decided to transform Sevanand School in Mahadula Koradi, Nagpur.

The school was originally constructed in 1929 and over the years its condition had deteriorated. UBL decided to construct a multi-storey building to provide sufficient space for facilities like bigger classrooms, library, computer centre, laboratory, digital learning, etc. The new school building is going to benefit 365 students enrolled at the school.



NAI PAHAL PROJECT



LOCATION: ALWAR DISTRICT,
RAJASTHAN



IMPLEMENTATION
PARTNER: SIR SYED TRUST

As a part of this initiative we have adopted 6 schools in Alwar district. Major activities include infrastructure development, digital literacy assistance and computer lab set up. This project benefits over 900 children from extremely poor and vulnerable backgrounds studying in these schools. We are also supporting 5 schools with teacher's salary.



10 year old Hitesh is a student at the Government Upper Primary School Indor, Alwar district, Rajasthan. Hitesh's school is one of the 6 government schools adopted by UBL. Before the Nai Pahal initiative, the average attendance of the students on a school day was only 15-20% of the total number of students enrolled at the school. However, the attendance has increased up to 90% ever since we



installed computer labs. The students have taken great interest in learning with the help of computers.

Hitesh is exemplary of the effect of computer education. In no time he has started showing considerable skill in using MS paint and other tools. His passion for computer classes increased his overall attendance in school and he started improving in other subjects as well.

SCHOOL RENOVATION PROJECT



NANDI GRAM PANCHAYAT,
CHIKKABALLAPURA
DISTRICT, KARNATAKA

At Nandi Gram Panchayat we have supported 3 government schools-Nandi middle school, Nandi high school and Sultanpet primary school.

We supported the schools with infrastructural refurbishment, which included painting and renovation of toilets and we constructed rooftop rainwater harvesting systems so that the students have access to safe drinking water at school.



IMPLEMENTATION
PARTNER: UNITED WAY
BENGALURU



QUALITY EDUCATION PROGRAM



LOCATION:
KHORDA, ODISHA



IMPLEMENTATION
PARTNER: THINK ZONE

The program aims at towards improving the educational outcomes of early-grade learners from low-income communities using a technology-enabled school-in-a-box approach. It majorly focusses on developing the foundational skills of children in language and arithmetic using activity-based pedagogy. The technology enabled learning enhancement program helps to create an environment of transformative learning in primary schools wherein children are respected as creative, unique individuals who are enabled to identify their inclinations, interests and develop their capabilities. The innovative approach facilitates an alternative way of learning and assessment. The program benefits 1271 students and 36 teachers.



MODEL SAFE SCHOOLS



LOCATION: MANGALORE,
KARNATAKA



IMPLEMENTATION
PARTNER: INCHARA
FOUNDATION

This program was implemented in 7 government schools of Mangalore district. Through this initiative we have tried to introduce a more holistic approach to education by increasing awareness about various kinds of health and safety issues which are generally not addressed at government schools.

PERSONAL SAFETY EDUCATION:

A session on personal safety module was organized for the students from classes 1-7. The module covered topics on personal safety and sexual abuse. It also guided students on effective communication about such issues and taught them how to seek help from teachers, parents and peers in such instances.



FIRST AID WORKSHOP:

As a part of first health safety, over 1000 students and staff of all the 7 Government schools were trained in first aid, which involved preventive safety from all forms of hazards as well as treating small cuts and wounds. The session comprised of demonstrations on how to deal with a fractured hands or legs and was well received by the students.



MENSTRUAL HYGIENE WORKSHOP:

In the month of November a workshop was conducted on Menstrual Health and Hygiene for the female students at the school. The session educated the girls on various aspects of menstrual cycle and its impact on the physical and mental well-being and how to cope with it.



DISTRIBUTION OF DESKIT:

DESKIT is a writing companion for students to aid in comfortable writing and to assist in maintaining a proper body posture. It is designed especially for children who lack basic infrastructural facilities at school as well as home. We distributed 210 DESKITs among the students that needed it the most.



FIRE SAFETY WORKSHOP:

Fire safety is another important component of Model safe school initiative. These workshops were conducted in association with the local Fire Department. Awareness classes and demonstrations were held on how to prevent and douse different types of fires. More than 1000 children and staff benefitted through these workshops.



ENSURING SAFE DRINKING WATER:

We installed water purifiers at two schools namely DKZP Badaga Yekkar and DKZPS 3rd Block Katipalla to ensure that the students have access to clean drinking water. This benefits over 200 students on a daily basis and the purifiers are maintained by the school management.



To address the issue of contaminated water being consumed by the students, we installed an RO system at the school. Now safe drinking water is easily accessible to the students.

We also distributed school uniforms among the students as most of the students come from extremely under privileged backgrounds.



KALYANI WEST BENGAL

UBL, continues to support the students of Annie Sullivan Institution for Sightless by donating regular mid-day meals for the 32 visually impaired students at the school. Additionally, we are also supporting the management of the school with a part of teacher's salaries, fuel cost incurred, etc.



We also provided nutritional support in the form of dry ration to Vir Sandho Kanho Primary School which has an enrollment of 60 students coming from under privileged families. The meals provide nutritional support to these kids and is also an incentive to keep them in school.

SCHOOL REFURBISHMENT PROJECT



LOCATION:
NAUBATPUR, BIHAR

At Naubatpur, we refurbished the government school by repairing and painting the entire school building.



IMPLEMENTATION
PARTNER: DILASA JANVIKAS
PRATISHTHAN

We donated 15 high and low desk-benches for primary school students of Rabindra Pally Shishu Shikkha Kendra in Kalyani benefitting 60 students.



An annual drawing competition was organized by Kalyani Press Club wherein 250 Primary school students participated. UBL Kalyani donated Drawing aids and T-shirts to the participating students.



SHAHJAHANPUR, RAJASTHAN

We renovated the school building at Bhungra Ahir Govt Higher Secondary School, Mundawar through white washing and painting. We also donated some desks and benches for the classrooms.



PALAKKAD, KERALA

Provided educational aids such as school bags, stationary etc. to 25 students of Government Lower Primary School, Kanjikode, Palakkad.



CHENNAI, TAMIL NADU

Renovation of Urinals & Toilet at Aranvoyal Kuppam Primary School in Tiruvallur District. This activity benefits 132 students studying at the school by enabling access to safe and clean sanitation facilities.



MUMBAI, MAHARASHTRA

Support for infrastructure development of the school by installing grills for all windows to ensure the safety of students. Besides this we also refurbished the existing electrical wiring at the school which was old and unsafe for the students.



SRIKAKULAM, ANDHRA PRADESH

300 books and school bags were distributed among the students of MPUP & ZPH school at Bantupalli village.



EMPEE, TAMIL NADU

We renovated the Girls toilet at Government P U Primary School – Kuthambakkam to ensure that adolescent girls do not drop out of school because of lack of proper sanitation facilities.



MALLEPALLY, TELANGANA

250 desks and benches were donated to Primary School, Gangaram so that the students sit comfortably in classrooms



Success Stories

Over the years, UBL has touched the lives of many individuals through our CSR endeavours. Here are some stories of positive outcomes and sustainable impacts that we have created through our CSR journey in the last 4 years

Sanjay Laxman Patil is a farmer and resident of Vitava village, near Aurangabad Maharashtra. Agriculture is the only source of income generation for his family of 5. He has 8 acres of cultivable land, but due to non-availability of water for irrigation he was unable to irrigate the crops and was

harvesting a low yield. He was only able to cultivate Kharif crops and in Rabi season he had to work as a daily wage labourer to support his family. In 2016-17, UBL implemented the Jalsanjeevini Prakalp in 10 villages of Gangapur block of Aurangabad locale. Under Prakalp many water

conservation activities were implemented. Construction of Cement Nala Bund (CNB) was one of the major initiatives. We constructed 5 CNBs under this program, and one of the structures was constructed into a stream that runs adjacent to Sanjay's farm. After the construction of



CNB, water level in Sanjay's well rose by 4 feet soon after the first rain. At the end of the monsoon season, the well was almost full because of the groundwater recharge enabled by the CNB. The water availability lasted till Rabi Season which gave Sanjay the opportunity to cultivate Rabi crops. Because of the easy access of water he started cultivating the entire 8 acres of land by planting multiple crops- cotton in 6 acres of land, maize in 1 acre and vegetables in the remaining 1 acre during the Kharif season. In the first year after the CNB was completed, Sanjay harvested an increased production 76.8 quintal of cotton from 6 acres of land, which earlier used to be only 48 quintal. Maize production additionally increased by 30 %. His annual income increased by INR 144000 as compared to his previous earnings.



I want to express my gratitude towards United Breweries and Dilasa for this thoughtful initiative. This has impacted my life immensely. Earlier because of lack of water I was unable to cultivate my land properly. Now, my annual production of cotton has increased and I am also cultivating multiple crops in two seasons and I don't have to work as a daily-wage labourer anymore.



Sanjay
Laxman Patil

Khatawali, a village of district Rewari in Haryana had no access to clean and safe drinking water, which was a cause for concern in the village as many water borne diseases were dominant in the community. 95% of the residents of Rewari are from very poor

economic background with very small and marginal land holding to support their livelihood.

UBL installed an RO plant in the center of the village in 2017, equipped with a water ATM system and RFID cards. The plant was handed over

to the Panchayat and a Village Water Committee was formed which was responsible for the maintenance of this plant.

Rajbala, is a 60 year old woman, who is a respected member of the village and is also a part of the VWC.



The drinking water was not clean at all. Children and elderly were the among the worst affected section of our community and used to fall sick very frequently. Women like me had no option but to walk a mile to fetch water outside the village. As I was getting older, it was becoming very difficult for me to fetch water every day. After setting up of this RO plant, we have had no drinking water problem. I am presently the secretary of Village Water Committee "VWC". At VWC we collectively ensure that RO plant is regularly monitored and maintained properly. Drinking this filtered and clean water has benefitted the children and elderly people of our village. Now, not only the families from my village get fresh and clean water but also the neighbouring villagers avail the benefit of this RO plant. I would like to thank UBL and all the people behind this generous initiative. I bless them all.



Rajabala

Awards and Recognition



Awards and Recognition



UBL was awarded with the prestigious Bhama Shah award by Government of Rajasthan for its Education initiatives, for the fifth year in a row.



UBL received an award from Tiruvallur District Collector Tmt.Mageswari Ravikumar I.A.S. under "Mummari Scheme" for our water conservation project an Aranvoyal village.



UBL water interventions were showcased in a TV episode in the CNBC TV 18 Changemakers series.

UBL was one of the finalist in NWM Awards 2019.

UBL was one of the finalists at the Rotary Karnataka CSR Awards and FICCI CSR Awards 2020.



UBL water intervention covered in Times of India "Make India Water Positive" initiative in the Bangalore edition in November 2019



UBL's water conservation initiatives were covered in the 2019 Outlook CSR Compendium

Partners



AKHIL BHARTIYA GRAMIN UTTHAN SAMITI (ABGUS)

ABGUS is an NGO working in the field of empowering communities and enhancing their participation in gradually sustaining the development of their own society and nation. It focuses on strengthening of water resources and providing safe and clean drinking water to the rural community for a healthy and sanitised environment.

UBL and ABGUS work together on the Safe Drinking Water and Water Conservation projects in Dharuhera, Haryana.



ASSIST

ASSIST is a non-profit organisation working in several districts of Telangana and Andhra Pradesh with the primary objective of making communities into viable units for their own development. A number of developmental activities have been formulated and executed by ASSIST so far in partnership with respective communities.

ASSIST has been UBL's partner NGO for implementing the Safe Drinking Water and Water Conservation Programme in Sangareddy, Telangana and Mysore, Karnataka.



AKSHAYAPATRA

The Akshaya Patra foundation is a non-profit organisation that implements the world's largest NGO led school feeding programme serving over 1.6 million children every day. The Foundation provides unlimited, nutritious, hygienically cooked hot noon meals in 13,000+ Government schools and Government run day-care centers (Anganwadi), in partnership with the Central and State Government to promote universalisation of primary education.

The Akshaya Patra foundation in association with UBL has ensured feeding of government and government aided school children on regular school working days in and around Mangalore, Karnataka.



DILASA JANVIKAS PRATISHTHAN

Dilasa is an organisation dedicated to rural development. It is working in 3,664 villages of Marathwada, Vidarbha and North Maharashtra Region. Dilasa is working in water and livelihood sector in 24 districts of Maharashtra. Dilasa is the only organisation which has implemented watershed development projects in 3 lakh hectares of land with ridge to valley approach.

UBL has partnered with Dilasa for its Safe Drinking Water and Water Conservation Programme as well as the Watershed Management Project in Aurangabad, Maharashtra. Dilasa has also been UBL's partner in the Education projects implemented in Ponda, Goa and Aurangabad and Nagpur, Maharashtra.



SIR SYED TRUST (SST)

Sir Syed Trust (SST) is a voluntary organisation driven by a vision of "Enabling Poor for Sustainable Livelihood Development". The main aim of the organisation is to empower the community through activities related to agro-forestry, water, livestock development, education and health in order to overcome the socio economic disparities and evolve a self-reliant community.

In partnership with SST, UBL has implemented two large projects, one each in Education and Integrated Natural Resource Management in Bhiwadi, Rajasthan.



THE ENERGY & RESOURCES INSTITUTE (TERI)

TERI is an independent, multi-dimensional organisation, with capabilities in research, policy, consultancy and implementation. Their work across sectors is focused on promoting efficient use of resources across sectors, increasing access and uptake of sustainable inputs and practices and reducing the impact on environment and climate. Their mission is to usher transitions to a cleaner and sustainable future through the conservation and efficient use of Earth's resources and innovative ways of minimising and reusing waste.

TERI is UBL's partner in implementing water conservation projects in Ludhiana and Patiala, Punjab and Shahjahanpur, Rajasthan.



UNITED WAY OF BENGALURU

United Way is a not-for profit organisation that seeks to engage with and empower local communities. Wake the Lake is a flagship campaign of United Way Bengaluru to revive the dying lakes of Bengaluru. The campaign stands out as a shining example of collaboration between civic bodies, corporates and citizens for a larger good. Wake the Lake has been successful in reclaiming and restoring several lakes which were on the verge of total collapse and ruin, by clearing them of sewage, improving the quality of water and turning them into active community spaces.

UBL has collaborated with United Way Bengaluru to rejuvenate the Nandi Lake in the foothills of Nandi. Additionally, rainwater harvesting measures are being undertaken as well.



SAMBHAV FOUNDATION

Sambhav Foundation is a non-governmental organisation that drives transformational change. Sambhav intends to reach more people "in need", effectively and to create sustainable benefits for the communities that they engage with, in terms of income, skills, behaviour etc. Sambhav attains this by working closely with the target communities, taking in to consideration their socio-cultural backgrounds, inclinations and challenges and develop suitable programmes to achieve its goals.

Sambhav Foundation is UBL's implementation partner for the Responsible Consumption of Alcohol project, a project that is being implemented across each of UBL's manufacturing units.



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