



Your Directors have pleasure in presenting this Annual Report on the business and operations with audited accounts of your company for the year ended March 31, 2010.

#### **FINANCIAL RESULTS**

Your Company's financial performance for the year ended March 31, 2010 is summarized below:

(Rupees in Million)

Particulars	2009-2010	2008-2009
Net Income	20751.3	17475.7
Profit before Interest & Depreciation	2949.0	2675.2
Interest	555.0	896.4
Depreciation	882.7	762.1
Profit before non-recurring items	1511.3	1016.7
Non-recurring items	_	_
Profit before Taxation	1511.3	1016.7
Provision for Taxation	(541.6)	(391.8)
Profit after Tax available for appropriation	969.7	624.9
Appropriation		
Dividend on Equity Shares (including Taxes thereon)		
Interim dividend paid	_	42.1
Final dividend proposed	100.7	42.1
Dividend on Preference Shares paid (including Taxes thereon)	86.7	86.7
Transfer to General Reserve	100.0	65.0
Balance your Directors propose to carry to the Balance Sheet	682.3	389.0

#### **DIVIDEND**

Your Board of Directors take pleasure in declaring a dividend of 36% for the year ended March 31, 2010.

Your Company paid a dividend on the Cumulative Redeemable Preference Shares (CRPS) at the rate of 3% under the terms of the issue of the 24.69 million CRPS held by Scottish & Newcastle.

#### CAPITAL

The Authorized Share Capital of the Company remained unchanged at Rs.2,800 million, comprising Equity Share Capital of Rs.300 million and Preference Share Capital of Rs.2,500 million. The Issued, Subscribed and Paid-up Share Capital as on March 31, 2010 stood at Rs.2,709 million, comprising of Equity Share Capital of Re.1 each aggregating to Rs.240 million and Cumulative Redeemable Preference Shares of Rs.100 each aggregating to Rs.2,469 million.

#### **ALLIANCE WITH HEINEKEN N.V.**

As a result of the acquisition of Sctottish & Newcastle by Heineken, the effective ownership of 37.49% of Equity holding in your Company now effectively vests in Heineken. Your Company has entered into a new Shareholders' Agreement inter alia with Heineken. A comprehensive business partnership with Heineken has been agreed, thereby formalizing their entry into your Company as an equal promoter. The Parties have agreed upon key commercial terms for the production of 'Heineken' in India, which will accelerate the growth of the premium beer segment throughout India. At the same time, your Company will work with Heineken to expand the international presence of the 'Kingfisher' brand through Heineken's global footprint.

#### **MANAGEMENT DISCUSSION AND ANALYSIS**

#### **INDUSTRY OVERVIEW**

The per capita consumption of beer in India continues to be very low compared to other countries. There has been a steady growth in the Indian Beer Industry of about 15% per year in the last five years, with Industry volumes crossing 200 million cases in financial year 2009-2010 from about 100 million cases in financial year 2003-2004. Considering the Indian demographics, with around 70% of the population below the age of 30 years, growing income and increasing international influence, the industry is expected to maintain if not exceed, its growth at present rate. While the Industry grew by 10% in volume terms during the last financial year your Company's volumes grew by 20%.



The Indian market infrastructure is a barrier to higher growth. In India, alcohol is available in around 65,000 outlets including shops, bars and restaurants which translates to roughly one outlet for every 18,000 residents, whereas the global average for the same is one outlet per 250 residents and the corresponding figure for China is one outlet for every 300 residents. For instance, in urban conglomeration like Greater Mumbai, there are around 2,500 outlets while in Shanghai, which has similar population base, the number of outlets selling alcohol is 18,000. An encouraging development is that in some cities, like Mumbai, the government has started to issue licenses for outlets to sell beer and wine only, delinking it from the sale of spirits. This development should facilitate future growth.

Taxation is another major factor which adversely affects the Indian brewing industry. In India, all alcoholic beverages are taxed uniformly, irrespective of their alcohol content. Consequently, same rate of taxation is applied for spirits, lager beer, strong beer and other alcoholic beverages, resulting in higher price for beer relative to high alcohol beverages. Across the globe, levies on beer are typically at half the rate applicable to spirits, providing an incentive for consumers towards lower alcohol beverages.

Due to the prevalent excise taxation structure, the majority of Indians who consume alcohol prefer to purchase spirits over beer as it contains higher alcohol at a similar price. Therefore in India, unlike most other countries, consumption of spirits is higher than beer. Some States have recently started to delink beer taxation from spirits, thereby promoting a logical growth in the future.

Taxation & Regulation of alcohol being a State subject under the Constitution of India, each State has separate set of regulations, restrictions and taxation structure for alcoholic beverages. Some States also impose high export duties and restrictions on the export of beer outside the State. Even the sales & distribution structure varies from State to State as some markets are open while in most States primary sale is canalized through State controlled corporations.

Over the last 5 years, a plethora of foreign brands have entered the country as 100% Foreign Direct Investment is permitted thereby increasing the choice of brands and competition. All major global brewers are now present in India. Despite this, your Company has been able to extend its market leadership position.

#### **OPERATIONS**

Volumes during 2009-2010 were buoyant in the Northern & Western markets, but sales in key Southern States were adversely affected. A change in taxation structure in Karnataka and the voluntary withdrawal of your Company's brands in the first quarter of the year 2009-2010 from Andhra Pradesh, on account of a stand off on pricing between beer producers and the State Government, impacted sales in these key markets.

Your Company has successfully commissioned its largest greenfield brewery with a capacity of 6 Lac HL per annum in the State of Andhra Pradesh which became operational in January 2010. The greenfield brewery has been built to international specifications and has adopted several international standards like HAZOP for safe operation, and HACCP, the worldwide standard for food certification. The brewery has been built with a commitment to the environment and your Company has taken various steps to reduce the overall carbon footprint. The latest equipment has been installed with a vision of productivity and environmental conscience. In keeping with its new mantra, 'Conserve, Connect & Conquer', your Company's unique environmental initiative on inclusive water management, the plant design aims not just to deliver water consumption levels exceeding world class standards, but also to maintain the water table levels and the greenery around the brewery. In view of production at enhanced capacity at the new greenfield brewery and to achieve economies in scale of operation, the management has discontinued its operations at its Hyderabad brewery.

Your Company received the prestigious Water Digest Award for the year 2009-2010 in the categories of Best Water Conserver – Waste Water Management Company, and Corporate Social Responsibility for water practices supported by UNESCO, PHDCCI and various Government of India agencies. The brewing unit of your Company at Palakkad has been awarded the State First Prize for 'Pollution Control and Environmental Protection' among medium scale industries in Kerala for 2008. This is the third consecutive year that the unit has received this coveted award. It earlier won the second prize in the same category in the year 2006 and the first prize in 2007.

Acquisition of land at Nanjangud, Karnataka through KIADB has been completed and your company will commence setting up of a new brewery in this profitable State.

Your Company has shifted from furnace oil fired boilers to solid fuel boilers in most of its breweries, leading to savings in the cost of fuel. To contain the increase in bottle cost, your Company has introduced dedicated design registered bottles in select markets. We expect the benefits of this initiative materialising from the financial year 2010-2011.

Heineken owns breweries in Andhra Pradesh and Maharashtra. Your Company has now the benefit of utilization of capacity available at these two breweries.

#### **SALES**

Your Company continues to lead the beer market with a sale of 101 million cases and combined national market share crossing 50%. The net sales for the year 2009-2010 stood at Rs.19,975 million as against net sales of Rs.16,983 million in the





financial year 2008-2009, registering a growth of 18% over the comparable figure in the previous year. This spectacular result has been achieved despite impasse in supply to the Andhra Pradesh market during peak season and excise increases in Karnataka. Your Company has a market share that now stands at over 50%, and is twice the size of its nearest competitor. Your Company along with its associates controls over 63% of the mild beer market and over 46% of the strong beer market in India. The ubiquitous "Kingfisher" brand continues to be the largest selling beer brand in India while "Kingfisher Strong" has grown by 22%.

Region wise, the Northern market grew by 33% particularly due to growth in the States of Rajasthan and Uttar Pradesh. The Eastern markets grew by 70% on account of high growth in the States of Bihar, Jharkhand, West Bengal, Orissa and North Eastern States. The Southern markets grew by 7% as the growth in the States of Kerala and Tamil Nadu was offset by the de-growth of Karnataka market and halting of sales in Andhra Pradesh. The Western markets grew by 19% riding on growth in the States of Madhya Pradesh and Maharashtra and a decline in Daman & Diu.

Your Company has launched a new super premium brand by the name 'Kingfisher Ultra' which has been widely acclaimed in the markets of its launch. Your Company has also launched an All Season beer by the name 'Kingfisher Red' in the North and East markets. 'Kingfisher Red' is developed following a unique process and can be consumed even at 14 to 17 degrees Celsius, without any change in the taste of beer.

The Brand 'Kingfisher' has been awarded the prestigious Gold Medal in the World Beer Championship 2009.

#### MANUFACTURING EXPENSES

Manufacturing expenses for the financial year 2009-2010 were Rs.10,088 million constituting 50.5% of the net sales as against Rs. 8,693 million in the previous financial year which constituted 51.2% of the net sales.

A significant increase in price of second hand bottles on account of hoarding by bottle traders has adversely affected manufacturing costs. Your Company has recently introduced patented bottles with a view to gain strategic control of this major item of cost. Since the bottles are patented and the name and logo of your Company are embossed on the bottles, they cannot be used by other brewers and are to be necessarily supplied back to your Company. The cost associated with accelerated investment in new patented bottles is expected to be recovered by a drop in the price of second hand bottles.

Your Company has entered into long term agreements for securing supply of malt & barley thereby minimizing the fluctuation in price of these ingredients.

Most of the units have installed solid fuel boilers which has resulted in a reduction of fuel cost. The breweries are continuously improving efficiencies in the brewing process as well as in packing thereby reducing the manufacturing costs.

#### PERSONNEL AND OTHER OPERATING EXPENSES

Personnel expenses of your Company stood at Rs.989 million as compared to Rs.871 million in the previous year. This constituted 5% of the net sales as against 5.1% of the net sales in the previous year. Other operating expenses amounted to Rs.1,094 million constituting 5.5% of the net sales. Personnel and other operating expenses were contained despite increased volumes during the year.

#### **SELLING AND BRAND PROMOTION EXPENSES**

During the period under review, your Company has spent 28% of net sales on selling and brand promotion exercise as compared to 25.2% of net sales spent in the previous year.

During the year, your Company continued its investments in brand building, especially behind the Kingfisher Brand. Kingfisher continues its high profile association with five of the eight IPL teams as their 'Good Times Partner'. This association was effectively leveraged both through communication as well as consumer and trade contacts.

Kingfisher further strengthened its association with football by signing on as the title sponsor of the Goa Professional League.

Kingfisher continued to leverage on the excitement and glamour of Formula-1 by being a very visible and prominent sponsor of the Force India team.

Kingfisher also continued its association with large city-based sporting events such as the Mumbai Marathon, Delhi Half Marathon and the World 10K race in Bangalore.

Kingfisher and fashion have been synonymous for over a decade. Kingfisher has strengthened its association with fashion by being a key sponsor to the India Couture Week, Wills Lifestyle India Fashion Week and the Lakme Fashion Week, apart from the fashion weeks in Kolkata, Chennai and Bangalore.

Music has been another significant platform that Kingfisher has used over the years. During the year, the pub-based rock festival – 'Kingfisher Pubrock Fest' was extended to 20 cities and over 75 shows. The Kingfisher Voice of Goa talent hunt has grown from strength to strength and has firmly entrenched Kingfisher extremely close to the hearts of Goans.



The eighth edition of the much awaited and world acclaimed 'Kingfisher Swimsuit Calendar' was released in January to a tremendous response. Your Company's association with India's No.1 Lifestyle TV channel 'NDTV Good Times' continued into its third year.

#### PROFIT BEFORE INTEREST, DEPRECIATION AND TAXATION (PBIDT)

PBIDT for the year under review stood at Rs.2,949 million as compared to Rs.2,675.2 million in the previous year, reflecting an increase of 10.2%. This increase in PBIDT is resulting from strong revenue growth and sustained investment behind your Company's brands.

#### INTEREST AND DEPRECIATION

Interest paid during the year amounted to Rs.555 million as against Rs.896.4 million in the previous year. Depreciation for the year was Rs.882.7 million as compared to Rs.762.1 million in the previous year.

There has been reduction in the interest cost as compared to the previous year due to exchange gains in the current year compared to losses in the previous year and the payment of a term loan commitment fee in the previous year. Depreciation has increased on account of continued investment in production capacities, including the investment in the greenfield Andhra Pradesh brewery.

#### PROFIT BEFORE AND AFTER TAXATION

The Profit Before Taxation for the year stood at Rs.1,511.3 million as compared to Rs.1,016.7 million in the previous year reflecting an increase of around 48.6%. The Profit After Taxation stood at Rs.969.7 million as against Rs.624.9 million in the previous year reflecting a growth of 55.2%.

#### **PROSPECTS**

While multinational companies are expected to increase competition in the premium beer segment, established domestic brands, particularly those of your Company have the advantage of having an established brand equity. Several international brewers have currently built brand associations and are marketing their brands aggressively through various point-of-sale promotions throughout their distribution networks. Your Company has the benefit of a strong route to market combined with India's leading brands.

A double digit growth rate is expected for the coming years, resulting from the increase in disposable income and the growth of consumers entering the legal drinking age.

On-trade sales are expected to grow considerably with growing affluence among young consumers together with the culture of frequenting pubs and clubs that is now spreading to second-tier cities. Off-trade sales are meanwhile expected to be boosted by the gradual deregulation of beer retail through supermarkets/hypermarkets and beer & wine licenses.

In order to augment capacities in critical markets, expansion in Karnataka is expected to commence in the next financial year.

#### **ENVIRONMENTAL INITIATIVES**

Besides corporate social responsibility, water conservation has been our key focus area. Also, with the expected future growth, its importance has considerably increased. Most of our units have a constraint on disposal of waste water, and therefore, the Company has embarked upon a plan to install sophisticated equipment and modification process so as to reduce consumption of water and its disposal. This will in turn reduce need for acquisition of additional lands for waste water disposal. As an environmental initiative, your Company has installed bottle washers incorporating the latest technology at all units and is encouraging rain water harvesting at these units. Your Company has also collaborated with several agricultural universities for cultivation of identified crops with waste water from the Brewery being used for irrigation on a select basis.

Dry yeast recovery has also been earning revenue as an ingredient for probiotics, as a mixer with spent grain and pesticides. Going ahead, as an environment friendly initiative, your Company is determined to focus on measures for reduction of process loss during production, reduction of pollutants and other wastages and utilization of natural methods of root zone treatments such as usage of duck weed / water hyacinth as an economical method for water purification. This is being done in addition to reducing pollutants which will in turn reduce load on the effluent treatment facility and thereby assist in conservation of the environment.

#### **SOCIAL INITIATIVES**

Social responsibility is integrated in the corporate philosophy of your Company and we have been able to positively impact the lives of the communities that we work in. Primary Health, Primary Education and Water are the three key areas for our interventions. Each initiative undertaken is long term and sustainable and addresses a specific need of the local community. These are implemented and monitored in partnership with representatives of the community. Our teams work relentlessly to ensure that each of these meet the needs of the local people. In Education, the objective is to ensure that quality education is



imparted to children from the underprivileged strata of the society. Here your Company's representatives work closely with local schools to provide better infrastructure, mid day meals, stationery and uniforms as well as deployment of teachers to enhance the quality of education. In primary health, your Company's endeavour has been to ensure that the community has access to primary healthcare. These are either in the form of Primary Health Centres set up by us or mobile health services where a qualified doctor travels in an ambulance to villages that do not have primary health facilities. Your Company's initiatives in water have been to both conserve as well as provide potable water to the local community. These interventions have earned us the trust and appreciation of the community, local bodies and Governmental agencies. Your Company's initiatives in Primary Health in 7 locations have benefitted over 6000 people. In Education, the interventions have enhanced the quality of education for over 1000 students in 7 locations and we have been able to facilitate access to water for over 13000 locales in 6 locations.

#### **INTERNAL CONTROL SYSTEM**

Your Company has established a robust system of internal controls to ensure that assets are safeguarded and transactions are appropriately authorized, recorded and reported. Internal Audit evaluates the functioning and quality of internal controls and provides assurance of its adequacy and effectiveness through periodic reporting. Your Company's internal control systems are adequate and are routinely tested and certified by statutory and internal auditors. The process adopted provides reasonable assurance regarding the effectiveness and efficiency of operations, reliability of financial reporting and compliance with applicable laws and regulations.

In order to continuously upgrade the internal control system, to be in line with International best practices and to ensure proper corporate governance, your Company has implemented risk assessment, control self assessment and legal compliance management systems. These have been updated during the year under review.

The internal control system evaluates adequacy of segregation of duties and reliability of management information systems, including controls in the area of authorization procedures and steps for safeguarding assets. Planned periodic reviews are carried out for identification of control deficiencies and opportunities for bridging gaps with best practices along with formalization of action plans to minimize risks.

Your Company believes that the overall internal control system is dynamic, and reflects the current requirements at all times, hence ensuring that appropriate procedures and controls, in operating and monitoring practices are in place.

Internal Audit reports to the Audit Committee and recommends control measures from time to time.

#### **OPPORTUNITIES & THREATS**

With growing demand, the domestic production of beer is on the rise. With further investments, your company has been able to upgrade and expand its capacities and also its brands. International brewers have established breweries across India in order to extend their brand presence to more States. With these international brands starting domestic production in India, indigenous brands such as your company's face increasing competition. International premium lager is growing steadily (though on a smaller base) as the companies have expanded their distribution across India, and have launched several new brands during the year under review. Despite this influx of new entrants, Kingfisher Lager continues to not just maintain market share but indeed increased it beyond 50% during the period under report.

India is predominantly a spirits market and beer is a minority preference for those who consume beverage alcohol. The low penetration in beer consumption in comparison to international levels offers the expectation of substantial and sustainable growth in demand for beer in years to come, particularly given the youthful age of India's populace. It is expected that gradually there will be a deregulation in the Indian beer industry too, giving it a boost.

Foreign brewers have been eyeing the Indian market for some years now as India is widely acknowledged to be the last untapped big growth market. However, consistent investments by your Company, in the product, packaging and communication, along with well established distribution, puts UB in a strong position, as seen by consistent improvements to the Company's national market share.

#### **RISK MANAGEMENT**

Your Company has evolved a framework for management of Business Risks. Towards this end the company has identified risk categories under strategic risks, operative risks, information technology risks, financial risks. This is audited regularly by the internal audit team.

Continuity and sustainability of the business is as important to stakeholders as growing and operating the business. Managing risks and protecting the business from the effects of disasters, failures and reputational damage are focal points on the management's agenda.

#### **RISKS AND CONCERNS**

The Indian beer industry is plagued with myriad taxes & levies that vary from State to State. These along with price regulation, inadequate market infrastructure and restrictions in interstate movement of beer, pose a great challenge for the industry.



Unlike most developed countries where beer is less regulated and available freely, high level of regulation and higher end consumer price hampers beer sales in India.

Uniform tax regime for beer in all States will be a boon for the industry. If implemented, it will help the beer industry by rationalizing end consumer prices in all States, as is in the case of other consumer goods. Globally, the policy of uniform taxation has been a success because of inherent positive implications on Government revenue. In addition to economic contribution, a uniform tax structure will also create increased agro linkages that are beneficial to a country like India.

It is important to realize that the beer sector can contribute immensely to the agricultural sector, as beer is an agro-based product. Barley farmers particularly stand to benefit from the growth of the beer sector.

Additionally, the continuing control on pricing as exercised by a number of State Governments has resulted in our inability to raise prices on roughly 60% of our sales. This has had a direct bearing upon the Company's profitability. As this challenge continues in the current financial year, it has resulted in a number of key markets becoming unattractive from a financial perspective.

Your Company has explored a variety of avenues to contain the risk of continued increase in basic costs and has entered into a number of long term agreements for sourcing vital inputs. There has been a continuing review of the long term strategy for procurement at an economical cost.

Excessive regulation and further extensions of Government intervention, in the areas of distribution and pricing, is affecting the growth and profitability of the industry as well as restricting Government revenues. In addition, restrictions on advertising and licensing of retail outlets continue to present challenges to the Industry.

Inclusion of alcoholic beverages into Goods and Service Tax (GST), is uncertain. Non-inclusion of alcoholic beverages in purview of GST would be against the fundamental concept of GST and could have a material negative impact. However, even if it is included there may be material negative impact on input cost.

#### **HUMAN RESOURCES**

People continue to be the focal point of the organization's development. Your Company believes in building a stimulating, conducive and transparent culture that drives high level of performance. For a high performance organization, it is imperative that it has right people in the right job equipped with the right set of skills. As such, the emphasis this year was in identifying and developing people capability to ensure that we not only maintain but accelerate our rate of growth and performance. With this intent, an in-depth evaluation of role requirement vis a vis the individual's strength was carried out. This was to ensure right deployment of people and also identify their developmental needs that will strengthen and consolidate our leadership pipeline. The organization also completed the succession planning exercise that has also enabled us to fill critical positions internally.

We continued to significantly improve our performance in the areas of productivity and safety by means of focused initiatives. Your Company maintained harmonious employee relations during the year. The transition of workforce from the existing plant to the new greenfield also happened seamlessly.

As on March 31, 2010, the total employee strength at United Breweries Limited stands at 1661. Your Directors place on record their sincere appreciation to all employees for their contribution towards the continuous success of the organization.

#### **SUBSIDIARY COMPANIES**

Associated Breweries & Distilleries Limited remains a wholly owned Subsidiary of your Company while your Company holds 51% of equity in Maltex Masters Limited.

Your Company has received approval from the Central Government exempting your Company from attaching the Accounts etc., of its subsidiaries viz. Associated Breweries & Distilleries Limited and Maltex Malsters Limited with the balance sheet of your Company. In terms of the approval so granted by the Central Government, the Accounts, etc., of the above subsidiaries are not required to be attached with the balance sheet of the holding company. However, these Accounts will be provided on request to any member requiring to have a copy, on receipt of such request by the Company Secretary at the Registered Office of the Company.

Statement pursuant to Section 212 (1) (e) also forms part of the Annual Report.

#### **CONSOLIDATION**

As per the Listing Agreement, Consolidated Accounts conforming to applicable Accounting Standards are attached to this Annual Report.

#### **DEPOSITORY SYSTEM**

Your Company has entered into Agreement with National Securities Depository Limited and Central Depository Services (India) Limited in accordance with the provisions of the Depositories Act, 1996 and as per the directions issued by Securities and Exchange Board of India.





#### **DIRECTORS**

The Board of Directors of your company has been reconstituted and broad based to comprise of 12 Directors with a balanced combination of Promoters and Independent Directors. Mr. John Hunt and Mr. John Nicolson opted out of the Board. Mrs. Kiran Mazumdar Shaw and Mr. Madhav Bhatkuly have been inducted on Board as Independent Directors with effect from October 26, 2009. Mr. Duco Reinout Hooft Graafland, Mr. Sijbe Hiemstra and Mr. Guido de Boer were inducted on Board with effect from December 07, 2009. Mr. Stephan Gerlich was appointed to the board on July 02, 2010.

The Board places on record the contributions of outgoing Directors during their tenure on the Board of your Company.

Mr. Chugh Yoginder Pal, Mr. A K Ravi Nedungadi and Mr. Sunil Alagh retire by rotation at the ensuing Annual General Meeting and being eligible, offer themselves for re-appointment.

#### **AUDITORS AND AUDITORS' REPORT**

M/s Price Waterhouse, Statutory Auditors hold office until the conclusion of the ensuing Annual General Meeting and are eligible for re-appointment.

There are no qualifications or adverse remarks in the Auditors' Report which require any clarification or explanation.

#### LISTING REQUIREMENTS

Your Company's Equity Shares are presently listed at the Bombay Stock Exchange Limited, National Stock Exchange of India Limited and the Bangalore Stock Exchange Limited. The listing fees have been paid to all the Stock Exchanges for the year 2010-2011.

During the year under review, the Securities of your Company have been delisted from Stock Exchanges at Chennai and New Delhi upon application made in terms of special resolution passed by the members in this regard.

#### **CASH FLOW STATEMENT**

A Cash Flow Statement for the year ended March 31, 2010 is appended.

#### **CORPORATE GOVERNANCE**

A Report on Corporate Governance forms part of this Report along with the Certificate from the Company Secretary in practice.

#### **FIXED DEPOSITS**

The Company has not invited any Fixed Deposits.

#### PARTICULARS OF EMPLOYEES, CONSERVATION OF ENERGY & TECHNOLOGY ABSORPTION, ETC.:

Information in accordance with sub-Section (2A) of Section 217 of the Companies Act, 1956, read with the Company's (Particulars of Employees) Rules, 1975, forms part of this Directors' Report and is annexed. Particulars required under Section 217(1)(e) are also annexed.

#### **DIRECTORS RESPONSIBILITY STATEMENT**

Pursuant to Section 217(2AA) of the Companies Act, 1956, your Board of Directors report that:

- in the preparation of the Annual Accounts, the applicable accounting standards have been followed along with proper explanation relating to material departures, if any.
- accounting policies have been selected and applied consistently and that the judgements and estimates made are reasonable
  and prudent so as to give a true and fair view of the state of affairs of the Company at the end of the financial year and of
  the profit of the Company for that period.
- proper and sufficient care have been taken for the maintenance of adequate accounting records in accordance with the
  provisions of the Companies Act, 1956, for safeguarding the assets of the Company and for preventing and detecting fraud
  and other irregularities.
- the annual accounts have been prepared on a going concern basis.

#### **ACKNOWLEDGEMENT**

Your Directors wish to place on record their appreciation for the continued support received from shareholders, banks and financial institutions. Your Directors are also grateful to the Company's business partners and customers for their continued support and patronage. Finally, your Directors wish to acknowledge the support and contribution on the part of all employees who constitute our most valuable asset.

By Authority of the Board,



# **Annexure to Directors' Report**

#### STATEMENT UNDER SECTION 217(1)(e) OF THE COMPANIES ACT, 1956

#### A. Conservation of Energy

Energy conservation measures taken by the Company:

#### **Electrical Energy**

- Vapour absorption machine is being commissioned at Bangalore unit for generating chilled water for wort cooling instead
  of using high electricity consuming reciprocating compressors.
- Draft control on alternate fuel boilers installed to reduce electricity consumption at Palakkad, Orissa & Mangalore units.
- Lighting energy savers installed at Mumbai, Bangalore & Mangalore units.
- Focus on optimal work in process during the off season has reduced refrigeration load and consequently saved on energy consumption.
- Installed variable frequency drives in Mumbai on high load motor to reduce energy consumption.
- De-superheaters in Refrigeration compressor installed at Bangalore, Kalyani & Palakkad units to reduce electricity consumption.
- Chilled water generation through CO<sub>2</sub> evaporation implemented at Mumbai to reduce electrical consumption.

#### **Fuel Oil Consumption**

- De-superheaters installed at Bangalore, Palakkad and Kalyani units to generate higher feed water temperature in boilers leading to reduced solid fuel consumption.
- After successful implementation of alternate fuel boilers at units located at Punjab, West Bengal and Andhra Pradesh, alternate fuel boilers are installed at all units except at Cherthala and Goa. This has reduced fuel cost substantially.

#### **Water Conservation**

- Recycling of effluent treated water with programmable logic control operated reverse osmosis plant installed at Mallepally, and Ludhiana units to ensure water conservation.
- Rainwater harvesting initiative is being undertaken at Mallepally unit in a phased manner to save water and enhance the ground water table.

#### **Environment**

- LED coupled with solar power & geo thermal office cooling system installed at Mallepally unit. Vapor Heat recovery systems are installed at Mumbai & Mallepally units.
- Heat recovery system installed in Mumbai to reduce fuel consumption and reduce heat emission into the atmosphere.
   This has a positive impact on reduction in global warming.
- Commissioned CO, recovery plant at all units. This has reduced release of green house gases into atmosphere.

#### **B.** Technology Absorption

- First Mash filter & high speed 36000 BPH bottling line commissioned at Mallepally unit in Andhra Pradesh.
- Coil cooler installed for Diesel Generator (DG) sets at Mallepally unit in place of Radiators to increase efficiency of DG sets during longer running hours at high temperature regions.
- Latest technology in labellers, Auto PU controlled Pasteurizer and fillers for beer packaging has been implemented at Mallepally. This has resulted in improved quality, reduced wastages and higher productivities on the line.
- Double Evacuation Filler commissioned in Cherthala unit.
- Automation and Auto Blowdown installed in the boilers on selective basis.

#### C. Research and Development

The Company has continued its Research & Development (R&D) programme in the area of development of two row malting variety of Barley. The Company is expecting to shortly launch a flavoured beer in the market by utilizing the technology developed by our R&D department.

#### D. Foreign Exchange Inflow and Outflow (Rs. in Million)

Foreign Exchange earned : 9.42 Foreign Exchange used : 738.30



# **Annexure to Directors' Report (contd.)**

# STATEMENT UNDER SECTION 217 (2A) OF THE COMPANIES ACT, 1956 READ WITH THE COMPANIES (PARTICULARS OF EMPLOYEES) RULES, 1975 (EMPLOYED FOR FULL YEAR)

SI. No.	Name	Age	Date of Joining	Total Remuneration	Designation	Educational Qualifications	Experience in Years	Previous Employment
1	K Ganguly	59	1-Feb-79	33876106	Managing Director	B.A. (Hons.), PGDBM (XLRI)	37	EVP - Marketing & Sales McDowell & Co. Ltd.
2	Shekhar Ramamurthy	49	15-May-89	18910553	Dy. President	B.Tech. (Civil) - IIT, Delhi, PGDBM - IIM - Kolkata	23	General Manager - Marketing Herbertsons Ltd.
3	Cedric Vaz	51	15-May-06	9404063	EVP - Manufacturing	B.Tech. (Chem. Engg.), IIT - Kanpur	28	Head Operations – Cadbury India Ltd.
4	J Noronha	55	15-Jul-91	8651142	EVP - Human Resources	B.Com. (Hons.) PGDPM-IR (XLRI)	30	Personnel Manager – The Oberoi Bogmalo Beach, Goa
5	Perry Goes	45	14-Jun-04	7603786	SVP - MIS, Strategic Planning & Business Analysis	B.E. (Mech.), PGDBM (Mktg-Fin & HR) - Goa Inst. of Mgmt.	23	Group Leader for Business Analytics – Honeywell Technologies Solutions Labs
6	Sudhir Jain	50	15-Jan-04	4529166	DVP - Operations - South & West	B.E. (Mech.) University of Roorkee	24	G M Plant Operations – Pepsico India Holdings P. Ltd.
7	Kiran Kumar	42	28-Apr-97	7489206	SVP - Sales	B.Com., PGDBM IIM - Ahmedabad	19	Marketing Manager – Herbertsons Ltd.
8	Vivek Agnihotri	40	01-Mar-09	3082756	GM-Instl. Sales & Customer Mktg.	B.Com., MBA (Marketing)	15	Kingfisher Airlines Ltd.
9	Umesh Hingorani	41	2-Feb-93	4191295	DVP - Business Development	BBA - University of Southern California	17	Marketing Manager – Castle Breweries Ltd.
10	R K Jindal	49	19-Mar-85	4925478	DVP - Operations North & East and Malting	B.Com., F C A	25	First Employment
11	Govind lyengar	43	5-Feb-01	5047026	DVP - Legal & Company Secretary	B.Com., L.L.B., ACS	20	Company Secretary – Citurgia Biochemicals Ltd.
12	Govind Tiwari	58	12-Feb-75	5304010	DVP - UBL Goa & Contract Units	B.Sc., PGDIFAT, DBA, PGDM & IR	40	Asst. Brewer – Indo Lowenbrau Breweries Ltd., Faridabad
13	Sharad Dalmia	45	1-Feb-01	3629681	DVP - Engineering & Projects	B.E. (Mech.), PGDM (Mech. & Elec. Engg.) (Jamshedpur Tech. Inst.)	23	General Manager – McDowell & Co. Ltd.
14	George Paul	46	6-Jan-03	3775894	AVP - UBL Rajasthan	B.Tech. (Mech.), MBM (Asian Inst. of Mgmt.)	22	General Manager – A W Faber Castel (I) Pvt. Ltd.
15	R Santosh Kumar	45	1-Jul-98	4835879	DVP - Commercial	B.E., PGDCA	22	Mfg. Manager – Pepsico India Holdings
16	Samrat Chadha	37	2-May-97	3673183	General Manager, Sales - West	B.Sc., PGDM (T.A. Pai Mgmt. Inst.)	13	First Employment
17	Gurpreet Singh	35	20-Apr-98	3544549	General Manager - Marketing	B.Com., PGDM (T.A. Pai Mgmt.Inst.)	12	First Employment
18	M R Srinivasan	58	15-Jul-89	3135187	AVP - UBL Mangalore	B.Sc., MSW (University of Mysore)	36	Personnel Executive - Indl. Relations & Welfare – Cipla Ltd.
19	P A Poonacha	39	1-Jul-96	4241712	AVP - Finance	B.Com., ACA, AICWA	15	Accounts Executive – BPL Sanyo Technologies Ltd.
20	R Raghupathy	50	10-Jul-89	3349725	General Manager - Corporate Accounting	B.Com., AICWA	27	Accounts Executive – Laurel Aromatics Pvt. Ltd.
21	P L Murugappan	39	27-Sep-97	3409282	General Manager - Finance	B.Sc., MBA (Fin.), AICWA	18	Head Finance–Cipla Ltd. (Bangalore Unit
22	Jayant Basu	58	11-May-98	3491441	AVP - UBL Kalyani	B.Sc., PGDPMIR, LLB, MBA	36	Plant Manager – Pfizer Ltd.
23	S Ramakrishnan	50	1-Jun-95	3882606	AVP – IT	M.Com., Dip. in Comp. Sc.	25	Senior Manager - Systems – McDowell & Co. Ltd.
24	Susheel Kumar	58	19-Apr-02	2931639	AVP - UBL Nelamangala	B.Sc., Tech., Bio Engg. & PGDMM	33	Chief Executive – Empee Breweries Ltd.
25	Rakesh Chandra Gupta	41	1-Jun-04	3058102	AVP - UBL Mumbai	B.E. (Mech.), MFM, Master in SAP-PS, MDP	18	Senior Manager - Projects – Birla Management Corporation
26	C Gouri Sankar	44	14-Mar-07	3136132	AVP - Srikakulam	B.E. (Mech.), Adv. Dip. in Business Admn.	21	Senior Manager - Production – Asian Paints (I) Ltd.
27	A K Das	56	14-Jan-81	2716744	AVP - Aurangabad	M.Com.	31	Indo Lowenbrau Breweries Ltd.
28	A V Ganesh Ramu	49	01-Mar-83	2449750	General Manager – Brewing & Technical	B.Sc., PGD Business Mgmt. Masters in Brewing - UK	27	First Employment
29	A Narayanan	43	03-Nov-93	2573604	General Manager-Chennai	B.Tech. ME., EGMP (IIM-B)	20	Skol Brewries Ltd.
	Nirmal Rajani	47	01-Jun-98	2494732	General Manager Sales	B.Com.	27	McDowell & Co. Ltd.



## **Annexure to Directors' Report (contd.)**

31	Shyamlal Mittal	50	02-May-01	2564511	General Technical Manager	M.Sc. (Micro Biology)	27	Shaw Wallace & Co. Ltd.
32	Prem Korah	36	20-May-04	2455282	General Marketing Manager	B.E. (Electronics), MBA (XIMB)	10	Cavincare Pvt. Ltd.
33	Madhusudhan Sharma	39	01-Jul-05	2764484	AVP - Projects	B.E., MBA	15	G M R Beverages & Industries Ltd.
34	Ajay Jairath	46	09-Jan-07	2563912	General Manager - UBL Ludhiana	B.Tech. (Chem. Engg.) MBDA (Intl. Marketing)	23	International Packaging Products Pvt. Ltd.
35	Ramakrishnan S	46	22-Jan-07	3056879	AVP - UBL Palakkad	B.E. (Chem. Engg.) PGDM	23	Organics Aromatics Pvt. Ltd.
36	Eswar Van Sharma	41	06-Mar-08	2804086	General Manager - Innovation	B.E. (Civil & Environmental Engg.) PGDM (XIM)	16	McCann Erickson
	Emp	loyed 1	for part of th	e year and in r	eceipt of remuneration ir	aggregate of not less tha	n Rs. 24,00,	000/- per annum
1	Guido de Boer*	38	01-Oct-09	6989448	Director & CFO	M.Sc., Economics & Business	13	Heineken International B.V.
2	Ravikanth Sabnavis	41	12-Mar-07	2730898	DVP - Marketing	B.E., MMS	18	Marketing Manager, Heinz India Pvt. Ltd.
3	Samar Singh Shekhawat	44	09-Nov-09	2634407	SVP - Marketing	B.A. MBA (Marketing)	20	Spencers Retail Ltd.

All the employees mentioned above are in full time employment with the Company.

AVP – Assistant Vice President, DVP – Divisional Vice President, SVP – Senior Vice President, EVP – Executive Vice President, CFO – Chief Financial Officer.

#### NOTES:

• Remuneration shown above includes salary, allowance, medical, leave travel expenses and monetary value of perquisites as per Income Tax Rules. None of the employees mentioned above is a relative of any Director of the Company except Mr. Umesh Hingorani, who is related to Dr. Vijay Mallya. None of the above mentioned employees holds more than 2% of the paid-up equity capital in the Company.

By Authority of the Board,

Bangalore July 21, 2010 **Kalyan Ganguly** Managing Director **Guido de Boer** Director & CFO

"Persons constituting group coming within the definition "group" for the purpose of Regulation 3(1)(e)(i) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 1997 include the following:"

Dr. Vijay Mallya

Mr. Sidhartha V Mallya

Ms. Ritu Mallya

Kamsco Industries Private Limited

The Gem Investment & Trading Company Private Limited

Mallya Private Limited

McDowell Holdings Limited

United Breweries (Holdings) Limited

Pharma Trading Company Private Limited

Vittal Investments Private Limited

Devi Investments Private Limited

VJM Investments Private Limited

Scottish & Newcastle India Limited

Heineken International B.V.

Heineken N.V.

Scottish and Newcastle India Private Limited

<sup>\*</sup>Mr. Guido de Boer was appointed as Director & CFO effective December 7, 2009.





#### A. MANDATORY REQUIREMENTS

#### COMPANY'S PHILOSOPHY ON CORPORATE GOVERNANCE

As manifested in the Company's vision United Breweries Limited has always strived for excellence in Corporate Governance. Beyond mere compliance we are committed towards taking all strategic initiatives to enhance Shareholders' wealth in the long term. In pursuit of corporate goals, the Company accords high importance to transparency, accountability and integrity in its dealings. Our philosophy on Corporate Governance is driven towards welfare of all the Stakeholders and the Board of Directors remains committed towards this end.

The Board of Directors supports the broad principles of Corporate Governance and lays strong emphasis on its role to align and direct the actions of the Company in achieving its objectives.

#### **BOARD OF DIRECTORS**

Your Company is managed and controlled through a professional Board of Directors. The Board comprises of a balanced combination of non-Executive and independent Directors in addition to the Managing Director and Chief Financial Officer. Your Company's Board consists of eminent persons with considerable professional expertise and experience.

Matters of policy and other relevant and significant information are regularly made available to the Board. In order to ensure better Corporate Governance and transparency, the Company has constituted an Audit Committee, Investors' Grievance Committee, Remuneration / Compensation Committee and Share Transfer Committee to look into the aspects of each Committee. Internal Audit carried out by the Group Internal Audit team commensurate with the size of the organization. There is comprehensive management reporting systems involving the preparation of operating results and their review by senior management and by the Board.

In addition to securing Board approvals for various matters prescribed under the Companies Act, 1956, matters such as annual budget, operating plans, significant and material show cause notice and demands, if any, minutes of Committee meetings, control self assessment, risk management and updates thereof are regularly placed before the Board.

During the financial year ended on March 31, 2010, 6 Board Meetings were held on April 09, 2009, April 28, 2009, July 23, 2009, October 26, 2009, December 07, 2009 and January 22, 2010.

#### ATTENDANCE AT BOARD MEETINGS AND ANNUAL GENERAL MEETING (AGM)

Names of the Directors	Category	Number of Board Meetings held	Number of Board Meetings attended	Attendance at the last AGM held on 10.09.2009
Dr. Vijay Mallya	Chairman (NE)	6	5	YES
Mr. Kalyan Ganguly	Managing Director	6	6	YES
Mr. A K Ravi Nedungadi	Director (NE)	6	5	YES
Mr. John Hunt*	Director (NE)	6	1	YES
Mr. John Nicolson*	Director (NE)	6	1	_
Mr. Guido de Boer**	Director (CFO)	6	2	_
Mr. Chugh Yoginder Pal	Director (NE, Ind)	6	5	YES
Mr. Sunil Alagh	Director (NE, Ind)	6	6	YES
Mr. Chhaganlal Jain	Director (NE, Ind)	6	6	YES
Ms. Kiran Mazumdar Shaw#	Director (NE, Ind)	6	2	_
Mr. Madhav Bhatkuly#	Director (NE, Ind)	6	2	_
Mr. Sijbe Hiemstra**	Director (NE)	6	1	_
Mr. Duco Reinout Hooft Graafland**	Director (NE)	6	1	_
Mr. Stephan Gerlich@	Director (NE, Ind)	6	_	_

Notes: NE – Non-Executive, Ind – Independent, CFO – Chief Financial Officer



- # Ms. Kiran Mazumdar Shaw and Mr. Madhav Bhatkuly have been appointed as non-executive Directors in independent capacity with effect from October 26, 2009.
- \* Mr. John Hunt and Mr. John Nicolson have resigned from the Board with effect from December 07, 2009 in view of reconstitution of the Board of Directors of the Company.
- \*\* Mr. Sijbe Hiemstra and Mr. Duco Reinout Hooft Graafland have been appointed as non-executive Directors on the Board of the Company with effect from December 07, 2009. Mr. Guido de Boer was appointed as Director & CFO with effect from December 07, 2009.
- @ Mr. Stephan Gerlich has been appointed as non-executive Director in independent capacity with effect from July 02, 2010.

#### MEMBERSHIP IN BOARDS AND BOARD COMMITTEES - OTHER THAN UNITED BREWERIES LIMITED (UBL)

	ng b bi i	Membership in Board Cor	nmittees other than UBL
Names of the Directors	Membership in Boards other than UBL	Prescribed for reckoning the limits under Clause 49 of the Listing Agreement **	Other Committees not so prescribed ***
Dr. Vijay Mallya	21	NIL	1 (Chairman of 1 Committee)
Mr. Kalyan Ganguly	6	2 (Chairman of 2 Committees)	2 (Chairman of 2 Committees)
Mr. A K Ravi Nedungadi	9	5 (Chairman of 1 Committee)	2
Mr. Sijbe Hiemstra	1	NIL	NIL
Mr. Duco Reinout Hooft Graafland	1	NIL	NIL
Mr. Chugh Yoginder Pal	4	4 (Chairman of 3 Committees)	2
Mr. Sunil Alagh	4	1 (Chairman of 1 Committee)	2
Mr. Chhaganlal Jain	7	4 (Chairman of 1 Committee)	3
Mr. Guido de Boer	NIL	NIL	NIL
Ms. Kiran Mazundar Shaw	8	1	1
Mr. Madhav Bhatkuly	3	1	NIL
Mr. Stephan Gerlich		BREWERIES LIN	2 (Chairman of 2 Committees)

The above position is as on the date of this Report and in respect of their Directorships only in Indian Companies.

#### NOTES

- a. Out of 21 other Companies in India in which Dr. Vijay Mallya is a Director, 8 are Private Limited Companies and 2 are Section 25 Companies. Dr. Vijay Mallya is also on the Board of 36 Overseas Companies.
- b. Out of 6 other Companies in which Mr. Kalyan Ganguly is a Director, 1 is a Private Limited Company. Mr. Kalyan Ganguly is also on the Board of 1 Overseas Company.
- c. Out of 9 other Companies in which Mr. A K Ravi Nedungadi is a Director, 3 are Private Limited Companies and 1 is a Section 25 Company. Mr. A K Ravi Nedungadi is also on the Board of 9 Overseas Companies.
- d. Mr. Sijbe Hiemstra is a director in 1 Private Limited Company. Mr. Hiemstra is also on the Board of 22 Overseas Companies.
- e. Mr. Duco Reinout Hooft Graafland is a director in 1 Private Limited Company. Mr. Hooft Graafland is also on the Board of 1 Overseas Company.
- f. Out of 4 other Companies in which Mr. Chugh Yoginder Pal is a Director, 1 is a Private Limited Company.
- g. Out of 4 other Companies in which Mr. Sunil Alagh is a Director, 2 are Private Limited Companies.
- h. Out of 7 other Companies in which Mr. Chhaganlal Jain is a Director, 1 is a Private Limited Company.
- i. Out of 8 other Companies in which Ms. Kiran Mazumdar Shaw is a Director, 4 are Private Limited Companies. Ms. Mazumdar is also on the Board of 3 Overseas Companies.
- j. Out of 3 other Companies in which Mr. Madhav Bhatkuly is Director, 2 are Private Limited Companies. Mr. Bhatkuly is also on the Board of 2 Overseas Companies.



#### PROFILE OF NEW DIRECTORS

#### Brief resume

#### Ms. Kiran Mazumdar Shaw

Ms. Kiran Mazumdar Shaw, is a first generation entrepreneur with more than 32 years experience in the field of biotechnology. After graduating in B.Sc. (Zoology Hons.) from Bangalore University in 1973, she completed her post-graduate degree in malting and brewing from Ballarat College, Melbourne University in 1975. She has been awarded with several honorary degrees including Honorary Doctorate of Science from Ballarat University, in recognition of pre-eminent contribution to the field of Biotechnology, 2004, Doctor of Technology from the University of Abertay Dundee, 2007, Doctor of Science from the University of Glasgow, 2008 and Doctor of Science from the Heriot-Watt University, Edinburgh, 2008.

She is a founder promoter and has led Biocon Limited since its inception in 1978. She is the recipient of several awards, the most noteworthy being the 'Padmabhushan' Award (one of the highest civilian awards in India) in 2005 conferred by the President of India, the Nikkei Asia Prize, 2009 for Regional Growth, Express Pharmaceutical Leadership Summit Award 2009 for Dynamic Entrepreneur, the Economic Times 'Businesswoman of the Year', the 'Veuve Clicquot Initiative for Economic Development For Asia', Ernst & Young's Entrepreneur of the Year Award for Life Sciences & Healthcare, 'Technology Pioneer' recognition by World Economic Forum and The Indian Chamber of Commerce Lifetime Achievement Award. She heads several biotechnology task forces including the Karnataka Vision Group on Biotechnology, an initiative by the Government of Karnataka and the National Taskforce on Biotechnology for the Confederation of Indian Industry (CII). She is a member of the Prime Minister's Council on Trade and Industry and also serves as a Member, Governing Body and general Body of the Indian Pharmacopoeia Commission, an Autonomous Body of the Government of India.

# Other Directorships & Committee Memberships in India

#### Other Boards

Biocon Limited
Syngene International Limited
Clinigene International Limited
Biocon Biopharmaceuticals Private Limited
Biocon Research Limited
Glenloch Properties Private Limited
Narayana Institute For Advance Research
Private Limited
Narayana Hrudayalaya Private Limited

#### **Investors' Grievance Committee**

**Biocon Limited** 

#### Mr. Madhav Bhatkuly

Mr. Madhav Bhatkuly has a Masters Degree in Commerce from Sydenham College, Bombay and a Masters Degree in Economics from the London School of Economics. He is a recipient of the Foreign and Commonwealth Scholarship from the British Government. Mr Bhatkuly was a country partner of Arisaig Partners from 1999 to 2005. Prior to that, he was associated with SG Securities and ICICI Bank Limited. He partnered with Chris Hohn of The Children's Investment Fund, (UK) TCI to set up a dedicated India Fund. He is credited to have been amongst the first institutional investors in many small companies which have gone on to become some of India's leading names. He has been featured on several TV shows including "CNBC's wizards of Dalal Street", Indianomics, the Karan Thapar Show etc., and has been invited to speak at many business schools such as the Indian Institute of Management, and by many organizations such as the Confederation of India Industries (CII), Goldman Sachs etc.

#### Other Boards

Motilal Oswal Financial Services Limited New Horizon Financial Research Private Limited

New Horizon Wealth Management Private Limited

#### **Audit Committee**

Motilal Oswal Financial Services Limited

#### Mr. Duco Reinout Hooft Graafland

Mr. Duco Reinout Hooft Graafland studied Business Administration at the Erasmus University in Rotterdam and finished the Post-Graduate study for Chartered Accountant. He started his career as a Management Trainee with Heineken Nederland in 1981, became brand manager for Vrumona, Heineken's soft drink company and continued as Area Export Manager for Central and West Africa. The experience with the African market prompted his move to Kinshasha, where he worked as Financial Director for Heineken's operations for three years from 1987-1989. Then Rene returned to the Netherlands as Marketing Director for Heineken Nederland. In 1993 he went to Indonesia as President Director of Multi Bintang. As of 1997 he continues his career at Heineken's Corporate Office as Director Corporate Marketing to become Director of Heineken Export Group in 2001. In 2002 he was appointed Member of the Executive Board and CFO Heineken N.V.

#### Other Boards

Millennium Alcobev Private Limited



#### Mr. Sijbe Hiemstra

Mr. Sijbe Hiemstra has Bachelor's degree in Business Administration at the School of Higher Economic Studies, Rotterdam and has attended various International Management programmes. Mr. Hiemstra joined Heineken in 1978. The first six years he worked with Gedistilleerd en Wijngroep Nederland. He started in various commercial and logistic projects, culminating in Product, Brand and Category Manager. In 1985 he was appointed Export Manager Softdrinks with Heineken Export Department/Vrumona. In 1989 Mr. Hiemstra started his overseas career as Country Manager of Heineken Export in Seoul, South Korea. This was followed by several years as Commercial Manager with South Pacific Holdings in Papua New Guinea and as General Manager of Brasseries de Bourbon in ILLe de La Reunion. In 1995 he returned to the Netherlands to take up the position of Deputy Director Central Africa for Heineken's Africa/Middle East Cluster. In 1998 he was appointed Regional Director SEA/Oceania with Asia Pacific Breweries Ltd in Singapore. In 2001 he became Director of Heineken Technical Services in Zoeterwoude. In October 2005 he was appointed Regional President.

#### Other Boards

Millennium Alcobev Private Limited

#### Mr. Guido de Boer

Mr. Guido de Boer has a Masters Degree in Economics and Business from Erasmus University Rotterdam. He has completed various Executive Development Programs at INSEAD-Fontainebleau and IMD-Lausanne. He started his career in investment banking, ultimately as Director at MeesPierson Corporate Finance & Capital Markets, advising corporations on M&A and Equity Capital Markets transactions in the Food & Beverages and Media Industries. In 2004, he joined Heineken's Group Business Development department where he was involved in acquisitions, business due diligence projects, and business development strategy. Mr. De Boer led the Heineken deal team in the public offer for Scottish & Newcastle, in consortium with Carlsberg, for an enterprise value in excess of EUR 15 bn. Having worked on acquisition and business due diligence projects in countries like Russia, Colombia, Nigeria and China, he brings the experience of a finance professional, possessing broad business skills, and an understanding of diverse emerging markets.

#### Other Boards

Nil

#### Mr. Stephan Gerlich

Mr. Stephan Gerlich is a Wirtschaftassistent from Industrial Chambers of Commerce, Koeln Germany. He is Country Group Speaker for the Bayer Group in India and Vice Chairman and Managing Director of Bayer CropScience Limited and Chairman & Managing Director of Bayer MaterialScience Private Limited. Based at the headquarters in Mumbai, Mr. Gerlich has been responsible for the Bayer Group business activities in India since July 2003. Mr. Gerlich started his career with Bayer in 1978 and shortly afterwards moved to a subsidiary in France. After 3 years in France, he joined the Bayer operations in Mexico. In 1991, Mr. Gerlich returned to the Bayer Headquarters in Leverkusen, Germany as Regional Marketing Manager for Engineering Plastics Division and later designated as Global Marketing Manager in 1992. In 1994, Mr. Gerlich took over as Director Sales and Marketing and Key Account Manager in Bayer France and in 1995 he was made President / CEO of the Bayer / Hoechst Joint Venture, Dystar, in Mexico. In 2000, he became Vice President in charge of sale in USA & Canada for Dystar, based in North Carolina.

#### Other Boards

Bayer CropScience Limited
Bayer MaterialScience Private Limited

#### **Investors' Grievance Committee**

Bayer CropScience Limited

Mr. Chugh Yoginder Pal, Mr. Sunil Alagh and Mr. A K Ravi Nedungadi retire at the ensuing Annual General Meeting and being eligible, have offered themselves for re-appointment. Brief particulars of Mr. Chugh Yoginder Pal, Mr. Sunil Alagh and Mr. A K Ravi Nedungadi are mentioned below:



#### PROFILE OF DIRECTORS RETIRING BY ROTATION

#### Brief resume

### Mr. Chugh Yoginder Pal

Mr. Chugh Yoginder Pal is a Graduate in Engineering with First Class (Distinction) from Delhi University. He started his career at TELCO in 1958 & was trained in Industrial Engineering after which he moved to Hindustan Lever Limited in 1960, where he held various positions starting as an Industrial Engineer & moving up quickly in the Management hierarchy in a variety of Production, Factory and General Management roles and was the head of Corporate Materials Management (1975-1977). He then joined Cadbury India Limited & held various positions as Technical Director (1977-1982), Managing Director (1983-1987), Chairman & Managing Director (1987-1994), Executive Chairman (1994-1997); He continues to be the Chairman (Non-Executive) at Cadbury India Limited.

Mr. Pal brings with him great expertise & understanding of the Indian business environment. Mr. Pal is on the Board of UBL since April 29, 2005.

#### Mr. Sunil Alagh

Mr. Sunil Alagh is Chairman of SKA Advisors, a Business Advisory / Consultancy firm with a focus on Marketing and Brand building strategies. He is a graduate in Economics (Hons.) with MBA from IIM Calcutta. He has worked with ITC Limited, Jagatjit Industries Limited and Britannia Industries Limited. He was Managing Director and CEO of Britannia Industries Limited from 1989 to 2003. During this tenure, Britannia figured in the Forbes Magazine list of 300 Best Small Companies in the world for 3 years. It also became the Number 1 Food Brand in India.

He is a member of the Indian Advisory Board of Schindler and on the Governing Body of IIM Bangalore & Indore, National Institute of Design, Ahmedabad and the Indian Institute of Foreign Trade, Delhi. In addition, he is a member of the Round Table on Higher Education of the Ministry of HRD. Government of India.

He was honoured with the 'Gold Medal Kashlkar Memorial Award 2000' for outstanding contribution to the food processing industry in India. He was a finalist for the Ernst and Young Entrepreneur of the Year Award, 2002.

Mr. Alagh is on the Board of UBL since April 29, 2005.

#### Mr. A K Ravi Nedungadi

A trained Chartered Accountant, Mr. Nedungadi set early academic records by qualifying in the final of the Chartered Accountancy Exam at age 20. Early position at Macneill & Magor Ltd., a diversified conglomerate and Pentagon Fasteners Ltd. Delhi set the stage for an outstanding track record with current employer.

He joined the UB Group in 1990 as the Corporate Treasurer. Within two years, he was transferred to London as Group Finance Director of the Group's international business managing the businesses of UB International, which included the paint giant Berger Jenson and Nicholson, spanning 27 countries. He was instrumental in listing the Berger group companies on London and Singapore bourses.

Since his appointment as the President and Group CFO in 1998, the youngest to have been elevated to such a position in the Group, he led his way to sharpening the focus of the Group, which had a conglomerate approach, on areas of core competence and global reach. This saw the group focus on three verticals – Brewing, Distilling & Aviation, each area presenting clear leadership within India and global significance too. He was also responsible for opening up the beverage alcohol sector to Global Best Practices and Transparency, enabling the entry of institutional investors and rerating of the industry itself.

# Other Directorships & Committee Memberships

#### **Other Boards**

Cadbury India Limited
Aptech Limited
Sriram Pistons & Rings Limited
Renfro India Private Limited

#### **Audit Committee**

Cadbury India Limited (Chairman) Aptech Limited (Chairman) Sriram Pistons & Rings Limited

## Investors' Grievance Committee

Cadbury India Limited (Chairman)

#### **Other Boards**

GATI Limited Indofil Organic Industries Limited Tamara Capital Advisors Private Limited SKA Advisors Private Limited

#### **Investors' Grievance Committee**

Indofil Organic Industries Limited

#### Other Boards

Aventis Pharma Limited
Bayer CropScience Limited
Kingfisher Airlines Limited
Idea Streamz Consultants Private
Limited
Pie Education Limited
Millenea Vision Advertising (P) Limit

Millenea Vision Advertising (P) Limited Millennium Alcobev Private Limited Shaw Wallace Breweries Limited

#### **Audit Committee**

Aventis Pharma Limited Bayer CropScience Limited Kingfisher Airlines Limited

#### **Investors' Grievance Committee**

Aventis Pharma Limited
Bayer CropScience Limited (Chairman)



Under his leadership the market capitalization of the 3 principal Group Companies has crossed US\$ 7 billion, which bears testimony to the successful accomplishment of business restructuring, consolidation and enhanced shareholder value. As the principle leadership resource of UB Group, Mr. Nedungadi was key to concluding the acquisition of Shaw Wallace & Co. India, Bouvet Ladubay, France, Whyte & Mackay, Scotland, Air Deccan in India etc., each of which has contributed to the value creation for all stake holders.

Mr. Nedungadi is the recipient of many awards of excellence including the Udyog Ratan Award; CNBC TV 18's – CFO of the year – M&A (2006), the CNBC Award for India's best CFO in the FMCG & Retail Sector (2007), the IMA Award for CFO of the year (2007), etc. Memberships in esteemed organizations like Who's Who of Professionals only reinforce the above testimonials. Further, he is on the Board of Directors of several companies, both in India and overseas.

His interest in social work and the arts engage his free time. He is an active Rotarian and is a Trustee of India Foundation for Arts, a leading Grant making Art Philanthropy.

Mr. Nedungadi joined the Board on August 9, 2002.

NOTE: Committee Memberships of Directors mentioned above includes only those Committees prescribed for reckoning of limits under Clause 49 of the Listing Agreement.

None of the Directors are related inter-se.

#### **COMMITTEES OF DIRECTORS**

The Board has constituted Committees of Directors to deal with matters which need quick decisions and timely monitoring of the activities falling within their terms of reference. The Board Committees are as follows:

#### **AUDIT COMMITTEE**

The Audit Committee comprises of Mr. Chugh Yoginder Pal, Mr. Sunil Alagh and Mr. Chhaganlal Jain as members, all of whom are independent Directors. The Chairmanship of the Committee vests with Mr. Chugh Yoginder Pal.

The Committee oversees the financial reporting process, disclosure requirements and matters relating to Internal Control System. The Committee also reviews periodically the financial accounts, adequacy of internal audit function, compliance with accounting standards and other areas within its terms of reference, as under:

- i) Oversee the Company's financial reporting process and the disclosure of its financial information to ensure that the financial statement is correct, sufficient and credible;
- ii) Recommending to the Board, the appointment, re-appointment and, if required, the replacement or removal of the statutory auditor and the fixation of Audit fee;
- iii) Approval of payment to statutory auditors for any other services rendered by the statutory auditors;
- iv) Reviewing, with the Management, the Annual Financial Statements before submission to the Board for approval, with particular reference to:
  - Matters required to be included in the Directors Responsibility Statement to be included in the Board's report in terms of Clause 2AA of Section 217 of the Companies Act, 1956;
  - Changes, if any, in accounting policies and practices and reasons for the same;
  - Major accounting entries involving estimates based on the exercise of judgment by the Management;
  - Significant adjustments made in the financial statements arising out of Audit findings;
  - Compliance with listing and other legal requirements relating to financial statements;
  - Disclosure of any related party transactions;
  - Qualifications in the draft audit report;
- v) Reviewing with the Management the quarterly financial statements before submission to the Board for approval;
- vi) Reviewing with the Management, performance of Statutory and Internal Auditors, adequacy of Internal Control Systems;
- vii) Reviewing the adequacy of internal audit function, if any, including the structure of the internal audit department, staffing and seniority of the official heading the department, reporting structure, coverage and frequency of internal audit;
- viii) Discussing with Internal Auditors any significant findings and follow up there on;





- ix) Reviewing the findings of any internal investigations by the Internal Auditors into matters where there is suspected fraud or irregularity or failure of Internal Control Systems of a material nature and reporting the matter to the Board;
- x) Discussing with Statutory Auditors before the audit commences, about the nature and scope of Audit as well as post-audit discussion to ascertain any area of concern;
- xi) To look into the reasons for substantial defaults in the payment to Depositors, Shareholders (in case of non-payment of declared Dividends), Debenture-holders and Creditors;
- xii) To review the function of the Whistle Blower mechanism, in case the same is existing, and
- xiii) Carrying out any other function as may be mentioned in the terms of reference of the Audit Committee from time to time.

The Audit Committee mandatorily reviews the following information:

- 1. Management discussion and analysis of financial conditions and results of operations;
- 2. Statement of significant related party transactions submitted by the management;
- 3. Management letters / letters of internal control weaknesses issued by the Statutory Auditors;
- 4. Internal audit reports relating to internal control weaknesses, and
- 5. The appointment, removal and terms of remuneration of the Chief Internal Auditor.

During the Year ended March 31, 2010, 4 Audit Committee Meetings were held on April 28, 2009, July 23, 2009, October 26, 2009 and January 22, 2010.

#### ATTENDANCE AT AUDIT COMMITTEE MEETINGS

Names of the Directors	Category	Number of Audit Committee Meetings held	Number of Audit Committee Meetings attended
Mr. Chugh Yoginder Pal	CHAIRMAN	4	4
Mr. Sunil Alagh	MEMBER	4	4
Mr. Chhaganlal Jain	MEMBER	4	4

The Company Secretary was present in all the Meetings of Audit Committee.

#### **SHARE TRANSFER COMMITTEE**

The Share Transfer Committee comprises of Mr. A K Ravi Nedungadi and Mr. Kalyan Ganguly as Members. Mr. Nedungadi, a non-executive Director, is the Chairman of the Committee.

The Terms of reference are as under:

- To monitor Transfer, Transmission and Transposition of the Shares of the Company;
- Issue of Duplicate Share Certificates, in lieu of Certificates lost or misplaced;
- Issue of New Share Certificates in lieu of Certificates torn, mutilated, cages for transfer filled up etcetera;
- Consolidation and sub-division of Share Certificates;
- To oversee compliance of the norms laid down under the Depositories Act, 1996;
- To appoint/remove Registrar and Transfer Agent;
- To oversee compliance of the norms laid down under the Tripartite Agreement with National Securities Depository Limited /Central Depository Services (India) Limited, and
- Perform all such acts and deeds, matters and things as it may in its absolute discretion deem necessary, expedient, desirable, usual or proper and to settle any question, dispute, difficulty or doubt that may arise in regard to the matters arising out of the aforesaid acts.

In order to facilitate prompt and efficient service to the Shareholders all the transactions in connection with Transfer, Transmission, issue of Duplicate Certificates, etc., have been entrusted to Alpha Systems Private Limited, Registrar and Transfer Agent and the same are being processed and approved on fortnightly basis.

During the year ended March 31, 2010 the Committee met 9 times on April 16, 2009, June 01, 2009, June 30, 2009, July 16, 2009, September 08, 2009, September 30, 2009, November 16, 2009, December 31, 2009, and January 22, 2010 for approving the transactions falling within the Terms of reference mentioned above.



The Board of Directors has, by a resolution by circulation passed on May 5, 2004, delegated the power to approve transfers / transmission etc., upto 5000 shares to the Managing Director and the Company Secretary, who can act severally in the above matter.

#### **INVESTORS' GRIEVANCE COMMITTEE**

The Investors' / Shareholders' Grievance Committee comprises of Mr. Chugh Yoginder Pal, Mr. Sunil Alagh and Mr. Chhaganlal Jain as Members. Mr. Chugh Yoginder Pal is the Chairman of the Committee.

The Terms of Reference for the Committee include inter alia specifically to look into the redressing of Shareholders' and Investors' complaints like non-receipt of Balance Sheet, non-receipt of declared Dividends, non-receipt of Share certificates, Demat Credit, etcetera, and operate in terms of the provisions of the Listing Agreement and/or the provisions as may be prescribed under the Companies Act, 1956 and other related Regulations from time to time.

The Compliance Officer is Mr. Govind Iyengar, Divisional Vice President – Legal and Company Secretary.

Number of Shareholders' complaints received from 1-4-2009 to 31-3-2010 (These Complaints pertained mainly to non-receipt of Share Certificates upon transfer, non-receipt of Annual Report, non-receipt of Dividend etc.)	34
Number of complaints not solved to the satisfaction of the Shareholders	Nil
Number of pending Share transfers	Two transfer cases for 400 shares were kept pending as on 31.03.2010 as the process of transfer of shares was in progress. These shares were subsequently transferred after completion of due procedures.

During the year ended March 31, 2010, 2 Investors' Grievance Committee Meetings were held on October 26, 2009 and January 22, 2010 which were attended by all the members.

#### REMUNERATION / COMPENSATION COMMITTEE (A NON MANDATORY REQUIREMENT)

The Remuneration Committee comprises of Mr. Chugh Yoginder Pal, Mr. Sunil Alagh and Mr. Chhaganlal Jain as Members. Mr. Sunil Alagh is the Chairman of the Committee.

The Committee is authorized inter alia-

- to deal with matters related to compensation by way of salary, perquisites, benefits, etc., to the Managing Director/Executive/ Wholetime Directors of the Company and set guidelines for the salary, performance, pay and perquisites to other Senior Employees, and
- to formulate and implement Employee Stock Option Scheme to employees/Directors in terms of prescribed Guidelines.

During the year ended March 31, 2010, 2 Meetings of Remuneration Committee were held on October 26, 2009 and December 07, 2009 which were attended by all the Members.

#### **REMUNERATION POLICY**

The Company carries out periodic reviews of comparable Companies and through commissioned survey ascertains the remuneration levels prevailing in these Companies. The Company's Remuneration Policy is designed to ensure that the remuneration applicable to Managers in the Company is comparable with multinational Companies operating in the Brewing or similar industry in India.

For the financial year ended March 31, 2010, Mr. Kalyan Ganguly, Managing Director and Mr. Guido de Boer, Director & CFO were paid remuneration as under:

(Rupees)

	Salary & Allowance	Perquisites	Retiral Benefits
Mr. Kalyan Ganguly	27,087,048	2,694,113	4,094,945
Mr. Guido de Boer	6,125,448	720,000	144,000

After his initial term of 5 years, as Managing Director, Mr. Kalyan Ganguly was re-appointed as Managing Director for a further period of 5 years effective August 09, 2007 till August 08, 2012. Mr. Guido de Boer was appointed as Director of the Company with effect from December 07, 2009 for a period of three years and his remuneration mentioned above reflects remuneration paid for part of the year only.





#### SITTING FEES PAID TO DIRECTORS DURING 2009-2010

(Rupees)

Sl. No.	Name of the Director	Sitting Fees paid
1.	Dr. Vijay Mallya	100,000/-
2.	Mr. A K Ravi Nedungadi	180,000/-
3.	Mr. Chugh Yoginder Pal	230,000/-
4.	Mr. Chhaganlal Jain	250,000/-
5.	Mr. Sunil Alagh	250,000/-
6.	Mr. John Hunt	20,000/-
7.	Mr. John Nicolson	20,000/-
8.	Mr. Sijbe Hiemstra	20,000/-
9.	Mr. Duco Reinout Hooft Graafland	20,000/-
10.	Ms. Kiran Mazumdar Shaw	40,000/-
11	Mr. Madhav Bhatkuly	40,000/-
	Total	1,170,000/-

Sitting fees are being paid @ Rs.20,000/- for attending Board and Audit Committee Meetings and Rs.10,000/- for attending other Committee Meetings. No stock options are granted to any of the Directors so far.

#### **COMMISSION PAID TO DIRECTORS DURING 2009-2010**

(Rupees)

Sl. No.	Name of the Director	Commission	
1.	Dr. Vijay Mallya	6,367,439/-	
2.	Mr. Chugh Yoginder Pal	1,414,986/-	
3.	Mr. Chhaganlal Jain	1,414,986/-	
4.	Mr. Sunil Alagh	1,414,986/-	

#### **OTHER COMMITTEE MEETINGS**

A Meeting of the Special Committee (Selection Committee) comprising of Mr. Sunil Alagh, Mr. Chhaganlal Jain and Mr. Sheshagiri Hedge (Consultant & Expert) was held on July 23, 2009 to consider the re-appointment of Mr. Umesh Hingorani (a relative of the Chairman of the Company) as Divisional Vice President – Business Development, which was attended by all the members.

#### The particulars of Equity Shares of the Company held by the Directors are furnished below:

Sl. No.	Nama	Number of Eq	uity Shares held
31. NO.	Name	As on March 31, 2010	As on March 31, 2009
1.	Dr. Vijay Mallya	21353620	21353620
2.	Mr. Kalyan Ganguly	14690	14690
3.	Mr. Sunil Alagh	6800	6800

#### **GENERAL BODY MEETINGS**

The previous three Annual General Meetings of the Company were held on the dates, time and venue as given below:

Date	Time	Venue	Special Resolutions Passed
September 10, 2009	11.00 a.m.	Good Shepherd Auditorium, Opp. St. Joseph's Pre-University College, Residency Road, Bangalore-560 025.	One
September 10, 2008	mber 10, 2008 11.00 a.m. Good Shepherd Auditorium, Opp. St. Joseph's Pre-University College, Residency Road, Bangalore-560 025.		Three
September 28, 2007	September 28, 2007 12.30 p.m. Good Shepherd Auditorium, Opp. St. Joseph's Pre-University College, Residency Road, Bangalore-560 025.		Three

All the Resolutions set out in respective Notices including Special Resolutions were passed by the Members at the above Annual General Meetings.



#### **DISCLOSURES**

During the financial year ended March 31, 2010, there were no materially significant related party transactions with the Company's Directors or their relatives. Details of related party transaction form part of Notes on Accounts. In preparation of financial statements for the year under review, treatment as prescribed in Accounting Standards has been followed.

The Company has complied with all the Statutory requirements comprised in the Listing Agreements / Regulations / Guidelines/Rules of the Stock Exchanges / SEBI / other Statutory Authorities.

The Company did not suffer from any levies and there were no strictures on any Capital market related matters since incorporation. The Company has complied with the mandatory requirements of Clause 49, as on date of this report.

The Company has also constituted a Remuneration Committee which is a non-mandatory requirement.

In terms of Section 313 of the Companies Act, 1956, Mr. Duco Reinout Hooft Grafland has appointed Mr. Ernst Willem Arnold ven de Weert as his alternate on the Board and Mr. Sijbe Hiemstra has appointed Mr. Kenneth Choo Tay Siam as his alternate on the Board.

#### **MEANS OF COMMUNICATION**

The Company has its own Web-site and all vital information relating to the Company and its performance involving quarterly results, official Press release and presentation to analysts are posted on the Company's Web-site "www.kingfisherworld.com". Apart from furnishing copies of Results to all the Stock Exchanges, the Quarterly, Half-yearly and Annual Results of the Company's performance are being published in The Financial Express and Kannada Prabha Newspapers.

In line with the requirement of clause 47 (f) of the Listing Agreement, the Company has designated an exclusive email ID viz, <u>ublinvestor@ubmail.com</u> for the purpose of registering complaints by the investors. The investors can post their grievances by sending a mail to the said email ID.

Management Discussion and Analysis form part of the Directors' Report.

#### **GENERAL SHAREHOLDER INFORMATION**

The Company's financial year begins on April 1 and ends on March 31 of immediately subsequent year.

Division of Financial Calendar		Declaration o	f Unaudited Results
1 <sup>st</sup> Quarter	April 1 to June 30	1 <sup>st</sup> Quarter	By August 14 <sup>th</sup>
2 <sup>nd</sup> Quarter	July 1 to September 30	2 <sup>nd</sup> Quarter	By November 14 <sup>th</sup>
3 <sup>rd</sup> Quarter	October 1 to December 31	3 <sup>rd</sup> Quarter	By February 14 <sup>th</sup>
4 <sup>th</sup> Quarter	January 1 to March 31	4 <sup>th</sup> Quarter	By May 15 <sup>th</sup>

In terms of amendment to the Listing Agreements, the unaudited results of the Company are to be declared with 45 days of the end of the guarter.

#### ANNUAL GENERAL MEETING INFORMATION

Board Meeting for Consideration of Accounts	July 21, 2010
Posting of Annual Report	July 27, 2010
Book Closure dates	August 19, 2010 and August 20, 2010
Last date for receiving proxy	August 18, 2010 (12.15 p.m.)
Date of AGM	August 20, 2010

#### ANNUAL GENERAL MEETING ON

Friday, August 20, 2010

#### VENUE

Good Shepherd Auditorium, Opp. St. Joseph's Pre-University College, Residency Road, Bangalore 560 025.

#### TIME

12.15 p.m.

#### **DATES OF BOOK CLOSURE**

August 19, 2010 and August 20, 2010





#### **LISTINGS AT**

STOCK EXCHANGE	SCRIP CODE
BANGALORE STOCK EXCHANGE LIMITED	UNITEDBRED
BOMBAY STOCK EXCHANGE LIMITED	532478
NATIONAL STOCK EXCHANGE OF INDIA LIMITED	UBL

The Company has voluntarily de-listed its Securities from the following Stock Exchanges:

Cochin Stock Exchange Limited w.e.f. 23.05.2009
Calcutta Stock Exchange Assn. Limited w.e.f. 31.03.2009
Ludhiana Stock Exchange Limited w.e.f. 25.04.2009
Ahmedabad Stock Exchange w.e.f. 12.03.2009
Madras Stock Exchange Limited w.e.f. 21.12.2009
Delhi Stock Exchange Limited w.e.f. 07.09.2009

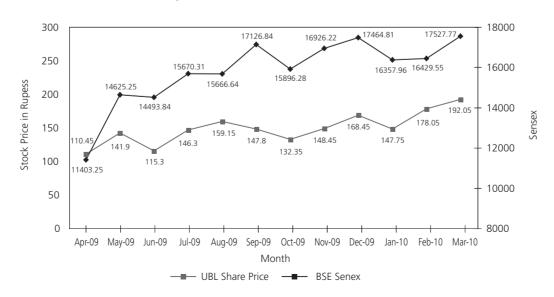
# Market price data of the Company's Equity Shares traded on the Bombay Stock Exchange Limited, (BSE) during the period April 2009 to March 2010

Month	High (Rs.)	Low (Rs.)	Close (Rs.)	BSE Sensex-Close
April 2009	120.05	87.75	110.45	11403.25
May 2009	156.40	105.00	141.90	14625.25
June 2009	160.50	104.00	115.30	14493.84
July 2009	162.40	108.35	146.30	15670.31
August 2009	173.50	138.25	159.15	15666.64
September 2009	166.00	139.00	147.80	17126.84
October 2009	162.75	130.80	132.35	15896.28
November 2009	159.50	122.00	148.45	16926.22
December 2009	201.00	148.05	168.45	17464.81
January 2010	178.00	144.00	147.75	16357.96
February 2010	184.00	150.00	178.05	16429.55
March 2010	199.00	176.15	192.05	17527.77

(Market Price data source: www.bseindia.com)

Graphical representation of the Company's Shares in comparison to broad-based indices i.e., BSE Sensex, is given below:

#### Comparison - UBL Stock Price Vs. BSE Sensex





#### SHARE TRANSFER SYSTEM

All matters pertaining to Share Transfer are being handled by Alpha Systems Private Limited, the Registrar and Share Transfer Agent of the Company. The Share Transfer requests received are processed by them and a Memorandum of Transfer is sent to the Company for approval by the Committee. The average time taken for processing Share Transfer requests including despatch of Share Certificates is 15 days, while it takes a minimum of 10-12 days for processing dematerialization requests. The Company regularly monitors and supervises the functioning of the system so as to ensure that there are no delays or lapses in the system.

The Company was offering the facility of transfer-cum-demat as per SEBI Guidelines. However, SEBI has vide its Circular No.SEBI/ MRD/Cir-10/2004 dated February 10, 2004, withdrawn transfer-cum-demat scheme. In line with the above, on receipt of transfer requests the Company has discontinued issuing of option letters to the shareholders.

The distribution of shareholding as on March 31, 2010 is furnished below:

Category	No. of Shareholders	% (Percentage)	No. of Shares held	% (Percentage)
(Rs.)				
Up to 5000	35878	98.88	11278189	4.70
5001 – 10000	170	0.47	1224526	0.51
10001 – 20000	89	0.25	1260491	0.53
20001 – 30000	46	0.13	1144328	0.48
30001 – 40000	19	0.05	684957	0.29
40001 – 50000	10	0.03	466824	0.19
50001 – 100000	15	0.04	1075748	0.45
100001 and Above	56	0.15	222913192	92.86
TOTAL	36283	100.00	240048255	100.00

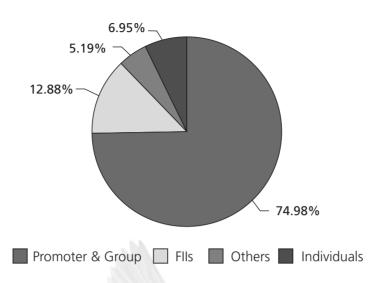
#### Shareholding Pattern as on March 31, 2010

Category	No. of Shares held	Percentage of Shareholding
Promoters	ED BREWERIES	LIIVIITED
Indian	89994960	37.49
Foreign	89994960	37.49
Institutional Investors		
Mutual Funds/UTI	3683929	1.53
Banks Financial Institutions	28380	0.01
Central/State Governments	660	0.00
Insurance Companies	1702757	0.71
Foreign Institutional Investors	30918545	12.88
Others		
Bodies Corporate	6793788	2.83
Individuals	16681515	6.95
Trust	248761	0.10
Total	240048255	100.00





#### Shareholding Pattern as on March 31, 2010

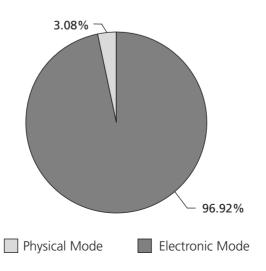


#### **DEMATERIALIZATION OF SHARES**

The Company has set up requisite facilities for dematerialization of its Equity Shares in accordance with the provisions of the Depositories Act, 1996 with National Securities Depository Limited and Central Depository Services (India) Limited. The Company has entered into agreements with both the Depositories for the benefit of Shareholders. The status of Dematerialization of the Company's Shares as on March 31, 2010 is as under:

Mode	No. of Shares	% age	No. of Shareholders
Physical mode	7385740	3.08	15347
Electronic mode	232662515	96.92	20936
TOTAL	240048255	100.00	36283

### Shares held in physical & demat form as on March 31, 2010





For any assistance regarding Share Transfers, Transmissions, change of address, issue of duplicate / lost Share Certificates / exchange of Share Certificate / Dematerialization and other relevant matters, please write to the Registrar and Share Transfer Agent of the Company, at the address given below:

#### **ALPHA SYSTEMS PRIVATE LIMITED**

30, RAMANA RESIDENCY
4TH CROSS, SAMPIGE ROAD, MALLESWARAM
BANGALORE – 560 003.

Tel. No. : (080) 2346 0815 to 2346 0818 Fax No. : (080) 2346 0819

email: alfint@vsnl.com

Contact Persons: MR. VIJAYAGOPAL or MR. RAJARAMAN Investors can also post their queries to 'ublinvestor@ubmail.com'

#### **OWN MANUFACTURING NETWORK**

ANDHRA PRADESH – MALLEPALLY	MAHARASHTRA – TALOJA	
GOA – PONDA	PUNJAB – LUDHIANA	
KERALA – CHERTHALA & PALAKKAD	WEST BENGAL – KALYANI	
KARNATAKA – MANGALORE & NELMANGALA	RAJASTHAN – CHOPANKI	
ORISSA – KHURDA		

#### CONTRACT MANUFACTURING NETWORK

In addition, the Company also has Manufacturing facilities through Associate Companies/Contract Breweries at Dharuhera, Aurangabad, Kuthambakkam, Alwar, Lucknow, Ghaziabad, Daman, Thiruvallur, Bhopal, Indore, Srikakulam and Medak.

#### **REGISTERED OFFICE**

"UB TOWER", UB CITY, 24, VITTAL MALLYA ROAD, BANGALORE - 560 001

Phone: (91-80) 39855000, 22272806 & 22272807 Fax No. (91-80) 22211964, 22229488

Cable: UBEEGEE

#### **B. NON-MANDATORY REQUIREMENTS**

#### a) Chairman of the Board:

The Chairman of the Board is entitled to maintain a Chairman's office at the Company's expense and allowed reimbursement of expenses incurred in performance of his duties.

#### b) Remuneration Committee:

The Company has set up a remuneration Committee.

#### c) Shareholder Rights:

The Company's half yearly results are published in English and Kannada Newspapers having wide circulation and are also displayed on the Company's website. Press Releases are also issued which are carried by a few newspapers and also displayed on the Company's website. Hence, same are not sent to the shareholders.

#### d) Audit Qualifications:

There are no qualifications or adverse remarks in the Auditors' Report which require any clarification or explanation.

#### e) Training of Board Members:

Having regard to the seniority and expertise in their respective areas of specialization, their training is not considered necessary for the time being.



f) Mechanism for evaluating Non-Executive Directors:

The Board may at its discretion consider such requirement in future.

#### g) Whistle Blower Policy:

Though covered briefly in the code of conduct adopted by the Company, the Board may consider adopting a separate mechanism for Whistle Blower Policy in future.

#### COMPLIANCE WITH CODE OF BUSINESS CONDUCT AND ETHICS

In accordance with Clause 49 sub-clause (I) (D) (ii) of the Listing Agreement, it is hereby confirmed that during the year 2009-2010, all the members of the Board of Directors and Senior Managerial personnel have affirmed their Compliance with the Company's Code of Business Conduct and Ethics.

Place: Bangalore
Date: July 21, 2010

Kalyan Ganguly
Managing Director





#### COMPLIANCE CERTIFICATE

To the Members of UNITED BREWERIES LIMITED

# Certificate of Compliance with the conditions of Corporate Governance as stipulated under Clause 49 of the Listing Agreement

We have examined the compliance of conditions of Corporate Governance by United Breweries Limited for the year ended on March 31, 2010, as stipulated in Clause 49 of the Listing Agreement of the said Company with Stock Exchanges in India.

The compliance of conditions of Corporate Governance is the responsibility of the management. Our examination was limited to procedures and implementation thereof, adopted by the Company for ensuring the compliance of the conditions of Corporate Governance. It is neither an audit nor an expression of opinion on the financial statements of the Company.

In our opinion and to the best of our information and according to the explanations given to us, we certify that the Company has complied with the conditions of Corporate Governance as stipulated in the above mentioned Listing Agreement, save and except the condition relating to number of independent Directors on the Board which stands complied as on the date of this report.

We state that in respect of investor grievances received during the year ended on March 31, 2010, no grievances are pending against the Company as per records maintained by the Company and presented to the Shareholders'/Investors' Grievance Committee.

We further state that such compliance is neither an assurance as to future viability of the Company nor the efficiency or effectiveness with which the management has conducted the affairs of the Company.

M R Gopinath

Company Secretary (In practice)

Bangalore

Date: July 21, 2010 FCS 3812 CP 1030

## **Auditors' Report**



#### To the Members of United Breweries Limited

- 1. We have audited the attached Balance Sheet of United Breweries Limited (the "Company") as at March 31, 2010 and the related Profit and Loss Account and Cash Flow Statement for the year ended on that date annexed thereto, which we have signed under reference to this report. These financial statements are the responsibility of the Company's Management. Our responsibility is to express an opinion on these financial statements based on our audit.
- 2. We conducted our audit in accordance with the auditing standards generally accepted in India. Those Standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by Management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.
- 3. As required by the Companies (Auditor's Report) Order, 2003, as amended by the Companies (Auditor's Report) (Amendment) Order, 2004 (together the "Order"), issued by the Central Government of India in terms of sub-section (4A) of Section 227 of 'The Companies Act, 1956' of India (the 'Act') and on the basis of such checks of the books and records of the Company as we considered appropriate and according to the information and explanations given to us, we give in the Annexure a statement on the matters specified in paragraphs 4 and 5 of the Order.
- 4. Further to our comments in the Annexure referred to in paragraph 3 above, we report that:
  - (a) We have obtained all the information and explanations which, to the best of our knowledge and belief, were necessary for the purposes of our audit;
  - (b) In our opinion, proper books of account as required by law have been kept by the Company so far as appears from our examination of those books;
  - (c) The Balance Sheet, Profit and Loss Account and Cash Flow Statement dealt with by this report are in agreement with the books of account;
  - (d) In our opinion, the Balance Sheet, Profit and Loss Account and Cash Flow Statement dealt with by this report comply with the accounting standards referred to in sub-section (3C) of Section 211 of the Act;
  - (e) On the basis of written representations received from the directors, as on March 31, 2010 and taken on record by the Board of Directors, none of the directors is disqualified as on March 31, 2010 from being appointed as a director in terms of clause (g) of sub-section (1) of Section 274 of the Act;
  - (f) In our opinion and to the best of our information and according to the explanations given to us, the said financial statements together with the notes thereon and attached thereto give, in the prescribed manner, the information required by the Act, and give a true and fair view in conformity with the accounting principles generally accepted in India:
    - (i) in the case of the Balance Sheet, of the state of affairs of the company as at March 31, 2010;
    - (ii) in the case of the Profit and Loss Account, of the profit for the year ended on that date; and
    - (iii) in the case of the Cash Flow Statement, of the cash flows for the year ended on that date.

For **Price Waterhouse**Firm Registration Number – 007568 S
Chartered Accountants

Place: Bangalore Date: July 21, 2010 **J. Majumdar** Partner Membership Number – F51912



## **Annexure to Auditors' Report**

[Referred to in Paragraph 3 of the Auditors' Report of even date to the members of United Breweries Limited on the financial statements for the year ended March 31, 2010]

- 1. a) The Company is maintaining proper records showing full particulars, including quantitative details and situation, of fixed assets.
  - b) The fixed assets are physically verified by the Management according to a phased programme designed to cover all the items over a period of three years which, in our opinion, is reasonable having regard to the size of the Company and the nature of its assets. Pursuant to the programme, a portion of the fixed assets has been physically verified by the Management during the year except for asset aggregating to Rs.701,796 (original cost in thousands) at one location of the Company, and no material discrepancies between the book records and the physical inventory have been noticed.
  - c) In our opinion and according to the information and explanations given to us, a substantial part of fixed assets has not been disposed of by the Company during the year.
- ii. a) The inventory (excluding stocks with third parties) has been physically verified by the Management during the year. In respect of inventory lying with third parties, these have substantially been confirmed by them. In our opinion, the frequency of verification is reasonable.
  - b) In our opinion, the procedures of physical verification of inventory followed by the Management are reasonable and adequate in relation to the size of the Company and the nature of its business.
  - c) On the basis of our examination of the inventory records, in our opinion, the Company is maintaining proper records of inventory. The discrepancies noticed on physical verification of inventory as compared to book records were not material.
- iii. a) The Company has not granted any loans, secured or unsecured, to companies, firms or other parties covered in the register maintained under Section 301 of the Act and, therefore, paragraphs 3(b), 3(c) and 3(d) of the Order are not applicable.
  - b) The Company has not taken any loans, secured or unsecured, from companies, firms or other parties covered in the register maintained under Section 301 of the Act and, therefore, paragraphs 3(f) and 3(g) of the Order are not applicable.
- iv. In our opinion and according to the information and explanations given to us, there is an adequate internal control system commensurate with the size of the Company and the nature of its business for the purchase of inventory, fixed assets and for the sale of goods and services. Further, on the basis of our examination of the books and records of the Company, and according to the information and explanations given to us, we have neither come across nor have been informed of any continuing failure to correct major weaknesses in the aforesaid internal control system.
- v. a) In our opinion and according to the information and explanations given to us, the particulars of contracts or arrangements referred to in Section 301 of the Act have been entered in the register required to be maintained under that section.
  - b) In our opinion and according to the information and explanations given to us, the transactions made in pursuance of such contracts or arrangements and exceeding the value of Rupees Five Lakhs in respect of any party during the year have been made at prices which are reasonable having regard to the prevailing market prices at the relevant time except for purchase of services aggregating to Rs.66,180 thousands as there are no comparable market prices, which, however, are considered to be of special nature as explained by the management of the Company.
- vi. The Company has not accepted any deposits from the public within the meaning of Sections 58A and 58AA of the Act and the rules framed there under.
- vii. In our opinion, the Company has an internal audit system commensurate with its size and nature of its business.
- viii. The Central Government of India has not prescribed the maintenance of cost records under clause (d) of sub-section (1) of Section 209 of the Act for any of the products of the Company.
- ix. a) According to the information and explanations given to us and the records of the Company examined by us, in our opinion, the Company is regular in depositing the undisputed statutory dues including provident fund, investor education and protection fund, employees' state insurance, income-tax, sales-tax, wealth tax, service tax, customs duty, excise duty, cess and other material statutory dues as applicable with the appropriate authorities.
  - b) According to the information and explanations given to us and the records of the Company examined by us, the particulars of dues of income-tax, sales-tax, wealth-tax, service-tax, customs duty, excise duty and cess as at March 31, 2010 which have not been deposited on account of a dispute, are given in Appendix 1.
- x. The Company has no accumulated losses as at March 31, 2010 and it has not incurred any cash losses in the financial year ended on that date or in the immediately preceding financial year.
- xi. According to the records of the Company examined by us and the information and explanation given to us, the Company has not defaulted in repayment of dues to any financial institution or bank or debenture holders as at the balance sheet date.
- xii. The Company has not granted any loans and advances on the basis of security by way of pledge of shares, debentures and other securities.
- xiii. The provisions of any special statute applicable to chit fund / nidhi / mutual benefit fund / societies are not applicable to the Company.
- xiv. In our opinion, the Company is not a dealer or trader in shares, securities, debentures and other investments.
- xv. In our opinion and according to the information and explanations given to us, the terms and conditions of the guarantees given by the Company, for loans taken by others from banks or financial institutions during the year, are not prejudicial to the interest of the Company.
- xvi. In our opinion, and according to the information and explanations given to us, on an overall basis, the term loans have been applied for



the purposes for which they were obtained.

- xvii. On the basis of an overall examination of the balance sheet of the Company, in our opinion and according to the information and explanations given to us, there are no funds raised on a short-term basis which have been used for long-term investment.
- xviii. The Company has not made any preferential allotment of shares to parties and companies covered in the register maintained under Section 301 of the Act during the year.
- xix. The Company has not issued debentures during the year and there are no debentures outstanding as at the year-end.
- xx. The Management has disclosed the end use of money raised by public issues (Refer Note 1 on Schedule 19) which has been verified by us.
- xxi. During the course of our examination of the books and records of the Company, carried out in accordance with the generally accepted auditing practices in India, and according to the information and explanations given to us, we have neither come across any instance of fraud on or by the Company, noticed or reported during the year, nor have we been informed of such case by the Management.

For **Price Waterhouse** 

Firm Registration Number – 007568 S Chartered Accountants

J. Majumdar

Partner

Membership Number – F51912

Place: Bangalore Date: July 21, 2010

#### Appendix 1 to the Auditors' Report

Referred to in paragraph ix (b) of the Annexure to the Auditors' report of even date to the members of United Breweries Limited on the financial statements for the year ended March 31, 2010.

Name of the statute	Rs. In Thousands	Forum where dispute is pending	Year to which amount relates
Customs Act, 1962	4,148	Commissioner of Customs, Ludhiana	1991–92
	2,033	High Court of Bombay	1991–92
	2,972	High Court of Madras	1998–99
	3,174	Deputy Commissioner of Customs, Siliguri	1998–99
Central Excise Act, 1944/	4,253	High Court of Calcutta	1998–99
State Excise Acts	571	High Court of Andhra Pradesh	1992–98
	1,866	High Court of Calcutta	1981– 82 &1987–88
	8,076	High Court of Karnataka	2000–2001 to 2003–2004, 2005–06
	1,229	High Court of Calcutta	1981–82
	637	High Court of Calcutta	1988–89
	2,955	High Court of Calcutta	1998–99
	4,028	Commissioner of Excise	2000 to 2005
	490	Commissioner (Appeals) Central Excise	2005–2007
	277	Commissioner (Appeals) Central Excise	2007–2008
Sales Tax Acts	401	High Court of Andhra Pradesh	1997–98 to 1998–99
	628	High Court of Kerala	1983–84 to 1986–87
	38	High Court of Kerala	1990–91
	4,225	High Court of Calcutta	1997–98
	1,088	Sales Tax Appellate Tribunal, Karnataka	2002–03
	90	Sales Tax Appellate Tribunal, Mumbai	1990–91
	13	Assistant Commissioner (Assessment) Special Circle	2002–03
	5,404	Sales Tax Appellate Tribunal / Deputy Commissioner (Appeals)	1975–76 to 1998–99, 2000–01 to 2001–02
	69	Deputy Commissioner of Commercial Taxes (Appeals) Kollam	2001–02
	130	Deputy Commissioner of Commercial Taxes (Appeals) Kollam	2000–01
	107	Deputy Commissioner Appeals	1991–92
	124	High Court of Kerala	1988–89
	289	High Court of Kerala	1989–90
	498	High Court of Kerala	1990–91
	459	Court of Civil Judge, (Senior Division) Gurgaon	2001–02
	185	Sales Tax Appellate Tribunal	1997–98
	83	Sales Tax Appellate Tribunal	1998–99
	841	Appellate Tribunal, Cherthala	1975 to 1994
Income Tax Act	61,340	Commissioner of Income Tax (Appeals)	2004–05
meome lax rec	10,726	Commissioner of Income Tax (Appeals)	1997–98
	2,968	Commissioner of Income Tax (Appeals)	1997–98
	1,375	Commissioner of Income Tax (Appeals)	2000–01
	5,853	Commissioner of Income Tax (Appeals)	2000-01
	106,582	Commissioner of Income Tax (Appeals)	2006–07
Service Tax Act	34,510	Commissioner of Income lax (Appeals)  Commissioner of Service Tax, Bangalore	2008–09
Service lax Act	699	Commissioner of Service Tax, Mangalore	2008–09 2005–06 (June'05) to 2009–10 (June'09)
	193,905	The Customs, Excise and Service Tax Appellate Tribunal	2005–06 (June 05) to 2009–10 (June 09) 2004–05 to 2007–08
Employee State Insurance Act	265	High Court of Kerala	1991–92
Employee state insurance ACL		Trigit Court of Kerala	1331-32



# **Balance Sheet as at March 31, 2010**

Rs. in Thousands

	Schedule	20	10	200	09
SOURCES OF FUNDS					
Shareholders' Funds					
Capital	1	2,709,048		2,709,048	
Reserves and Surplus	2	8,888,712	11,597,760	8,106,431	10,815,479
Loan Funds	3				
Secured Loans		4,960,341		4,410,559	
Unsecured Loans		1,753,006	6,713,347	1,753,006	6,163,565
Deferred Tax Liability [Refer Schedule 19 Note 15]			216,306		173,122
			18,527,413		17,152,166
APPLICATION OF FUNDS					
Fixed Assets	4				
Gross Block		10,966,546		9,272,547	
Less:Accumulated Depreciation and Amortisation		3,158,670		2,294,917	
Net Block		7,807,876		6,977,630	
Capital Work in Progress		575,331	8,383,207	865,308	7,842,938
Investments	5		1,530,699		1,940,957
Current Assets, Loans and Advances					
Inventories	6	1,960,165		1,630,376	
Sundry Debtors	7	6,162,470		4,699,634	
Cash and Bank Balances	8	833,169		417,733	
Other Current Assets	9	354,491		140,769	
Loans and Advances	10	2,769,404		2,728,788	
		12,079,699		9,617,300	
Less: Current Liabilities and Provisions					
Liabilities  Provisions  UNITED BI	DEVI/E	3,212,170		2,065,734	
Provisions	12	254,022		183,295	
		3,466,192		2,249,029	
Net Current Assets			8,613,507		7,368,271
			18,527,413		17,152,166
Significant Accounting Policies	18				
Notes on Accounts	19				

The Schedules referred to above and the notes thereon form an integral part of the financial statements.

This is the Balance Sheet referred to in our report of even date.

For <b>Price Waterhouse</b> Firm Registration Number: 007568 S Chartered Accountants	<b>Kalyan Ganguly</b> Managing Director	<b>Guido de Boer</b> Director & CFO
<b>J. Majumdar</b> Partner Membership No. F51912	<b>Govind lyengar</b> Company Secretary	
Bangalore, July 21, 2010	Bangalore, July 21, 2010	

# Profit and Loss Account for the year ended March 31, 2010



Rs. in Thousands

	Schedul	e 20	10	200	09
INCOME					
Sales and Service	13	29,558,009		24,604,481	
Less: Excise Duty		9,583,515		7,621,772	
		19,974,494		16,982,709	
Other Income	14	776,834	20,751,328	492,991	17,475,700
EXPENDITURE					
Cost of Sales	15	12,171,636		10,472,894	
Other Expenses	16	5,630,706		4,327,570	
Interest and Finance Charges	17	555,006		896,377	
Depreciation and Amortisation		882,692	19,240,040	762,150	16,458,991
Profit before taxation			1,511,288		1,016,709
Provision for Taxation [Refer Schedule 19 Note 15]					
- Current Tax		(498,395)		(294,549)	
- Fringe Benefit Tax				(14,400)	
- Deferred Tax (Charge)/Write back		(43,184)	(541,579)	(82,820)	(391,769)
Profit after taxation			969,709		624,940
Less:					
Dividends [Refer Schedule 19 Note 22]			(187,428)		(170,912)
Transfer to General Reserve			(100,000)		(65,000)
			682,281		389,028
Earnings per share (Basic/Diluted) [Refer Schedule 19 Note 13]			3.68		2.29
Significant Accounting Policies	18				
Notes on Accounts	19				

The Schedules referred to above and the notes thereon form an integral part of the financial statements. This is the Profit and Loss Account referred to in our report of even date.

For <b>Price Waterhouse</b> Firm Registration Number: 007568 S Chartered Accountants	<b>Kalyan Ganguly</b> Managing Director	<b>Guido de Boer</b> Director & CFO
<b>J. Majumdar</b> Partner Membership No. F51912	<b>Govind lyengar</b> Company Secretary	
Bangalore, July 21, 2010	Bangalore, July 21, 2010	



# Cash Flow Statement for the year ended March 31, 2010

Rs. in Thousands

		20	10	200	09
Α	Cash Flow from Operating Activities				
	Profit before taxation		1,511,288		1,016,709
	Adjustments for:				
	Interest Income	(327,015)		(147,143)	
	Depreciation and Amortisation	882,692		762,150	
	Interest Expenses (Net)	555,006		896,377	
	Dividend Income	(3,861)		(48,954)	
	Profit on sale of Investments	(117,982)		_	
	Provision for Doubtful Debts	1,184		2,710	
	Provision for Doubtful Advances	_		928	
	Bad debts written off	_		8,991	
	Bad advances written off	10,836		5,866	
	Provision for Doubtful Debts no longer required written back	(117)		_	
	(Profit)/Loss on Sale of Assets	3,426	1,004,169	2,185	1,483,110
	Operating Profits before Working Capital changes		2,515,457		2,499,819
	Adjustment for Working Capital Changes:				
	(Increase) / Decrease in Sundry Debtors	(1,463,903)		(1,489,798)	
	(Increase) / Decrease in Inventories	(329,789)		(461,209)	
	Increase / (Decrease) in Current Liabilities and Provisions	1,158,519		(208,833)	
	(Increase) / Decrease in Other Current Assets, Loans and Advances	(150,102)	(785,275)	(1,556,589)	(3,716,429)
	Cash Generated from Operations		1,730,182		(1,216,610)
	Direct taxes (Income Tax and Fringe Benefit Tax) paid (including TDS)		(399,670)		(309,292)
	Net Cash Generated from Operating Activities		1,330,512		(1,525,902)
	cann constant nom operating reasons				
В	Cash Flow from Investing Activities				
	Purchase of Fixed Assets (including acquisition on amalgamation)		(1,443,476)		(1,441,519)
	Sale of Fixed Assets		17,089		12,226
	(Purchase) / Sale of Investments		528,240		(900,248)
	Interest Income		113,293		9,547
	Dividend Income		3,861		48,954
	Net Cash used in Investing Activities		(780,993)		(2,271,040)

## Cash Flow Statement for the year ended March 31, 2010 (contd.)



Rs. in Thousands

		201	0	200	)9
C	Cash Flow from Financing Activities				
	(Repayment)/Proceeds from unsecured term loans (net)		_		943,021
	(Repayment)/Proceeds from Bank Borrowings (net)		552,053		(267,215)
	Proceeds from Rights Issue		_		4,248,854
	Advance to subsidiary companies/others		(74)		(122)
	Interest Paid		(557,277)		(756,990)
	Dividend paid (including distribution tax)		(128,785)		(128,785)
	Net Cash Generated from Financing Activities	-	(134,083)		4,038,763
	Net Increase / (Decrease) in cash and cash equivalents		415,436		241,821
	Opening cash and cash equivalents				
	Cash on hand including Remittances in Transit	1,760		8,037	
	Bank Balances including cheques on hand	415,973	417,733	167,875	175,912
	Closing cash and cash equivalents				
	Cash on hand including Remittances in Transit	2,838		1,760	
	Bank Balances including cheques on hand	830,331	833,169	415,973	417,733

#### Notes:

- 1. The above Cash Flow Statement has been compiled from and is based on the Balance Sheet as at March 31, 2010 and the related Profit and Loss Account for the year ended on that date.
- 2. The above Cash Flow Statement has been prepared in consonance with the requirements of Accounting Standard (AS) 3 on Cash Flow Statements as notified under Companies (Accounting Standards) Rules, 2006 and the reallocations required for the purpose are as made by the Company.
- 3. Cash and cash equivalents include Rs.5,850 (2009: Rs.19,925) which are not available for use by the Company. [Refer Note in Schedule 8]
- 4. Previous year's figures have been regrouped / reclassified wherever necessary to conform with current year's classification.

This is the Cash Flow Statement referred to in our report of even date.

For <b>Price Waterhouse</b> Firm Registration Number: 007568 S Chartered Accountants	<b>Kalyan Ganguly</b> Managing Director	<b>Guido de Boer</b> Director & CFO
<b>J. Majumdar</b> Partner Membership No. F51912	<b>Govind lyengar</b> Company Secretary	
Bangalore, July 21, 2010	Bangalore, July 21, 2010	



# **Schedules to Balance Sheet**

Rs. in Thousands

	2010	2009
CCUEDING 4	2010	2003
SCHEDULE 1 CAPITAL		
Authorised		
300,000,000 (2009: 300,000,000) Equity shares of Re.1 each	300,000	200 000
25,000,000 (2009: 25,000,000) Preference Shares of Rs. 100 each		300,000 2,500,000
25,000,000 (2009. 25,000,000) Fielefelice Shales of Ns. 100 each	2,500,000	2,800,000
Issued, Subscribed and Paid-up		
240,048,255 <i>(2009: 240,048,255)</i> Equity shares of Re.1 each fully paid [Refer Schedule 19 Note 1]	240,048	240,048
3%, 17,283,000 Cumulative Redeemable Preference Shares of Rs.100 each fully paid - Series A [The above shares are redeemable at par at the earliest on March 31, 2011 and are extendable upto March 31, 2015 based on mutual agreement between the Company and Scottish and Newcastle India Limited (the preference shareholder)]	1,728,300	1,728,300
3%, 7,407,000 Cumulative Redeemable Preference Shares of Rs.100 each fully paid - Series B [The above shares are redeemable at par at the earliest on March 31, 2015]	740,700	740,700
	2,709,048	2,709,048
SCHEDULE 2		
RESERVES AND SURPLUS		
Securities Premium Account	6,521,774	2,296,925
Add: Premium on Equity Shares issued [Refer Schedule 19 Note 1]		4,224,849
	6,521,774	6,521,774
General Reserve:		
As per Last Balance Sheet	170,000	105,000
Transfer from Profit and Loss Account	100,000	65,000
	270,000	170,000
Profit and Loss Account balance	1,414,657	1,025,629
Add: Profit for the year	682,281	389,028
	2,096,938	1,414,657
	8,888,712	8,106,431
SCHEDULE 3		
SECURED LOANS [Refer Schedule 19 Note 2(a)]		
Foreign Currency Loans		
- Working Capital Loan from Banks	576,170	650,329
- External Commercial Borrowing from Banks	936,587	1,404,069
Term Loans from Banks	1,055,651	1,470,034
Other Loans		
- Working Capital Loan / Cash Credit from Banks	2,368,960	860,883
Interest accrued and due	22,973	25,244
	4,960,341	4,410,559
UNSECURED LOANS [Refer Schedule 19 Note 2(b)]		
Long Term Loan From Bank	1,750,000	1,750,000
Other Loan	3,006	3,006
	1,753,006	1,753,006

# UNITED BREWERIES LIMITED

# Schedules to Balance Sheet (contd.)

Rs. in Thousands

FIXED ASSETS [Refer Schedule 19 Note 3]

SCHEDULE 4

					et (co				I -		l							
Net Value	of Assets as at March 31, 2010		124,601	280,037		1,261,349	250,293	1,741,901	1,707	3,869,301	51,758	150,256	45,852	30,821	7,807,876		575,331	8,383,207
	As at March 31, 2010		499,323	120,000		I	19,928	212,491	4,700	1,963,536	58,299	246,231	13,970	20,192	3,158,670	2,294,917		
iation	for the year		124,604	40,000			3,186	53,846	2,350	566,487	10,906	70,853	5,265	5,195	882,692	762,150		
Depreciation	on Deletions		I	I		I	I	I	I	16,074	184	170		2,511	18,939	14,988		
	As at March 31, 2009		374,719	80,000	Man	I	16,742	158,645	2,350	1,413,123	47,577	175,548	8,705	17,508	2,294,917	1,547,755		
Gross	Value ot Assets as at March 31, 2010		623,924	400,037		1,261,349	270,221	1,954,392	6,407	5,832,837	110,057	396,487	59,822	51,013	10,966,546	9,272,547	s. <i>615,625)</i> ]	
st	Deletions / Adjustments			I		T <sub>e</sub>			T	31,921	265	585	352	6,331	39,454	29,399	,733 (2009: R	
Cost	Additions		I	I		155,955		337,715	I	1,151,893	5,015	67,398	12,912	2,565	1,733,453	2,152,300	ances Rs. 476	
-	Gross Value of Assets as at March 31, 2009		623,924	400,037		1,105,394	270,221	1,616,677	6,407	4,712,865	105,307	329,674	47,262	54,779	9,272,547	7,149,646	luding capital adva	
	Particulars	Intangible	Goodwill	Licenses	Tangible	Land - Freehold	Land - Leasehold	Buildings	Leasehold Improvements	Plant and Machinery	Office Equipments	Furniture and Fittings	Laboratory Equipments	Vehicles		2009	Capital work in Progress [including capital advances Rs. 476,733 (2009: Rs.	
Net Value	of Assets as at March 31, 2009		249,205	320,037		1,105,394	253,479	1,458,032	4,057	3,299,742	57,730	154,126	38,557	37,271	6,977,630		802'308	7,842,938



# **Schedules to Balance Sheet (contd.)**

# SCHEDULE 5

Number of Shares	INVESTMENTS [Refer Schedule 19 Note 4]						Rs.	Rs. in Thousands
Number of Shares			20.	10			2009	
INTINVESTMENTS         NATINVESTMENTS           INGENT IN MUTUAL FUNDS – UNQUOTED         — — — — — — — — — — — — — — — — — — —	Particulars	Class of Shares	Number of Shares/Units	Face Value	Cost	Number of Shares/Units	Face Value	Cost
We Pearly Series 22 Plan B Growth         —         —         —         10,000           Ho Capital Protection Portfolio         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         —         — <td< th=""><th>CURRENT INVESTMENTS INVESTMENT IN MUTUAL FUNDS – UNQUOTED</th><th></th><th></th><th></th><th></th><th></th><th></th><th></th></td<>	CURRENT INVESTMENTS INVESTMENT IN MUTUAL FUNDS – UNQUOTED							
th Capital Protection Portfolio  E Blended Debt Plus-Hybrid Option-Series XIV Plan  E Fixed Horizon Fund-X- Series 2 - Institutional Growth Plan  TERM INVESTIVENT IN MUTUAL FUNDS - QUOTED  as Pixed Horizon Fund-X- Series 2 - Institutional Growth Plan  TERM INVESTIVENT IN MUTUAL FUNDS - QUOTED  as Management Fund - Treasury Advantage Plan -	HDFC FMP 370D June 2008 VIII - Wholesale Plan Growth			I	I	20,000,000	200,000	200,000
th Capital Protection Portfolio  the Pland Portection Portfolio  the Pland 12 M Series 7 Institutional Growth Plan  e Blended Debt Plus-Hybrid Option -Series XIV Plan  E Fixed Horizon Fund-IX - Series 2 - Institutional Growth Plan  TARENT IN MUTUAL FUNDS - QUOTED  as Fixed Horizon Fund-IX - Series 2 - Institutional Growth Plan  TREM INVESTMENT SCHOOL FUNDS - QUOTED  as Management Fund - Treasury Advantage Plan -	IDFC FMP Yearly Series 22 Plan B Growth		1	I	I	10,000,000	100,000	100,000
Selected Debt Plus-Hybrid Option - Series XIV Plan	I-Growth Capital Protection Portfolio		1	I	I	3,000	300,000	300,000
e Blended Debt Plus-Hybrid Option - Series XIV Plan  ■ Fixed Horizon Fund-IX - Series Z - Institutional Growth Plan  TARENT IN MUTUAL FUNDS - QUOTED  ash Management Fund - Treasury Advantage Plan -  ash Management Fund - Treasury Ad	Kotak FMP 12M Series 7 Institutional - Growth Plan		1	I	I	15,025,820	150,258	150,258
Total Diagram         Freed Horizon Fund-IX - Series 2 - Institutional Growth Plan         Page Fixed Horizon Fund-IX - Series 2 - Institutional Growth Plan - Institutional Growth Plan - Institutional Growth Plan - Institutional Fund - Treasury Advantage Plan - Institutional Cash Management Fund - Treasury Advantage Plan - Institutional Fight Palib SHARES         48,846,135         10         490,000         490,000         490,000         490,000         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10         10	Reliance Blended Debt Plus-Hybrid Option -Series XIV Plan		1	_	Ι	500,000	50,000	50,000
Cash Management Funds - Quoted	Reliance Fixed Horizon Fund-IX - Series 2 - Institutional Growth Plan		H ()		Ι	10,000,000	100,000	100,000
Eash Management Fund -Treasury Advantage Plan - sale - Daily Dividend       48,846,135       10       490,000         TERM INVESTMENTS (UNQUOTED, LONG TERM)       —       70       70         FERNIMENT AND TRUSTEE SECURITIES - FULLY PAID       Equity       —       70       70         Is asvings certificate       —       70       70       70         IstablaRY COMPANIES - FULLY PAID SHARES       Equity       Equity       1,000       1,000       1,000         Ited Breweries & Distilleries Limited       Equity       Equity       22,950       2,295       450,000       3,000         Malsters Limited       Equity       6,140,000       61,400       256,277       6,1         Inium Alcobev Private Limited       Equity       6,140,000       300,000       333,252       3,0         OCCATES:       East Bengal Football Team Private Limited       Equity       4,999       50       50         IERS:       Equity       2,000       25       50       50	INVESTMENT IN MUTUAL FUNDS – QUOTED							
TERM INVESTMENTS (UNQUOTED, LONG TERM)         TERM INVESTMENTS (UNQUOTED, LONG TERM)         TERM INVESTMENTS (UNQUOTED, LONG TERM)         TO 70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70         70	HDFC Cash Management Fund -Treasury Advantage Plan - Wholesale - Daily Dividend		48,846,135	10	490,000			
Is an ings certificate         —         70         70           Is IDIARY COMPANIES - FULLY PAID SHARES         Equity         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         2,295         450,000         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00         2,50,00	LONG TERM INVESTMENTS (UNQUOTED, LONG TERM) IN GOVERNMENT AND TRUSTEE SECURITIES – FULLY PAID							
SIDIDIARY COMPANIES – FULLY PAID SHARES         Equity         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         1,000         2,295         450,000         2,500         2,500         2,500         2,500         2,500         2,500         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000         3,000 <td>National savings certificate</td> <td></td> <td>_</td> <td>70</td> <td>70</td> <td></td> <td>02</td> <td>20</td>	National savings certificate		_	70	70		02	20
ted Breweries & Distilleries Limited         Equity         1,000         1,000         1,000         1,000         1,000	IN SUBSIDIARY COMPANIES – FULLY PAID SHARES							
RADE:         Equity         22,950         2,295         450,000           RADE:         NT VENTURE         NT VENTURE <td>Associated Breweries &amp; Distilleries Limited</td> <td>Equity</td> <td>10,000</td> <td>1,000</td> <td>1,000</td> <td>10,000</td> <td>1,000</td> <td>1,000</td>	Associated Breweries & Distilleries Limited	Equity	10,000	1,000	1,000	10,000	1,000	1,000
NAT VENTURE         Equity         6,140,000         61,400         256,277         6,14           Nium Alcobev Private Limited         Preference         3,000,000         300,000         333,252         3,00           OCIATES:         East Bengal Football Team Private Limited         Equity         4,999         50         50           IERS:         IERS:         Equity         2,000         25         50         50	Maltex Malsters Limited	Equity	22,950	2,295	450,000	22,950	2,295	450,000
NT VENTURE         NT VENT	NON TRADE:							
ium Alcobev Private Limited       Equity       6,140,000       61,400       256,277       6,14         ium Alcobev Private Limited       Preference       3,000,000       333,252       3,00         OCIATES:       Equity       4,999       50       50         IERS:       IERS:       Equity       2,000       25       50	IN JOINT VENTURE							
OCIATES:         3,000,000         300,000         333,252         3,000           OCIATES:         COCIATES:         Equity         4,999         50         50           IERS:         IERS:         Equity         2,000         25         50	Millennium Alcobev Private Limited	Equity	6,140,000	61,400	256,277	6, 140,000	61,400	256,277
OCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:COCIATES:<	Millennium Alcobev Private Limited	Preference	3,000,000	300,000	333,252	3,000,000	300,000	333,252
East Bengal Football Team Private LimitedEquity4,9995050IERS:IERS:Equity2,0002550	IN ASSOCIATES:							
JERS:Limited*Equity2,0002550Ian Co-operative Bank Limited*Equity2,0002550	United East Bengal Football Team Private Limited	Equity	4,999	50	50	4,999	50	50
ian Co-operative Bank Limited* Equity 2,000 25 50 50 50	IN OTHERS:							
	Zorastrian Co-operative Bank Limited*	Equity	2,000	25	50	2,000	25	20
	TOTAL				1,530,699			1,940,957

<sup>\*</sup>Acquired on amalgamation



# **Schedules to Balance Sheet** (contd.)

INVESTMENTS (contd.) Details of Investments In Mutual Funds during the year

SCHEDULE 5

Details of illivestifierts ill Mataal Lallas aufillig the	riie year						KS	Ks. In Thousands
	Balance as at April 1, 2009	e as at 2009	Purchased during the year	ased he year	Sold during the year	ld he year	Balance as at March 31, 2010	e as at 1, 2010
Name of Mutual Fund	No. of Units in '000s	Cost	No. of Units in '000s	Cost	No. of Units in '000s	Cost	No. of Units in '000s	Cost
HDFC Cash Management Fund - Treasury Advantage Plan - Wholesale - Daily Dividend	l	I	88,720	890,000	39,874	400,000	48,846	490,000
HDFC FMP 370D June 2008 VIII - Wholesale Plan Growth	20,000	200,000	I	I	20,000	200,000	I	I
IDFC FMP Yearly Series 22 Plan B Growth	10,000	100,000		100000	10,000	100,000	Ι	I
I-Growth Capital Protection Portfolio	3	300,000		I	Е	300,000	I	I
Kotak FMP 12M Series 7 Institutional - Growth	15,026	150,258			15,026	150,258	I	I
Reliance Blended Debt Plus-Hybrid Option - Series XIV	0.50	50,000		_	0.50	20,000	I	I
Reliance Fixed Horizon Fund - IX - Series 2 - Institutional Growth Plan	10,000	100,000		_	10,000	100,000	I	I
Total		900,258		890,000		1,300,258		490,000



# **Schedules to Balance Sheet (contd.)**

	2010	2009
SCHEDULE 6		
INVENTORIES		
Raw Materials	572,550	422,017
Packing Materials, Stores and Spares [Net of provisions Rs.5,914 (2009: Rs. 36,536)]	471,125	492,407
Work in Progress / Finished Goods (including Traded Goods)	856,550	677,309
Goods in transit	59,940	38,643
	1,960,165	1,630,376
SCHEDULE 7		
<b>SUNDRY DEBTORS</b> (Unsecured, considered good unless otherwise stated)		
Considered Good		
- Over Six Months	69,920	174,000
- Others	6,092,550	4,525,634
Considered Doubtful		
- Over Six Months	56,738	55,671
- Others	_	_
	6,219,208	4,755,305
Less: Provision for Doubtful Debts	(56,738)	(55,671)
	6,162,470	4,699,634
SCHEDULE 8		
CASH AND BANK BALANCES		
Cash on hand (including remittances in transit Rs.Nil (2009: Rs.Nil)	2,838	1,760
Balances with Scheduled Banks:		
- in Current Account (including cheques on hand Rs.Nil (2009: Rs.7,537) [Refer Note 1 below]	818,484	396,131
- in Deposit Account [Refer Note 2 below]	11,847	19,842
	833,169	417,733
Notes: 1. Includes balance in Unclaimed Dividend Account Rs.1,470 (2009: Rs.880) 2. Includes Rs.5,850 (2009: Rs.19,045) kept as margin against Letters of Credit and Bank Guarantees.		
SCHEDULE 9		
OTHER CURRENT ASSETS		
(Unsecured, considered good)	254 404	1 40 700
Income accrued on Investments and deposits	354,491	140,769
	354,491	140,769

# **Schedules to Balance Sheet (contd.)**



Rs. in Thousands BREN

	2010	2009
SCHEDULE 10		
LOANS AND ADVANCES		
(Unsecured, considered good unless otherwise stated)		
Advance towards Contract Brewing Rights [Refer Schedule 19 Note 26]	1,550,000	1,550,000
Advances recoverable in cash or in kind or for value to be received		
- Considered Good*	333,665	188,143
- Considered Doubtful	8,403	8,416
	1,892,068	1,746,559
*[including: Rs.Nil (2009: Rs.36) due from Director of the Company – maximum amount due during the year Rs.36 (2009: Rs.62)]		
Less: Provision for Doubtful Advances	(8,403)	(8,416)
	1,883,665	1,738,143
Advances to Subsidiary [Refer note below]	83,865	83,791
Balances with Excise Authorities	224,236	147,932
Other Deposits	551,273	633,832
Taxation [Net of Provisions]	26,365	125,090
	2,769,404	
Note: Represents advances to Associated Breweries and Distilleries Limited [Maximum amount outstanding during the year Rs.83,873 (2009: Rs.83,791)]		
SCHEDULE 11		
LIABILITIES		
Acceptances	10,441	63,986
Sundry Creditors		
- Due to Micro, Small and Medium Enterprises [Refer Schedule 19 Note 7]	11,527	5,735
- Others	1,791,827	1,202,902
Other Liabilities	1,396,905	792,231
Unclaimed Dividend	1,470	880
	3,212,170	2,065,734
CCUEDINE 42		
PROVISIONS		
Dividend Payable [including dividend distribution tax Rs.26,941 (2009: Rs.18,708)]		
[Refer Schedule 19 Note 22]	187,428	128,785
Gratuity	7,265	20,893
Leave Entitlements	59,329	33,617
	254,022	183,295



# **Schedules to Profit and Loss Account**

	2010	2009
SCHEDULE 13		
SALES AND SERVICE		
Sales	28,505,356	23,564,973
ncome from Brand Franchise and Technical fees	1,052,653	1,039,508
	29,558,009	24,604,48
SCHEDULE 14		
OTHER INCOME		
Guarantee Commission	21,322	21,300
iabilities no longer required written back	54,725	51,05
Dividend Income	3,861	48,954
nterest Received (Gross) [Tax deducted at source Rs.31,271 (2009: Rs.2,103)]	327,015	147,143
Profit on sale of Investments	117,982	_
Provision for Doubtful Debts no longer required written back	117	1,304
Provision for Doubtful Advances no longer required written back	13	367
Miscellaneous	251,799	222,864
	776,834	492,99
SCHEDULE 15		
COST OF SALES		
Manufacturing Expenses		
Consumption of Raw Materials	2,521,576	2,141,148
Consumption of Packing Material and Stores and spares	5,115,279	3,951,04
Purchases of Finished Goods	2,006,411	2,087,358
Power and Fuel UNITED BREWERIES LIM	491,102	575,26
Personnel Expenses		
Salaries, Wages and Bonus	847,403	750,770
Contribution to Provident and Other funds	60,601	57,41
Staff Welfare	81,240	62,54
Others		
Rent (including asset rentals) [Refer Schedule 19 Note 11]	82,608	80,30
nsurance	14,207	12,77
Repairs Building*	13,612	12,29.
Repairs to Machinery*	126,671	99,318
Repairs Others	8,781	9,830
ravel and Conveyance	94,278	84,45
Communication Expenses	23,925	23,380
Rates and taxes	365,518	257,456
egal and Professional fees	72,864	91,641
Miscellaneous	291,786	237,221

<sup>\*</sup>Includes Materials consumed Rs.81,025 (2009: Rs.84,089)

# **Schedules to Profit and Loss Account (contd.)**



Rs. in Thousands BREN

	2010	2009
Change in Inventory		
Opening Stock	677,309	529,462
Closing Stock	(856,550)	(677,309)
Excise Duty on Opening Stock	(366,473)	(279,970)
Excise Duty on Closing Stock	499,488	366,473
	12,171,636	10,472,894
SCHEDULE 16		
OTHER EXPENSES		
Selling and Promotion Expenses	5,592,406	4,288,278
Directors' Sitting fees	15,666	11,772
Auditor's Remuneration [Refer Schedule 19 Note 14]	7,188	6,809
Bad Debts Written Off	_	8,991
Bad Advances Written Off	10,836	5,866
Provision for Doubtful Debts	1,184	2,710
Provision for Idle Assets	_	31
Loss on sale of Assets (net)	3,426	2,185
Provision for Doubtful Advances		928
	5,630,706	4,327,570
SCHEDULE 17		
INTEREST AND FINANCE CHARGES		
Interest on Loans for a fixed period	458,673	394,522
Interest – Others [Including exchange (Gain) / Loss on Foreign Currency Loans Rs.(74,159) (2009: Rs.139,486)]	84,716	292,329
Other Finance Charges	11,617	209,526
	555,006	896,377



## Significant Accounting Policies for the year ended March 31, 2010

Rs. in Thousands

#### **SCHEDULE 18**

#### 1. Basis of Presentation of Financial Statements:

The Financial Statements of the Company have been prepared under historical cost convention, to comply in all material aspects with the applicable accounting principles in India, the applicable accounting standards notified under Section 211(3C) of the Companies Act, 1956 and to relevant provisions of the Companies Act, 1956.

#### 2. Use of Estimates:

The preparation of the Financial Statements in conformity with Generally Accepted Accounting Policies (GAAP) in India requires that the management makes estimates and assumptions that affect the reported amounts of assets and liabilities, disclosure of contingent liabilities as at the date of the Financial Statements, and the reported amounts of revenue and expenses during the reported period. Actual result could differ from those estimates.

#### 3. Revenue Recognition:

Revenue from sale of goods is recognised in accordance with the terms of sale, on dispatch from the Breweries/warehouses of the Company and is net of trade discount but includes Excise Duty. Income from brand franchise is recognised at contracted rates on sale/production of the branded products by the franchisees. Dividend Income is recognised when the Company's right to receive the payment is established. Royalty from foreign entities (net of tax), technical advisory and management fees is recognised as per the terms of agreement.

#### 4. Borrowing Costs:

Borrowing costs incurred for the acquisition of qualifying assets are recognised as part of cost of such assets when it is considered probable that they will result in future economic benefits to the Company while other borrowing costs are expensed in the period in which they are incurred.

#### 5. Fixed Assets:

Fixed assets are stated at their original cost of acquisition and subsequent improvements thereto including taxes, duties, freight and other incidental expenses relating to acquisition and installation of such assets.

The cost of fixed assets acquired on amalgamation have been determined at fair values as on the respective dates of amalgamation and as per the related Schemes of Arrangement and include taxes / duties thereof.

#### 6. Investments:

Long term investments are carried at cost less provision made to recognise any decline, other than temporary in the values of such investments. Current investments are carried at cost or net realisable value, whichever is lower.

#### 7. Inventories:

Inventories are valued at lower of cost and net realisable value. Costs include freight, taxes, duties and appropriate production overheads and are generally ascertained on the First in First Out (FIFO) basis. Excise/Customs duty on stocks in bond is added to the cost. Due allowance is made for obsolete and slow moving items.

#### 8. Foreign Currency Transactions:

- a) Foreign currency transactions are recorded at the rates of exchange prevailing on the dates of such transactions.
  - All monetary items of foreign currency liabilities/ assets are restated at the rates ruling at the year end and all exchange gains/ losses arising there from are adjusted to the Profit and Loss Account.
  - Exchange difference on forward contracts are recognised in the Profit and Loss Account in the reporting period in which the exchange rates change. Any profit or loss arising on cancellation or renewal of such forward contracts is recognised as income or expense for the year.
- b) With retrospective effect from April 1, 2007 exchange differences on long term foreign currency monetary items (except for exchange differences on items forming part of the company's net investment in a non-integral foreign operation) are
  - i) adjusted to the cost of the asset in so far as they relate to the acquisition of a depreciable asset;
  - ii) accumulated in a "Foreign Currency Monetary Item Translation Difference Account" and amortised over the period of the related long term foreign currency monetary item but not beyond March 31, 2011.

#### 9. Depreciation and Amortisation:

Depreciation on fixed assets is provided on Straight Line Method based on the rates prescribed under Schedule XIV to the Companies Act, 1956 except as indicated below:

## Significant Accounting Policies for the year ended March 31, 2010 (contd.)



Rs. in Thousands

- a) Plant and Machinery are depreciated at the rate of 10.34%. Further, depreciation is provided at higher rates in respect of certain specific items of plant and machinery having lower useful life based on technical evaluation carried out by the management.
- b) Assets acquired on amalgamation (where original dates of acquisition are not readily available), are depreciated over the remaining useful life of the assets as certified by an expert.
  - Cost of Goodwill arising on amalgamation is amortised over a period of 5 years.
  - Cost of Leasehold Land is amortised over the period of lease.
  - Assets individually costing less than Rs.5 are depreciated fully in the year of purchase.

#### 10. Employee Retirement benefits:

- (i) Defined-contribution plans:
  - Contributions to the Employees' Provident Fund, Superannuation Fund, Employees' State Insurance and Employees' Pension Scheme are as per statute and are recognised as expenses during the period in which the employees perform the services.
- (ii) Defined-benefit plans:
  - Liability towards gratuity is determined on actuarial valuation using the Projected Unit Credit Method at the balance sheet date. Actuarial Gains and Losses are recognised immediately in the Profit and Loss Account.
- (iii) Other long term employee benefits:
  Liability towards leave encashment and compensated absences are recognised at the present value based on actuarial valuation at each balance sheet date.
- (iv) Short term employee benefits:

  Undiscounted amount of liability towards earned leave, compensated absences, performance incentives etc. are recognised during the period when the employee renders the services.

#### 11. Taxation:

Current tax is determined as per the provisions of the Income Tax Act, 1961.

Deferred tax is recognised, on timing differences, being the difference between taxable income and accounting income that originate in one period and are capable of reversal in one or more subsequent periods. Deferred tax assets are not recognised unless there is virtual certainty that sufficient future taxable income will be available against which such deferred tax assets can be realised.

Fringe Benefit Tax is determined at current applicable rates on expenses falling within the ambit of "Fringe Benefit" as defined under Income Tax Act, 1961.

#### 12. Earnings per share:

Annualised earnings/ (Loss) per equity share (basic and diluted) is arrived at based on ratio of profit/ (loss) attributable to equity shareholders to the weighted average number of equity shares.

#### 13. Impairment of Assets:

At each Balance Sheet date, the Company assesses whether there is any indication that assets may be impaired. If any such indication exists, the Company estimates the recoverable amount. If the carrying amount of the asset exceeds its recoverable amount, an impairment loss is recognised in the accounts to the extent the carrying amount exceeds the recoverable amount.

#### 14. Provisions, Contingent Liabilities and Contingent Assets:

Provisions are recognised when the company has a present obligation as a result of past events, for which it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate of the amount can be made. Provisions are reviewed regularly and are adjusted where necessary to reflect the current best estimates of the obligation. When the company expects a provision to be reimbursed, the reimbursement is recognised as a separate asset, only when such reimbursement is virtually certain.

A disclosure for contingent liability is made where there is a possible obligation or present obligation that may probably not require an outflow of resources.



## Notes on Accounts for the year ended March 31, 2010

Rs. in Thousands

#### **SCHEDULE 19**

#### **Notes on Accounts**

- **1.** During the quarter ended June 30, 2008 the Company has raised Rs.4,248,854 through an issue of shares on rights basis (Rights Issue). The proceeds of the Rights Issue have been utilised in the following manner:
  - a) Rs.2,026,980 (2009: Rs.3,197,096) for repayment of cash credit/overdraft accounts and for additional working capital requirements.
  - b) Rs.1,731,874 (2009: Rs.501,500) for Capital Expenditure.
  - c) Pending utilisation the balance proceeds of Rs.490,000 (2009: Rs.550,258) have been invested in mutual funds.

#### 2. Loan Funds:

		Particulars	2010	2009
(b)	Se	cured Loans		
	(i)	Foreign Currency Loans [including interest accrued and due Rs.17,920 (2009: Rs.19,923)] Amount repayable within one year – Rs.886,570 (2009: Rs.960,729)	1,530,677	2,074,321
		Foreign Currency Loan consists of External Commercial Borrowing (ECB) from BNP Paribas and demand loan from Axis Bank. ECB from BNP Paribas is secured by first charge on all moveable and immovable properties of the Company except Taloja plant. Foreign currency demand loan from Axis Bank is secured by first charge on the current assets namely, stock of raw materials, work in progress and finished goods, stores and spares, bills receivable and book debts.		
	(ii)	Term Loan from Banks	493,151	657,534
		Secured by First Charge over all moveable and immovable assets. Amount repayable within one year – Rs.164,384 (2009: Rs.164,384)		
	(iii)	Term Loan from Banks	562,500	812,500
		Secured by Pari-passu charge on all moveable and immovable properties of the Company except Taloja plant.		
		Amount repayable within one year – Rs.250,000 (2009: Rs.250,000)		
	(iv)	From Banks [including interest accrued and due Rs.5,053 (2009: Rs.5,321)]	2,374,013	866,204
		Amount repayable within one year – Rs.2,374,013 (2009: Rs.866,204)	IED	
		Secured by hypothecation of stock in trade, stores, raw materials, book debts and a second charge on all the immovable properties of the Company.		
(b)	Un	secured Loans		
	(i)	Loans from Banks [including interest accrued and due Rs. Nil (2009: Rs. Nil)]	1,750,000*	1,750,000*
		Amount repayable within one year – Rs.Nil (2009: Rs.Nil)		
	/	*Covered by personal guarantee of a director of the Company.	2000	2.000
	(11)	From Others Amount repayable within one year – Rs.Nil (2009: Rs.Nil)	3,006	3,006

#### 3. Fixed Assets:

Buildings amounting to Rs.53,030 (2009: Rs.49,619) and Plant and Machinery amounting to Rs.502,517 (2009: Rs.473,319) are in premises not owned by the Company.

#### 4. Investments:

The investments in Millennium Alcobev Private Limited and Maltex Malsters Limited are strategic in nature and the diminution in their respective book values is considered temporary. The Company has obtained an independent valuations which are in excess of the carrying costs of the respective investments, and hence, no provision for diminution in the value of the investments is considered necessary.



Rs. in Thousands

**5.** Upon expiry of earlier approval granted by the Central Government, fresh application under Section 314 of the Companies Act, 1956 for payment of remuneration for the period November 1, 2009 to March 31, 2010 aggregating to Rs.1,650 to an employee related to a Director of the Company is pending approval of the Central Government.

#### 6. Investor Education and Protection Fund:

There are no overdue balances unremitted to the fund under section 205C of the Companies Act, 1956.

# 7. Disclosure of dues/ payments to micro and small enterprises to the extent such enterprises are identified by the Company.

Sl.No.	Particulars	2010	2009
(i)	The principal amount remaining unpaid as at year end.	9,505	4,176
(ii)	Interest due thereon remaining unpaid on year end.	42	44
(iii)	The amount of interest paid by the buyer in terms of section 16 of the Micro, Small and Medium Enterprises Development Act, 2006, along with the amount of the payment made to the supplier beyond the appointed day during each accounting year.	_	_
(iv)	The amount of interest due and payable for the period of delay in making payment (which have been paid but beyond the appointed day during the year) but without adding the interest specified under the Micro, Small and Medium Enterprises Development Act, 2006.	_	_
(v)	The amount of interest accrued and remaining unpaid on year end.	1,980	1,515
(vi)	The amount of further interest remaining due and payable even in the succeeding years, until such date when the interest dues as above are actually paid to the small enterprise, for the purpose of disallowance as a deductible expenditure under section 23 of the Micro, Small and Medium Enterprises Development Act, 2006.	2,022	1,559

The information given above and in Schedule 11 has been determined to the extent such parties have been identified by the Company, on the basis of information disclosed by the creditors, which has been relied upon by the auditors.

#### 8. Segmental Reporting:

The Company is engaged in manufacture, purchase and sale of beer including licensing of brands which constitutes a single business segment. The Company operates only in India. Accordingly, primary and secondary reporting disclosures for business and geographical segment as envisaged in AS-17 are not applicable to the company.

#### 9. Capital Commitments:

Particulars	2010	2009
Estimated amount of Contracts remaining to be executed (net of capital advances) on	257,321	689,134
capital account and not provided for		

#### 10. Contingent Liabilities:

	Particulars	2010	2009
a)	Sales Tax/other taxes demands under appeal*	14,672	14,672
b)	Employees State Insurance Demand*	265	265
c)	Demand towards Water charges under appeal*	_	133,019
d)	Excise Duty/Customs Duty demands under appeal*	36,709	36,709
e)	Income Tax demands under appeal*	188,844	82,262
f)	Service Tax demands under appeal*	229,114	377,708
g)	Claims against the Company not acknowledged as debt*	30,568	27,377
h)	Letter of Credit outstanding	78,926	33,230



Rs in Thousands

i)	Guarantees given by the company:  – on behalf of Subsidiaries of Joint Venture to third parties		
	Millennium Beer Industries Limited	800,000	800,000
	United Millennium Breweries Limited	600,000	600,000
	Empee Breweries Limited	730,000	730,000
	– to third parties	19,060	28,348
j)	Letter of undertaking to distributors towards countervailing duty for imports from Nepal	38,500	38,500

<sup>\*</sup>In the opinion of the management, the above demands / claims are not sustainable in law and accordingly no provision has been made in the accounts.

#### 11. Operating Lease:

The Company has entered into leasing arrangements for vehicles, computers, equipments, office premises and residential premises that are renewable on a periodic basis, and cancellable/ non-cancellable in nature. Such leases are generally for a period of 11 to 60 months with options of renewal against increased rent and premature termination of agreement through notice period of 2 to 3 months, except in the case of certain leases where there is a lock-in period of 11 to 26 months.

Particulars	2010	2009
Lease payments during the year including Minimum lease payments Rs. 4,999 (2009: Rs.4,999) on non-cancellable leases.	82,608	80,307
At the balance sheet date, future minimum lease rentals under non-cancellable operating leases are as under:		
Not later than one year	17,518	28,288
One to five years	15,374	12,887
Total	32,892	41,175

#### 12. Related party disclosures:

#### A Name of the related parties:

#### (1) Subsidiary:

Associated Breweries & Distilleries Limited (ABDL)

Maltex Malsters Limited (MML)

#### (2) Associate:

United East Bengal Football Team Private Limited (UEBFTPL)

#### (3) Joint Venture:

Millennium Alcobev Private Limited (MAPL)

#### (4) Subsidiaries of the Joint Venture:

- (a) Empee Breweries Limited (EBL)
- (b) United Millennium Breweries Limited (UMBL)
- (c) Millennium Beer Industries Limited (MBIL)

#### (5) Entity which has significant influence:

Scottish & Newcastle India Limited (SNIL)

#### (6) Others:

- (a) Scottish & Newcastle Plc, (S & N), Holding Company of SNIL
- (b) Scottish & Newcastle UK Limited (SNUK), Fellow Subsidiary of SNIL
- (c) Scottish & Newcastle India Private Limited (SNIPL), Fellow Subsidiary of SNIL

#### (7) Key Management Personnel (KMP):

Mr. Kalyan Ganguly

Mr. Guido de Boer (Part of the year)

#### (8) Relative of Key Management Personnel:

Mrs. Suparna Bakshi Ganguly (Wife of Mr. Kalyan Ganguly)

BUNITED BREWERIES

Rs. in Thousands

#### B. (i) Transactions with related parties during the year:

Particulars	ME	BIL	MA	PL	UM	BL	EMI	PEE	UEBF	TPL	KIV	IP	MI	/L
	2010	2009	2010	2009	2010	2009	2010	2009	2010	2009	2010	2009	2010	2009
Purchase of goods	2,131,421	2,374,835	_	_	7,489	4,304	31,004	6,061	_	_	_	_	_	_
Sale of goods [including sales taxes / VAT]	186,164	187,471	_	_	94,181	86,994	82,898	76,336	_	_	_	_	_	_
Receipts/(Payments) against rendering Services	45,363	30,671	_	_	32,975	32,897	1,690	_	_	_	_	_	_	_
Brand Fees paid	25,398	18,021	_	_	_	_	_	_	_	-	_	_	_	_
Technical, Advisory and Management Fee	_	100,000	-	_	40,000	40,000	160,000	100,000	_	-	_	_	_	_
Sponsorship and other payments	_	_	_	_	_	_	_	_	52,042	56,767	_	_	_	_
Guarantee Commission received	8,022	8,000	_	_	6,000	6,000	7,300	7,300	_	_	_	_	_	_
Purchase of Assets	135	5,397	_	_	15,249	2,386	_	26	_	_	_	_	_	_
Sale of Assets/Spares	71	_	_	_	12,239	5,264	_	225	_	-	_	_	_	_
Lease Rentals on Machinery	3,223	2,798	_	1		_	_	_	_	_	_	_	5,682	5,901
Interest Paid	_	_	_		1111	_	_	_	_	_	_	_	1,720	2,021
Recovery of employees Salaries (on deputation)	18,259	18,690	_		5,536	6,253	9,175	7,884	_	_	_	_	_	_
Payments (For Supplies including loan in cash or kind)	2,320,534	2,602,249	19,130	15,315	116,033	19,649	(233,701)	(211,572)	52,034	50,248	_	_	8,841	8,499
Remuneration to Directors*	_	_	_	-		* T		- A	_	_	41,035	34,354	_	_
Guarantees and Collaterals				8		Refe	Schedule	19 Note 10	)(i)					
Amount Due From/(To)	1,163,240	745,006	65,469	46,339	731,685	447,458	102,358	106,001	(26)	(18)	_	_	(10,697)	(12,136)

<sup>\*</sup> Kalyan Ganguly: Rs.34,266 (2009: Rs.34,354)

[Including payment to relative of KMP and a firm in which such relative is a partner – Rs.Nil (2009: Rs.2,883)]

Guido de Boer: Rs.6,769 (2009: Rs.Nil) Figures in bracket indicate amounts received

#### (ii) Transactions with Subsidiaries:

Balance due from ABDL - Rs.83,865 (2009: Rs.83,791)

#### C. Transactions with S & N Group

#### 1. Transaction with S & N

Management Fees Rs. 45,000 (2009: Rs. Nil)

#### 2. Transactions with SNUK

#### 3. Transactions with SNIL

Balance of Preference Share Capital Rs. 2,469,000 (2009: Rs.2,469,000)

#### 13. Earnings per Share:

	Particulars	2010	2009
a)	Profit after taxation as per profit and loss account	969,709	624,940
b)	Less: Preference Dividend (including dividend distribution tax thereon)	86,658	86,658
c)	Net Profit attributable to equity shareholders	883,051	538,282
	Weighted average number of equity shares outstanding	240,048,255	234,589,624
	(Face value of Re.1 per share)		
e)	Earnings per share (Basic/Diluted)	3.68	2.29



Rs. in Thousands

#### 14. Remuneration to Auditors:

Particulars	2010	2009
Fees	3,900	3,900
Tax Audit	560	560
Out of Pocket Expenses	167	287
Other Services	1,890	1,320
Service Tax	671	742
Total	7,188	6,809

#### 15. Accounting for Taxes on Income:

Deferred Tax - The net deferred tax liability amounting to Rs. 216,306 (2009: Rs. 173,122) has been arrived as follows:

Particulars	2010	2009
Deferred Tax Liability arising from:		
Difference between carrying amount of fixed assets in the financial statements and	263,947	213,433
the Income Tax Return		
Less: Deferred tax asset arising from:		
Expenses charged in the financial statements but allowable as deductions in	25,500	18,528
future years under the Income Tax Act, 1961		
Provision for Doubtful Debts	22,141	21,783
Net deferred tax liability	216,306	173,122
Movement during the year	(43,184)	(82,820)
Net Deferred tax charged off / (written back) in the profit and loss account	(43,184)	(82,820)

The tax impact for the above purpose has been arrived by applying a tax rate of 33.22% (2009: 33.99%) being the substantively enacted tax rate for Indian Companies under the Income Tax Act, 1961.

#### 16. Remuneration/Commission to Directors:

a) Remuneration to Executive Directors

Particulars	2010	2009
Salary and Allowances	32,480	23,762
Contribution to Provident and Other Funds	4,235	3,622
Perquisites	4,320	4,087
Total	41,035	31,471

Provision for contribution to employee retirement and other employee benefits which are based on actuarial valuation done on an overall Company basis are excluded from the above disclosure.

- b) Commission to Non Executive Directors Rs.14,511 (2009: Rs.10,612)
- c) Computation of net profits in accordance with Section 198 of the Companies Act, 1956:

Particulars	2010		20	09
Net Profit after taxation		969,709		624,940
Add:				
Depreciation and Amortisation (as per accounts)	882,692		762,150	
Executive Directors' Remuneration	41,035		31,471	
Directors' Fees	1,155		1,160	
Commission to Non Executive Directors	14,511		10,612	
Provision/(Write back) for doubtful debts and advances (net)	1,067		1,998	
Book deficit/(surplus) on fixed assets sold, scrapped, etc. (net)	3,426		2,185	
Taxation for the year	541,579	1,485,465	391,769	1,201,345
		2,455,174		1,826,285
Less:				
Depreciation as per Section 350		882,692		762,150
Deficit / (Surplus) on disposal of fixed assets (net) as per		2.426		2 105
Section 349		3,426		2,185
Profit on sale of Investment		117,982		_
Net Profit for Section 198 of the Companies Act, 1956		1,451,074		1,061,950



Rs. in Thousands

Remuneration Limit to Executive Directors – 10% (2009: 5%) of Net Profit as computed above.	145,107	53,595
Commission to Non Executive Directors – 1% of Net Profit as computed above.	14,511	10,620
Remuneration Paid:		
Executive Directors	41,035	31,471
Non Executive Directors	14,511	10,612

#### 17. Quantitative Details:

#### A. Quantitative Particulars

Particulars	2010		2009	
	Beer in Hecto Litres	Value in Rs.	Beer in Hecto Litres	Value in Rs.
Licensed Capacity*	8,585,000		5,995,000	
Installed Capacity per annum*	7,030,000		6,110,000	
Actual Production for the year	4,340,391		3,683,651	
Sales – during the year	4,324,612	24,201,951	3,676,610	19,704,934
Malt Sales in Tonnes during the year	25,632	437,518	19,966	383,195
Opening Stock – Finished Goods	64,292	141,002	57,251	183,385
Closing Stock – Finished Goods	80,071	175,600	64,292	141,002

<sup>\*</sup>Note: Licensing of products of the Company under the Industries (Development and Regulation) Act, 1951 is discontinued and consequently the reported capacities are as per permissions obtained from the respective regulatory authorities on a yearly basis. As regards installed capacity, the same has been certified by the Management and relied upon by the Auditors, being a technical matter.

#### B. Particulars of Goods Traded by the Company

	2010		2009	
Particulars	Quantity in Hecto Litres	Value in Rs.	Quantity in Hecto Litres	Value in Rs.
Opening Stock	1,248	3,707	1	6
Purchases during the year	481,607	2,006,411	450,203	2,087,358
Sales during the year	477,012	3,865,887	448,956	3,476,844
Closing Stock	5,843	19,949	1,248	3,707

#### C. Consumption of Raw Materials

	20	2010		09
Particulars	Quantity in Tonnes	Value in Rs.	Quantity in Tonnes	Value in Rs.
Malt	53,880	1,205,383	45,660	1,082,006
Brewing Materials	36,274	1,145,253	30,302	910,637
Other Materials*		170,940		148,505
Total		2,521,576		2,141,148

<sup>\*</sup> In view of the large number of items, individually comprising less than 10% of the total consumption, quantitative details are not given.

#### 18. Value of Imports during the year calculated on CIF basis:

Particulars	2010	2009
Raw Materials	366,030	208,882
Components and Spares	20,834	656,877
Capital Goods	31,294	97,196



Rs. in Thousands

#### 19. Consumption:

	2010		2009	
Particulars	Value	Percentage to total Consumption	Value	Percentage to total Consumption
Value of Imported Raw Materials Consumed	153,898	6	133,622	6
Value of indigenous Raw Materials Consumed	2,367,678	94	2,007,526	94
Value of Imported Packing materials and stores and Spares Consumed	360,763	7	854,216	21
Value of indigenous Packing materials and stores and Spares Consumed	4,835,541	93	3,180,920	79

#### 20. Expenditure in Foreign Currency:

Particulars	2010	2009
Foreign Travel expenses of employees and others (net of recoveries)	11,717	9,152
Management Fees	45,000	_
Selling and Distribution expenses	117,617	169,725
Interest and Finance charges	54,028	167,181
Others	4,214	1,028

#### 21. Earnings in Foreign Exchange:

Particulars	2010	2009
Services – Royalty	9,422	10,043

#### 22. Details of Dividend:

Particulars DEWERIEGIII	2010	2009
Dividend payable on Preference Share Capital @3%	74,070	74,070
Dividend Distribution tax payable on above	12,588	12,588
Interim Dividend paid on Equity Shares @15%	_	36,007
Dividend Distribution tax paid on above	_	6,120
Final Dividend payable on Equity Shares @36% (2009: 15%)	86,417	36,007
Dividend Distribution tax payable on above	14,353	6,120
Total	187,428	170,912

#### 23. Details of Dividend paid in Foreign Currency:

Particulars	2010	2009
Number of non-resident shareholders	1	1
Number of Equity Shares held on which dividend was due	89,994,960	89,994,960
Amount remitted	13,499	13,499
Number of Preference Share held on which dividend was due	24,690,000	24,690,000
Amount remitted	74,070	74,070



Rs. in Thousands

#### 24. (i) Disclosures envisaged in AS 15 in respect of gratuity are given below:

	Particulars	2010	2009	2008
A)	Reconciliation of opening and closing balances of the present value of the defined benefit obligation:			
	Obligations at period beginning	153,948	142,593	116,056
	Service Cost	8,369	13,052	43,502
	Interest cost	11,818	9,601	9,284
	Benefits settled	(12,456)	(10,881)	(25,964)
	Actuarial (gain)/loss	(250)	(417)	(285)
	Obligations at period end	161,429	153,948	142,593
B)	Change in plan assets			
	Plan assets at period beginning, at fair value	133,055	136,455	116,056
	Expected return on plan assets	10,155	10,657	9,284
	Actuarial gain/(loss)	(1,698)	(7,569)	10,799
	Contributions	25,109	4,393	26,280
	Benefits settled	(12,456)	(10,881)	(25,964)
	Plan assets at period end, at fair value	154,165	133,055	136,455
C)	Reconciliation of present value of the obligation and the fair value of the plan assets:	.000-		
	Fair value of plan assets at the end of the year	154,165	133,055	136,455
	Present value of the defined benefit obligations at the end of the period	161,429	153,948	142,593
	Liability recognised in the balance sheet	(7,265)	(20,893)	(6,138)
D)	Details of Gratuity cost			
	Service cost	8,369	13,052	43,502
	Interest cost	11,818	9,601	9,284
	Expected return on plan assets	(10,155)	(10,657)	(9,284)
	Prior Period Adjustment	_	_	(23,739)
	Actuarial (gain)/loss	1,447	6,243	6,243
	Net gratuity/cost	11,479	18,239	26,006
E)	Description of the basis used to determine the overall expected rate of return on assets including major categories of plan assets.			
	The expected return is calculated on the average fund balance based on the mix of investments and the expected yield on them.			
	Actual return on plan assets (Value)	12,371	7,001	23,997
	Actual return on plan assets	8,457	3,087	20,083
F)	Assumptions			
	Interest rate	8.00%	7.00%	8.00%
	Discount factor	8.00%	7.00%	8.00%
	Estimated rate of return on plan assets	8.00%	8.00%	8.00%
	Salary Increase	5.00%	5.00%	5.00%
	Attrition rate	1.00%	1.00%	1.00%
	Retirement age	58	58	58

The estimates of future salary increases, considered in actuarial valuation, take account of inflation, seniority, promotion and other relevant factors such as supply and demand factors in the Employment market.



Rs in Thousands

(ii) Contribution to Provident and Other Funds under Manufacturing and Other Expenses (Schedule 15) includes Rs.49,122 (2009: Rs.39,174) being expenses debited under the following defined contribution plans:

Particulars	2010	2009	2008
Provident Fund	36,034	28,225	28,815
Superannuation	13,088	10,949	9,352

#### 25. Disclosure Under Accounting Standard 21 and 27

a. The disclosure required with respect to the holdings in subsidiaries are given below:

Name	Country of Incorporation	Percentage of ownership interest at March 31, 2010	Percentage of ownership interest at March 31, 2009
Associated Breweries & Distilleries Limited (ABDL)	India	100	100
Maltex Malsters Limited (MML)	India	51	51

The reporting date of the subsidiaries and the accounting polices of the subsidiaries are same as those of the holding company.

b. The disclosure required with respect to the holdings in associates are given below:

Name	Country of Incorporation	Percentage of ownership interest at March 31, 2010	Percentage of ownership interest at March 31, 2009
United East Bengal Football Team Private Limited (UEBFTPL)	India	50	50

c. The Company's interests, as a venturer, in jointly controlled entity (Incorporated Joint Venture) are:

Name	Country of Incorporation	Percentage of ownership interest at March 31, 2010	Percentage of ownership interest at March 31, 2009
Millennium Alcobev Private Limited	India	50*	50*

<sup>\*</sup> of the 50% of ownership interest, 10% represents control exercised through the subsidiary Associated Breweries & Distilleries Limited (ABDL)

The aggregate amounts of each of the assets, liabilities, income and expenses related to the Company's interests in the jointly controlled entity is as follows:

Particulars	2010	2009
Assets		
Fixed Assets	887,322	955,019
Current Assets, Loans and Advances		
Inventories	243,453	158,103
Sundry Debtors	532,311	294,630
Cash and Bank Balances	93,187	93,352
Loans and Advances	78,258	83,168
Liabilities		
Secured Loans	1,018,398	1,248,766
Unsecured Loans	223,489	223,489
Current Liabilities and Provisions		
Liabilities	1,601,224	1,093,005
Provisions	2,717	2,111



Rs. in Thousands

Particulars	2010	2009
Income		
Sales less excise duty	2,780,518	2,311,864
Other Income	54,729	42,826
Expenditure		
Cost of Sales	1,882,475	1,563,138
Other Expenses	731,623	665,402
Interest and Finance Charges	111,888	159,637
Depreciation and Amortisation	154,057	129,402
Other Matters		
Capital Commitments		
- Estimated amount of Contracts remaining to be executed on	8,896	46,348
capital account and not provided for		
Contingent Liabilities		
- Sales Tax/other taxes demands under appeal	3,774	3,281
- ESIC / PF demands under appeal	845	898
- Bank Guarantee given to Commissioner of Excise for Export of Beer	10,155	5,855
- Demand towards Water charges under appeal	_	26,250
- Interest for delayed payment of Interest Free Loans	1,169	4,829
- Dividend on 1% Non Convertible Cumulative Redeemable Preference Shares	27,750	18,500
- Income Tax*	5,055	22,028
Claims against the Company not acknowledged as debt	5,877	6,107

<sup>\*</sup>Net of Deposit under appeal - Rs.3,789 (2009: Rs.1,018)

**26.** The Company does not own any brewing facility in Tamil Nadu, which is one of the major markets in India contributing about 18% of the Company's business. With an intention of ensuring supplies from Balaji Distilleries Limited (BDL), having brewing facilities in Tamil Nadu, the Company has entered into an agreement with the promoters of BDL to secure to the Company perpetual usage of the brewery owned by BDL, and has advanced an amount of Rs.1,550,000 to one of the Promoter Companies of BDL, acting for and on behalf of the other Promoters also.

Subsequently, the Boards of Directors of BDL and United Spirits Limited (USL) have considered and approved a proposal for merger of BDL into USL, which is subject to obtaining of the necessary regulatory approvals by both the Companies. The Company has obtained a commitment from USL that the arrangement with Promoters will be adhered to on completion of the proposed merger. The advance will be repaid upon the completion of the merger or in accordance with the terms of the related Agreement, whichever is earlier.

In June 2009,BDL has allotted 90,000 Equity Shares upon conversion of warrants to certain parties. These parties have entered into a supplemental agreement with the Company to the effect that they will be bound by the terms and conditions of the earlier agreement between the Company and the promoters of BDL.

- **27.** As the Company does not have any long term monetary item since April 1, 2007 till date, the change in the accounting policy referred to in Schedule 18 note 8 (b) has no impact on the profit for the year.
- 28. All amounts disclosed in Notes to Account and other Schedules are in Rs. 000 except for:
  - i) Number of Shares / units in Notes on Schedule 1, Schedule 5, Note 13, Note 23, and Note 26.
  - ii) Basic and Diluted EPS in the Profit and Loss Account and in Note 13.
  - iii) Quantitative data in Note 17.
- **29.** The previous year's figures have been regrouped to conform to current year's classification.

For **Price Waterhouse** Firm Registration Number: 007568 S Chartered Accountants

J. Majumdar Partner Membership No. F51912 Bangalore, July 21, 2010. **Kalyan Ganguly** Managing Director **Guido de Boer** Director & CFO

**Govind Iyengar** Company Secretary

Bangalore, July 21, 2010.



#### STATEMENT PURSUANT TO SECTION 212(1)(e) OF THE COMPANIES ACT, 1956 AS AT MARCH 31, 2010

Rs. in Thousands

		a) No. of Equity Shares at the end of the financial year of the Subsidiary		b) Extent of Holdings			regate Profit/(Los: concerns the Men		,
							with in the the Company		ith in the the Company
			,			(i)	(ii)	(i)	(ii)
SI. No.	Name of the Subsidiary	United Breweries Limited	Other Subsidiary Companies	United Breweries Limited	Other Subsidiary Companies		For previous Financial Years of Subsidiary since it became a Subsidiary	For the Subsidiary's Financial Year ended 31.3.2010	For previous Financial Years of the Subsidiary since it became a Subsidiary
1.	Associated Breweries & Distilleries Ltd.	10,000	_	100%	_	(145)	(1,418)	_	_
2	Maltex Malsters Limited	22,950		51%	_	1,967	(972)	_	_

#### **DISCLOSURE UNDER CLAUSE 32 OF THE LISTING AGREEMENT**

Name of the listed Company: United Breweries Limited

Name of the Company	Amount outstanding Value of investmen as at March 31, 2010 as at March 31, 201		Terms
Subsidiaries: Associated Breweries & Distilleries Ltd. (ABDL)	83,865	1,000	No stipulation towards repayment and interest
Maltex Malsters Limited	(10,983)	450,000	_
Joint Venture: Millennium Alcobev Pvt. Ltd.	65,469	589,529	No stipulation towards repayment and interest
Associates: United East Bengal Football Team Pvt. Ltd.	BREWERIE	S LIMITED	_

### **Balance Sheet Abstract**



#### **COMPANY'S GENERAL BUSINESS PROFILE**

Rs. in Thousands

#### I. Registration Details

Registration No. : 25195 State Code : 08

Balance Sheet Date : 31.03.2010

#### II. Capital Raised during the year

Public Issue : NIL
Right Issue : NIL
Bonus Issue : NIL
Private Placement : NIL

#### III. Position of Mobilisation and Deployment of Funds

Total Liabilities	18,527,413	Total Assets	18,527,413
Sources of Funds		Application of Funds	
Paid up Capital	2,709,048	Net Fixed Assets	8,383,207
Reserves & Surplus	8,888,712	Investments	1,530,699
Secured Loans	4,960,341	Net Current Assets	8,613,507
Unsecured Loans	1,753,006	Deferred Tax Assets	NIL
Deferred Credit	NIL	Miscellaneous Expenditure	NIL
Deferred Tax Liability	216,306		

#### IV. Performance of Company

Turnover	20,751,328	Total Expenditure (Includes non-recurring items)	19,240,040
Profit Before Tax	1,511,288	Profit After Tax	969,709
Earnings per Share	3.68	Dividend Rate	36%

#### V. Generic Names of three Principal Products/Services of the Company

Item Code – ITC Code 22030000

Product Description Beer made from Malt



# UNDER SECTION 212(8) OF THE COMPANIES ACT, 1956, GRANTED BY THE GOVERNMENT OF INDIA, MINISTRY OF CORPORATE AFFAIRS, VIDE LETTER DATED 15.06.2010 SUMMERISED FINANCIALS OF SUBSIDIARY COMPANY AS REQUIRED IN TERMS OF APPROVAL

Rs. in Thousands

# Note:

The Annual Report along with related information of the above companies shall be made available for investors of the Company and its subsidiaries seeking the Report/information at any point of time. The Annual Report is also available for inspection of investors at the Registered Office of the Companies.

## **Auditors' Report on Consolidated Financial Statements**



#### TO THE BOARD OF DIRECTORS OF UNITED BREWERIES LIMITED

- 1. We have audited the attached Consolidated Balance Sheet of United Breweries Limited (the "Company") and its subsidiaries and joint venture hereinafter referred to as the "Group" (refer Note 1 on Schedule 19 to the attached consolidated financial statements) as at March 31, 2010, the related Consolidated Profit and Loss Account and the Consolidated Cash Flow Statement for the year ended on that date annexed thereto, which we have signed under reference to this report. These consolidated financial statements are the responsibility of the Company's Management. Our responsibility is to express an opinion on these financial statements based on our audit.
- 2. We conducted our audit in accordance with the auditing standards generally accepted in India. Those Standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.
- 3. We did not audit the financial statements of (i) two subsidiaries and included in the consolidated financial statements, which constitute total assets of Rs.109,699 thousands and net assets of Rs.15,279 thousands as at March 31, 2010, total revenue of Rs.37 thousands, net loss of Rs.4,948 thousands and net cash outflows amounting to Rs.7,608 for the year then ended; and (ii) one associate company which constitute net results of Rs. Nil for the year then ended. These financial statements and other financial information have been audited by other auditors whose reports have been furnished to us, and our opinion on the consolidated financial statements to the extent they have been derived from such financial statements is based solely on the report of such other auditors.
- 4. We report that the consolidated financial statements have been prepared by the Company's Management in accordance with the requirements of Accounting Standard (AS) 21 Consolidated Financial Statements and Accounting Standard (AS) 27 Financial Reporting of Interests in Joint Ventures notified under sub-section 3C of Section 211 of the Companies Act, 1956.
- 5. Based on our audit and on consideration of reports of other auditors on separate financial statements and on the other financial information of the components of the Group as referred to above, and to the best of our information and according to the explanations given to us, in our opinion, the attached consolidated financial statements give a true and fair view in conformity with the accounting principles generally accepted in India:
  - (a) in the case of the Consolidated Balance Sheet, of the state of affairs of the Group as at March 31, 2010;
  - (b) in the case of the Consolidated Profit and Loss Account, of the profit of the Group for the year ended on that date; and
  - (c) in the case of the Consolidated Cash Flow Statement, of the cash flows of the Group for the year ended on that date.

For **Price Waterhouse**Firm Registration Number – 007568 S
Chartered Accountants

**J. Majumdar** Partner Membership Number – F51912



# **Consolidated Balance Sheet as at March 31, 2010**

Rs. in Thousands

	Schedule	20	10	Joint Ve	enture	Total	2010	20	09
SOURCES OF FUNDS									
Shareholders' Funds									
Capital	1	2,709,048		467,000		3,176,048		3,176,048	
Reserves and Surplus	2	8,888,908	11,597,956	162,603	629,603	9,051,511	12,227,559	8,267,408	11,443,456
Loan Funds	3								
Secured Loans		4,965,912		1,018,398		5,984,310		5,671,620	
Unsecured Loans		1,753,706	6,719,618	223,489	1,241,887	1,977,195	7,961,505	1,977,195	7,648,815
Minority Interest [Refer Schedule 19 Note 5]			11,517		_		11,517		11,517
Deferred Tax Liability (Net)			215,804		20,310		236,114		175,963
[Refer Schedule 19 Note 12]									
			18,544,895		1,891,800		20,436,695		19,279,751
APPLICATION OF FUNDS									
Goodwill [Refer Schedule 19 Note 4]			438,062		1,428,463		1,866,525		1,866,525
Fixed Assets									
Gross Block	4	10,991,199		1,713,052		12,704,251		10,848,524	
Less: Accumulated Depreciation and Amortisation		3,167,124		854,768		4,021,892		3,003,529	
Net Block		7,824,075		858,284		8,682,359		7,844,995	
Capital Work in Progress		575,331	8,399,406	29,038	887,322	604,369	9,286,728	972,151	8,817,146
Investments	5		1,163,029		(672,854)		490,175		900,437
Foreign Currency Monetary Item Translation Difference Account [Refer Schedule 19 Note 18					10,864		10,864		40,792
Current Assets, Loans and Advances									
Inventories	6	1,960,165		243,453		2,203,618		1,788,479	
Sundry Debtors	7	6,162,487		532,311		6,694,798		5,005,981	
Cash and Bank Balances	8	833,400		93,187		926,587		511,257	
Other Current Assets	9	354,491		729		355,220		141,601	
Loans and Advances	10	2,694,910		77,525		2,772,435		2,739,532	
		12,005,453		947,205		12,952,658		10,186,850	
Less: Current Liabilities and Provisions									
Liabilities	11	3,207,033		1,601,224		4,808,257		3,166,314	
Provisions	12	254,022		2,717		256,739		185,271	
		3,461,055		1,603,941		5,064,996		3,351,585	
Net Current Assets			8,544,398		(656,736)		7,887,662		6,835,265
Profit and Loss Account					894,741		894,741		819,586
			18,544,895		1,891,800		20,436,695		19,279,751
Significant Accounting Policies	18	•							
Notes on Accounts	19								

The Schedules referred to above and the notes thereon form an integral part of the consolidated financial statements.

This is the Consolidated Balance Sheet referred to in our report of even date.

For **Price Waterhouse** 

Firm Registration Number: 007568 S

Chartered Accountants

J. Majumdar

Partner

Membership No. F51912

Bangalore, July 21, 2010

Kalyan Ganguly

Managing Director

**Guido de Boer** Director & CFO

**Govind Iyengar** 

Company Secretary

Bangalore, July 21, 2010

# Consolidated Profit and Loss Account for the year ended March 31, 2010



	Schedule	20	10	Joint V	enture	Total	2010	20	009
INCOME									
Sales and Service	13	29,558,009		3,923,936		33,481,945		27,853,325	
Less: Excise Duty		9,583,515		1,143,418		10,726,933		8,558,750	
		19,974,494		2,780,518		22,755,012		19,294,575	
Other Income	14	776,871	20,751,365	54,729	2,835,247	831,600	23,586,612	535,816	19,830,391
EXPENDITURE									
Cost of Sales	15	12,167,650		1,882,473		14,050,123		12,030,743	
Other Expenses	16	5,630,767		731,623		6,362,390		4,993,021	
Interest and Finance Charges	17	553,319		111,888		665,207		1,054,338	
Depreciation and Amortisation		886,357	19,238,093	154,057	2,880,041	1,040,414	22,118,134	896,347	18,974,449
Profit / (Loss) before taxation			1,513,272		(44,794)		1,468,478		855,942
Provision for Taxation									
- Current tax		(498,614)		(13,337)		(511,951)		(296,072)	
- Fringe Benefit Tax		- 4		_		_		(15,830)	
- Deferred Tax (Charge)/Write back		(43,127)	(541,741)	(17,024)	(30,361)	(60,151)	(572,102)	(88,248)	(400,150)
Profit / (Loss) after taxation			971,531		(75,155)		896,376		455,792
Profit / (Loss) brought forward from previous year			1,413,031		(819,586)		593,445		368,485
Adjustment on account of adoption of Accounting Standard 11 on 'Foreign exchange fluctuation'			<u>-</u>		- A		_		5,080
			2,384,562		(894,741)		1,489,821		829,357
Less: Appropriations									
Transfer to General Reserve			(100,000)				(100,000)		(65,000)
Dividend [Refer Schedule 19 Note 15]			(187,428)		1		(187,428)		(170,912)
Balance carried to Balance Sheet			2,097,134		(894,741)		1,202,393		593,445
Earnings per share (Basic/Diluted) [Refer Schedule 19 Note 14]							3.37		1.57
Significant Accounting Policies	18								
Notes to Accounts	19								

The Schedules referred to above and the notes thereon form an integral part of the consolidated financial statements.

This is the Consolidated Profit and Loss Account referred to in our report of even date.

For **Price Waterhouse** 

Firm Registration Number: 007568 S

Chartered Accountants

J. Majumdar

Partner

Membership No. F51912

Bangalore, July 21, 2010

Kalyan Ganguly

Managing Director

**Govind Iyengar** 

Company Secretary

Bangalore, July 21, 2010

Guido de Boer

Director & CFO



# **Consolidated Cash Flow Statement for the year ended March 31, 2010**

		201	10	200	09
A Cash	Flow from Operating Activities				
Profit	before taxation and non-recurring items		1,468,478		855,942
Adjus	tments for:				
Divide	end Income	(3,868)		(48,954)	
Intere	st Income	(328,516)		(150,541)	
Depre	ciation and Amortisation	1,040,414		896,347	
(Profit	c)/Loss on Sale of Assets	3,354		2,159	
(Profit	c)/Loss on Sale of Investments	(117,982)		(2)	
Bad D	ebts Written Off	_		9,699	
Bad A	dvances written off	10,947		5,866	
Provis	ion for Doubtful Debts	3,005		2,716	
Provis	ion for Doubtful advances	399		1,000	
Intere	st Expenses (Net)	665,207		1,054,338	
Liabili	ty no longer required written back	(62,173)		(56,594)	
Provis back	ion for Doubtful Debts no longer required written	(172)		(1,880)	
Provis back	ion for Doubtful Advances no longer required writte	en (23)		(367)	
Invest	ment written off	4		_	
Provis	ion for Idle assets / Fixed Assets written off	_		31	
Inven <sup>-</sup>	tory written off including provisions	1,289	1,211,885	622	1,714,440
Oper	ating profits before Working Capital changes		2,680,363		2,570,382
Adjus	stment for working capital changes:				
(Incre	ase) / Decrease in Sundry Debtors	(1,691,650)		(1,453,005)	
(Incre	ase) / Decrease in Inventories	(416,428)		(481,911)	
Increa	se / (Decrease) in Current Liabilities and Provisions	1,654,768		264,143	
	ase) / Decrease in Other Current Assets, and Advances	(77,848)	(531,158)	(1,561,786)	(3,232,559)
Cash	Generated from Operations		2,149,205		(662,177)
Direct	Taxes paid (including TDS)		(416,157)		(301,363)
	ash Generated / (used in) from ating Activities		1,733,048		(963,540)
B Cash	Flow from Investing Activities				
Purch	ase of Fixed Assets		(1,530,753)		(1,688,872)
Intere	st Income		114,897		11,335
Divide	end Income		3,868		48,954
Sale c	f Fixed Assets		17,404		18,332
Sale /	(Purchase) of Investments (Net)		528,240		(900,243)
Net c	ash used in Investing Activities		(866,344)		(2,510,494)

## Consolidated Cash Flow Statement for the year ended March 31, 2010 (contd.)



Rs. in Thousands

		201	0	200	09
c	Cash Flow from Financing Activities				
	(Repayments)/Proceeds of Unsecured loans (net)		_		907,309
	(Repayments) / Proceeds from Bank borrowings (net)		346,221		(158,797)
	Rights Issue Proceeds		_		4,248,854
	Interest Paid		(668,810)		(1,092,787)
	Dividend paid		(128,785)		(128,785)
	Net Cash Generated from / (used in) Financing Activities		(451,374)		3,775,794
	Net Increase / (Decrease) in cash and cash equivalents		415,330		301,760
	Opening Cash and Cash equivalents				
	Cash and Cheques on hand including Remittances in				
	Transit	4,620		8,404	
	Bank Balances	506,637	511,257	201,093	209,497
	Closing Cash and Cash equivalents				
	Cash and Cheques on hand including Remittances in Transit	3,230		4,620	
	Bank Balances	923,357	926,587	506,637	511,257

#### Notes:

- 1. The above Cash Flow Statement has been compiled from and is based on the Balance Sheet as at March 31, 2010 and the related Profit and Loss Account for the year ended on that date.
- 2. The above Cash Flow Statement has been prepared in consonance with the requirements of Accounting Standard (AS)-3 on Cash Flow Statements as notified under Section 211(3C) of the Companies Act, 1956 and reallocation required for this purpose are as made by the Company.
- 3. Cash and cash equivalents include Rs. 10,350 (2009: Rs. 19,820) which are not available for use by the Company. [Refer Note on Schedule 8]
- 4. Previous year's figures have been regrouped / reclassified wherever necessary to conform with current year's classification.

This is the Consolidated Cash flow Statement referred to in our report of even date.

For **Price Waterhouse**Firm Registration Number: 007568 S
Chartered Accountants

**J. Majumdar**Partner
Membership No. F51912

Bangalore, July 21, 2010

**Kalyan Ganguly**Managing Director

**Govind lyengar** Company Secretary

Bangalore, July 21, 2010

**Guido de Boer** Director & CFO



# **Schedules to Consolidated Balance Sheet**

	2010	Joint Venture	Total 2010	2009
SCHEDULE 1				
Capital				
Authorised				
300,000,000 (2009: 300,000,000) Equity shares of Re.1 each	300,000	_	300,000	300,000
25,000,000 (2009: 25,000,000) Preference Shares of Rs.100 each	2,500,000	_	2,500,000	2,500,000
25,000,000 (2005. 25,000,000) Herefeliche Shares of No. 100 each	2,800,000		2,800,000	2,800,000
Issued, Subscribed and Paid-up	,,			
240,048,255 (2009: 240,048,255) Equity shares of Re.1 each fully paid	240,048	_	240,048	240,048
3%, 17,283,000 <i>(2009: 17,283,000)</i> Cumulative Redeemable Preference Shares of Rs.100 each - Series A	1,728,300	_	1,728,300	1,728,300
[The above shares are redeemable at par at the earliest on March 31, 2011 and are 'extendable upto March 31, 2015' based on mutual agreement between the company and 'Scottish and Newcastle India Limited' (the preference shareholder)]				
3%, 7,407,000 <i>(2009: 7,407,000)</i> Cumulative Redeemable Preference Shares of Rs.100 each - Series B [The above shares are redeemable at par at the earliest on March 31, 2015]	740,700	_	740,700	740,700
		467,000	467,000	467,000
Convertible Redemable Preference Shares	2,709,048	467,000	3,176,048	3,176,048
	2,703,048	407,000	3,170,048	3,170,040
SCHEDULE 2				
Reserves and Surplus				
Capital Reserve		1,204	1,204	1,204
Securities Premium Account	6,521,774	161,399	6,683,173	2,458,324
Premium received during the year	_	_	_	4,224,849
General Reserve:	170 000		170.000	105.000
As per last Balance Sheet Transfer from Profit and Loss Account	170,000 100,000	_	170,000 100,000	105,000 65,000
Profit and Loss Account balance	2,097,134	_	2,097,134	1,413,031
Tiont and Loss Account balance	8,888,908	162,603	9,051,511	8,267,408
COURDING 2 LIMITED DDEWER	DIEG I	INALTE	D	
SCHEDULE 3 UNITED BREWER				
Secured Loans [Refer Schedule 19 Note 6]				
Foreign Currency Loans				650 220
– Working Capital Loan from Bank	576,170	_	576,170	650,329
- Term Loan from Bank	026 507	148,116	148,116	262,711
External Commercial Borrowings – From Banks	936,587	140 275	936,587	1,404,069
Term Loans from Banks Other Loans	1,061,222	140,375	1,201,597	1,706,955
Working Capital Loan / Cash Credit from Banks	2,368,960	_	2,368,960	860,883
Interest accrued and due	22,973	1,644	24,617	28,220
From Others		605,108	605,108	564,924
From Rabo Finance India Private Limited	_	123,155	123,155	193,529
-	4,965,912	1,018,398	5,984,310	5,671,620
Unsecured Loans	,,			
[Refer Schedule 19 Note 6]				
Long Term Loans from Banks	1,750,000	_	1,750,000	1,750,000
Others Loans	3,706	_	3,706	3,706
Deferred Sales Tax Loan		223,489	223,489	223,489
	1,753,706	223,489	1,977,195	1,977,195



# **Schedules to Consolidated Balance Sheet (contd.)**

Rs. in Thousands

SCHEDULE 4 Consolidated Fixed Assets (Refer Schedule 19 Note 7)

Net Value of		Gross Value of	Cost	st	Gross Value of		Depreciation / Amortisation	Amortisation		Net Value of
Assets as at March 31, 2009	Particulars	Assets as at March 31, 2009	Additions	Deletions / Adjustments	Assets as at March 31, 2010	As at March 31,2009	on Deletions	for the year	As at March 31, 2010	Assets as at March 31, 2010
	Intangible									
249,205	Goodwill	623,924	I	I	623,924	374,719	I	124,604	499,323	124,601
320,037	Licenses	400,037	I	I	400,037	80,000	I	40,000	120,000	280,037
	Tangible									
1, 105, 503	Land - Freehold	1,105,503	155,955	I	1,261,458	I	I	I	I	1,261,458
253,479	Land - Leasehold	270,221	I	l	270,221	16,742	I	3,186	19,928	250,293
1,463,787	Buildings	1,622,971	337,715	l	1,960,686	159,184	I	54,336	213,520	1,747,166
4,057	Leasehold - Improvements	6,407	I	I	6,407	2,350		2,350	4,700	1,707
3,312,750	Plant and Machinery	4,730,047	1,152,562	31,921	5,850,688	1,417,297	16,080	569,579	1,970,796	3,879,892
57,765	Office Equipments	105,348	5,015	265	110,098	47,583	184	10,911	58,310	51,788
154,141	Furniture and Fittings	329,691	67,398	585	396,504	175,550	170	70,855	246,235	150,269
38,556	Laboratory Equipments	47,261	12,912	352	59,821	8,705	I	5,265	13,970	45,851
37,539	Vehicles	55,121	2,565	6,331	51,355	17,582	2,511	5,271	20,342	31,013
6,996,819		9,296,531	1,734,122	39,454	10,991,199	2,299,712	18,945	886,357	3,167,124	7,824,075
848,176	Share of Joint Venture	1,551,993	164,414	3,355	1,713,052	703,817	3,106	154,057	854,768	858,284
7,844,995		10,848,524	1,898,536	42,809	12,704,251	3,003,529	22,051	1,040,414	4,021,892	8,682,359
	2009	8,568,202	2,403,231	122,909	10,848,524	2,211,759	104,577	896,347	3,003,529	
865,308	Capital work in Progress [including capital advances	ıding capital advance	es Rs.476,733 (2009: Rs.615,625)]	19: Rs.615,625)]						575,331
106,843	Share of Joint Venture [including capital advances Rs.1,252 (2009: Rs.118)]	ng capital advances	Rs.1,252 (2009: Rs	5.118)]						29,038
8,817,146										9,286,728



# **Schedules to Consolidated Balance Sheet (contd.)**

Rs. in Thousan

SCHEDULE 5 Investments

	7		2010			2009	
Particulars	Shares	Number of Shares / Units	Face Value	Cost	Number of Shares / Units	Face Value	Cost
CURRENT INVESTMENTS							
Investment in Mutual Funds - Unquoted, Non Trade							
HDFC FMP 370D June 2008 VIII -Wholesale Plan Growth		I	I	I	20,000,000	200,000	200,000
IDFC FMP Yearly Series 22 Plan B Growth		I	I	I	10,000,000	100,000	100,000
I-Growth Capital Protection Portfolio		I	I	I	3,000	300,000	300,000
Kotak FMP 12M Series 7 Institutional - Growth Plan		I	I	I	15,025,820	150,258	150,258
Reliance Blended Debt Plus-Hybrid Option -Series XIV Plan		I	I	I	200,000	20,000	50,000
Reliance Fixed Horizon Fund- IX - Series 2 - Institutional Growth Plan		I	I	I	10,000,000	100,000	100,000
Investment in Mutual Funds - Quoted, Non Trade							
HDFC Cash Management Fund - Treasury Advantage Plan - Wholesale - Daily Dividend		48,846,135	10	490,000			
LONG TERM INVESTMENTS (unquoted, long term)							
In government and trustee securities - Fully paid							
National savings certificate			70	70	1	20	70
Non trade:							
In Associates							
United East Bengal Football Team Private Limited	Equity	4,999	20	I	4,999	99	
In Others							
Zorastrian Co-operative Bank Limited*	Equity	4,000	25	100	4,000	25	100
Sub total				490,170			900,428
Share in Joint Venture Investments			5	2		6	6
TOTAL				490,175			900,437

<sup>\*</sup> Acquired on Amalgamation

Details of Investments In Mutual Funds during the year

	Balance as at A	as at April 1, 2009	Purchased du	Purchased during the year	Sold during the year	g the year	Balance as at	Balance as at March 31, 2010
Name of Mutual Fund	No. of Units in '000s	Cost	No. of Units in '000s	Cost	No. of Units in '000s	Cost	No. of Units in '000s	Cost
HDFC Cash Management Fund - Treasury Advantage Plan - Wholesale - Daily Dividend			88,720	890,000	39,874	400,000	48,846	490,000
HDFC FIVIP 370D June 2008 VIII - Wholesale Plan Growth	20,000	200,000		1	20,000	200,000	1	1
IDFC FMP Yearly Series 22 Plan B Growth	10,000	100,000		I	10,000	100,000	1	
I-Growth Capital Protection Portfolio	3	300,000		I	3	300,000	1	
Kotak FMP 12M Series 7 Institutional - Growth	15,026	150,258	I	I	15,026	150,258	Ι	
Reliance Blended Debt Plus-Hybrid Option - Series XIV	0.50	50,000	I	I	0.50	20,000	I	l
Reliance Fixed Horizon Fund - IX - Series 2 - Institutional Growth Plan	10,000	100,000		1	10,000	100,000	1	1
Total		900,258		890,000		1,300,258		490,000





	2010	Joint Venture	Total 2010	2009
SCHEDULE 6				
Inventories				
Raw Materials	572,550	23,601	596,151	456,556
Packing Material, Stores and Spares [Net of provision Rs.7,656 (2009: Rs.38,640)]	471,125	83,825	554,950	539,818
Work In Progress / Finished Goods (including Traded Goods) [Net of provision Rs.Nil (2009: Rs.63)]	856,550	120,663	977,213	741,839
Goods in transit	59,940	15,364	75,304	50,266
_	1,960,165	243,453	2,203,618	1,788,479
SCHEDULE 7				
Sundry Debtors (Unsecured, Considered good unless stated otherwise)				
Considered Good				
- Over Six Months	69,920	23,415	93,335	185,434
- Others	6,092,567	508,896	6,601,463	4,820,547
Considered Doubtful				
- Over Six Months	56,738	35,039	91,777	88,944
- Others				_
	6,219,225	567,350	6,786,575	5,094,925
Less: Provision for Doubtful Debts	(56,738)	(35,039)	(91,777)	(88,944)
	6,162,487	532,311	6,694,798	5,005,981
SCHEDULE 8				
Cash and Bank Balances				
Cash on hand [including Remittances - in Transit Rs.Nil (2009: Rs.Nil)]	2,848	382	3,230	4,620
Balances with Scheduled Banks:				
- in Current Account [including cheques on hand Rs.1,566 (2009: Rs.10,125)]	818,705	80,502	899,207	474,055
- in Deposit account [Refer notes below]	11,847	12,303	24,150	32,582
_	833,400	93,187	926,587	511,257
Note: 1. Includes Rs.10,350 (2009: Rs.19,820) kept as margin against letter of credit and bank guarantees.  2. Includes balance in Unclaimed dividend Account Rs.1,470 (2009: Rs.880)				
SCHEDULE 9				
Other Current Assets				
Income accrued on Investments and deposits	354,491	729	355,220	141,601
-	354,491	729	355,220	141,601



# **Schedules to Consolidated Balance Sheet (contd.)**

	2010	Joint Venture	Total 2010	2009
SCHEDULE 10				
Loans and Advances (Unsecured, Considered good unless otherwise stated)				
Advance towards Contract Brewing unit [Refer Schedule 19 Note 8]	1,550,000	_	1,550,000	1,550,000
Advances recoverable in cash or in kind or for value to be received $\!\!\!\!\!\!\!\!^\star$	334,206	25,407	359,613	224,048
Considered Doubtful	8,403	43,647	52,050	51,674
	1,892,609	69,054	1,961,663	1,825,722
Less: Provision for Doubtful Advances	(8,403)	(43,647)	(52,050)	(51,674)
	1,884,206	25,407	1,909,613	1,774,048
*[including: Rs.Nil (2009: Rs.36) due from Director of the Company, maximum amount due during the year Rs.36 (2009: Rs.62)]				
Balances with Excise Authorities	224,308	20,818	245,126	163,930
Other Deposits	552,884	12,597	565,481	653,545
Advance Tax / Tax Deducted at Source (net)	33,512	18,703	52,215	148,009
	2,694,910	77,525	2,772,435	2,739,532
SCHEDULE 11				
Liabilities				
Sundry Creditors				
- Due to Micro, Small and Medium Enterprises	11,527	3,096	14,623	8,113
- Others	1,797,552	270,932	2,068,484	1,421,170
- Other Liabilities	1,386,043	1,324,811	2,710,854	1,669,780
Interest accrued but not due		2,385	2,385	2,385
Unclaimed Dividend	1,470	_	1,470	880
Acceptances	10,441		10,441	63,986
	3,207,033	1,601,224	4,808,257	3,166,314
SCHEDULE 12 UNITED BREWER				
Provisions				
Dividend payable [Refer Schedule 19 Note 15]	187,428	_	187,428	128,785
Gratuity	7,265	1,872	9,137	22,098
Leave Entitlements	59,329	845	60,174	34,388
_	254,022	2,717	256,739	185,271





	2010	Joint Venture	Total 2010	2009
SCHEDULE 13				
Sales and Service				
Sales	28,505,356	3,884,431	32,389,787	26,789,900
Income from Brand Franchise and Technical Fees	1,052,653	39,505	1,092,158	1,063,425
	29,558,009	3,923,936	33,481,945	27,853,325
SCHEDULE 14				
Other Income				
Guarantee Commission	21,322	_	21,322	21,300
Liability no longer required written back	54,740	7,433	62,173	56,594
Profit on sale of Assets	_	220	220	26
Profit on sale of Investment (net)	117,982		117,982	2
Dividend Income	3,868	_	3,868	48,954
Interest Received [Gross]	327,015	1,501	328,516	150,541
{Tax deducted at source Rs.31,367 (2009: Rs.2,379)}				
Provision for Doubtful Debts no longer required written back	117		172	1,880
Provision for Doubtful Advances no longer required written back Miscellaneous Income	13		23	367
iviscellaneous income	251,814		297,324	256,152
	776,871	54,729	831,600	535,816
SCHEDULE 15				
Cost of Sales				
Manufacturing Expenses	2 524 576	544.270	2 025 054	2 572 527
Consumption of Raw Materials	2,521,576		3,035,954	2,573,527
Consumption of Packing material and Stores and spares Purchases of finished goods	5,115,279		6,141,248	4,772,552
Power and Fuel	2,006,411		2,010,414 614,164	2,089,746 701,397
	491,102	123,002	014,104	701,397
Personnel Expenses	047 420	72 202	010 744	012 100
Salaries, Wages and Bonus Contribution to Provident and Other funds	847,439 60,601		919,741 64,129	813,100 61,211
Welfare Expenses	81,265		87,580	66,254
	01,203	0,313	67,560	00,234
Others	77 520	2.074	70 504	75 104
Rent including Lease rent Insurance	77,520 14,207		79,594 15,896	75,134 14,238
Repairs Building	13,617	-	21,467	
Repairs to Machinery	126,671	38,462	165,133	14,453 127,915
Repairs - Others	8,781		103,133	10,955
Travel and Conveyance	94,682		99,195	89,461
Communication Expenses	23,975	-	24,725	24,161
Rates and taxes	365,529		415,278	303,766
Legal and Professional fees	73,013		80,832	97,718
Miscellaneous expenses	292,208		319,319	260,540
[includes material consumed Rs.107,894 (2009: Rs.107,781)]	-	-	-	•
Change in Inventory				
Opening Stock	677,309	64,530	741,839	585,671
Closing Stock	(856,550)	(120,289)	(976,839)	(741,839)
Excise Duty on Opening Stock	(366,473)	(25,010)	(391,483)	(300,700)
Excise Duty on Closing Stock	499,488	72,112	571,600	391,483
	12,167,650	1,882,473	14,050,123	12,030,743



# **Schedules to Consolidated Profit and Loss Account (contd.)**

	2010	Joint Venture	Total 2010	2009
SCHEDULE 16				
Other Expenses				
Selling and Promotion Expenses	5,592,417	625,977	6,218,394	4,830,355
Technical Management Fee	_	100,000	100,000	120,000
Directors Sitting fees	15,681	293	15,974	12,123
Auditors Remuneration	7,223	1,581	8,804	8,424
Bad debts written off	_	_	_	9,699
Bad Advances written off	10,836	111	10,947	5,866
Provision for Doubtful Debts	1,184	1,821	3,005	2,716
Provision for Idle Assets / Fixed Assets written off	_	_	_	31
Investment written off	_	4	4	_
Inventory written off including provisions	_	1,289	1,289	622
Loss on sale of Assets	3,426	148	3,574	2,185
Provision for Doubtful advances	_	399	399	1,000
	5,630,767	731,623	6,362,390	4,993,021
SCHEDULE 17				
Interest and Finance Charges				
Interest on Loans for a fixed period	458,766	96,992	555,758	507,306
Interest Others	82,936	4,055	86,991	326,663
[Including exchange (gain)/loss on foreign currency loans Rs.(74,159) (2009: Rs.139,486)]				
Finance Charges	11,617	10.841	22,458	220,369
	553,319	111,888	665,207	1,054,338
	333,319	111,000	005,207	1,004,008

## Significant Accounting Policies for the year ended March 31, 2010



#### **SCHEDULE 18**

#### 1. Basis of Presentation of Financial Statements:

The Financial Statements of the Company have been prepared under historical cost convention, to comply in all material aspects with the applicable accounting principles in India, the applicable accounting standards notified under Section 211(3C) of the Companies Act, 1956 and to relevant provisions of the Companies Act, 1956.

#### Basis of Consolidation:

The Financial Statements of the Subsidiaries and the Joint Venture (JV) used in the consolidation are drawn up to the same reporting date as that of the parent company, i.e., year ended March 31, 2010.

#### **Estimates**:

The preparation of the Financial Statements in conformity with Generally Accepted Accounting Policies (GAAP) in India requires that the management makes estimates and assumptions that affect the reported amounts of assets and liabilities, disclosure of contingent liabilities as at the date of the Financial Statements, and the reported amounts of revenue and expenses during the reported period. Actual result could differ from those estimates.

#### 2. Principles of Consolidation:

- i) The financial statement of the parent company and its subsidiaries have been consolidated on a line by line basis by adding together the book values of like items of assets, liabilities, income and expenditure after eliminating intra group balances and intra group transactions.
- ii) The financial statements of the parent company and its subsidiaries have been consolidated using uniform accounting policies for like transactions and other events.
- iii) The financial statement of the Joint Venture has been consolidated using proportionate consolidation on the basis of control exercised in the Joint Venture.
- iv) Goodwill represents the difference between the company's share in the networth and the cost of acquisition of subsidiary and Joint Venture at each stage of acquisition of investment. Goodwill arising on consolidation is not amortised. Negative goodwill is recognised as capital reserve on consolidation.

#### 3. Revenue Recognition:

Revenue from sale of goods is recognised in accordance with the terms of sale, on dispatch from the Breweries/warehouses of the Company and is net of trade discount but includes Excise Duty. Income from brand franchise is recognised at contracted rates on sale/production of the branded products by the franchisees. Dividend Income is recognised when the Company's right to receive the payment is established. Royalty from foreign entities (net of tax), technical advisory and management fees is recognised as per the terms of agreement.

#### 4. Borrowing Costs:

Borrowing costs incurred for the acquisition of qualifying assets are recognised as a part of cost of such assets when it is considered probable that they will result in future economic benefits to the Company while other borrowing costs are expensed in the period in which they are incurred.

#### 5. Fixed Assets:

Fixed assets are stated at their original cost of acquisition and subsequent improvements thereto including taxes, duties, freight and other incidental expenses relating to acquisition and installation of such assets.

The cost of fixed assets acquired on amalgamation have been determined at fair values as on the respective dates of amalgamation and as per the related Schemes of Arrangement and include taxes / duties thereof.

Assets identified and evaluated technically as obsolete and held for disposal are stated at their estimated net realisable value.

#### 6. Investments:

Long term investments are carried at cost less provision made to recognise any decline, other than temporary, in the values of such investments. Current investments are carried at cost or net realisable value, whichever is lower.

#### 7. Inventories:

Inventories are valued at lower of cost and net realisable value. Costs include freight, taxes, duties and appropriate production overheads and are generally ascertained on the First in First Out (FIFO) basis. Excise/Customs duty on stocks in bond is added to the cost. Due allowance is made for obsolete and slow moving items.

#### 8. Foreign Currency Transactions:

a) Foreign currency transactions are recorded at the rates of exchange prevailing on the dates of such transactions.

All monetary items of foreign currency liabilities/ assets are restated at the rates ruling at the year end and all exchange gains/ losses arising therefrom are adjusted to the Profit and Loss Account.

Exchange difference on forward contracts are recognised in the Profit and Loss Account in the reporting period in which the exchange rates change. Any profit or loss arising on cancellation or renewal of such forward contracts is recognised as income or expense for the year.



## Significant Accounting Policies for the year ended March 31, 2010 (contd.)

Rs. in Thousands

- b) With retrospective effect from April 1, 2007 exchange differences on long term foreign currency monetary items (except for exchange differences on items forming part of the company's net investment in a non-integral foreign operation), are
  - (i) adjusted to the cost of the asset in so far as they relate to the acquisition of a depreciable asset;
  - (ii) accumulated in a "Foreign Currency Monetary Item Translation Difference Account" and amortised over the period of the related long term foreign currency monetary item but not beyond March 31, 2011.

#### 9. Depreciation and amortisation:

Depreciation on fixed assets is provided on Straight Line Method based on the rates prescribed under Schedule XIV to the Companies Act, 1956 except as indicated below:

- a) Plant and Machinery are depreciated at the rate of 10.34%. Further, depreciation is provided at higher rates in respect of certain specific items of plant and machinery having lower useful life based on technical evaluation carried out by the management.
- b) Assets acquired on amalgamation (where original dates of acquisition are not readily available), are depreciated over the remaining useful life of the assets as certified by an expert.
  - Cost of Goodwill arising on amalgamation is amortised over a period of 5 years.
  - Cost of Leasehold Land is amortised over the period of lease.
  - Assets individually costing less than Rs.5 are depreciated fully in the year of purchase.

#### 10. Employee Retirement benefits:

(i) Defined-contribution plans:

Contributions to the Employees' Provident Fund, Superannuation Fund, Employees' State Insurance and Employees' Pension Scheme are as per statute and are recognised as expenses during the period in which the employees perform the services.

(ii) Defined-benefit plans:

Liability towards gratuity is determined on actuarial valuation using the Projected Unit Credit Method at the balance sheet date. Actuarial Gains and Losses are recognised immediately in the Profit and Loss Account.

(iii) Other long term employee benefits:

Liability towards leave encashment and compensated absences are recognised at the present value based on actuarial valuation at each balance sheet date.

(iv) Short term employee benefits:

Undiscounted amount of liability towards earned leave, compensated absences, performance incentives etc. are recognised during the period when the employee renders the services.

#### 11. Taxation:

Current tax is determined as per the provisions of the Income Tax Act, 1961.

Deferred tax is recognised, on timing differences, being the difference between taxable income and accounting income that originate in one period and are capable of reversal in one or more subsequent periods. Deferred tax assets are not recognised unless there is virtual certainity that sufficient future taxable income will be available against which such deferred tax assets can be realised.

Fringe Benefit Tax is determined at current applicable rates on expenses falling within the ambit of "Fringe Benefit" as defined under Income Tax Act. 1961.

#### 12. Earnings per share:

Annualised earnings/ (loss) per equity share (basic and diluted) is arrived at based on ratio of profit/ (loss) attributable to equity shareholders to the weighted average number of equity shares.

#### 13. Impairment of Assets:

At each Balance Sheet date, the Company assesses whether there is any indication that assets may be impaired. If any such indication exists, the Company estimates the recoverable amount. If the carrying amount of the assets exceeds its recoverable amount, an impairment loss is recognised in the accounts to the extent the carrying amount exceeds the recoverable amount.

#### 14. Provisions, Contingent Liabilities and Contingent Assets:

Provisions are recognised when the company has a present obligation as a result of past events, for which it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate of the amount can be made. Provisions are reviewed regularly and are adjusted where necessary to reflect the current best estimates of the obligation. When the company expects a provision to be reimbursed, the reimbursement is recognised as a separate asset, only when such reimbursement is virtually certain.

A disclosure for contingent liability is made where there is a possible obligation or present obligation that may probably not require an outflow of resources.

## Notes on Consolidated Accounts for the year ended March 31, 2010



**SCHEDULE 19** 

Rs. in Thousands

1. The Consolidated Financial Statement (CFS) presents the consolidated accounts of United Breweries Limited (the Company) with its following Subsidiaries, Associates and Joint Venture ('UBL Group' or 'Group').

Postinulous	Ownership	Percentage	Country of Income and income	
Particulars	2010	2009	Country of Incorporation	
Name of the Subsidiary				
Associated Breweries & Distilleries Limited (ABDL)	100	100	India	
Maltex Malsters Limited (MML)	51	51	India	
Name of the Associate	Associate			
United East Bengal Football Team Private Limited (UEBFTPL)	50	50	India	
Name of the Joint Venture (JV)	(JV)			
Millennium Alcobev Private Limited (MAPL)	50*	50*	India	

<sup>\*</sup>Of which 10% represents control exercised through the subsidiary ABDL.

- 2. During the quarter ended June 30, 2008 the Company has raised Rs.4,248,854 through an issue of shares on rights basis (Rights Issue). The proceeds of the rights issue have been utilised in the following manner:
  - a. Rs.2,026,980 (2009: Rs.3,197,096) for repayment of cash credit/overdraft accounts and for additional working capital requirements.
  - b. Rs.1,731,874 (2009: Rs.501,500) for Capital Expenditure.
  - c. Pending utilisation the balance proceeds of Rs.490,000 (2009: Rs.550,258) have been invested in mutual funds.
- **3.** The Consolidated Financial Statements of Millennium Alcobev Private Limited (MAPL), represents consolidation of MAPL and its subsidiaries Empee Breweries Limited (EBL), United Millennium Breweries Limited (UMBL) and Millennium Beer Industries Limited (MBIL) as per Accounting Standard (AS) 21.
- **4.** The group evaluates the carrying value of its Goodwill whenever events or changes in circumstances indicate that its carrying value may be impaired for diminution, other than temporary. The group has currently reassessed the circumstances that could indicate the carrying amount of Goodwill may be impaired. As a consequence of such reassessment, the management believes that the expected revenues and earnings of the acquired entities are sustainable in the foreseeable future, and hence goodwill is not impaired.

#### 5. Acquisition of Maltex Malsters Limited:

During the financial year ended March 31, 2008 the Company has acquired 22,950 equity shares of Rs.100 each in Maltex Malsters Limited for a consideration of Rs.450,000 which is based on an independent valuation, resulting in a goodwill of Rs.438,012 as detailed below.

Particulars	Rs.	Rs.
Fixed Assets (Net book value)		23,983
Deferred Tax Assets		2,587
Current Assets		
Sundry Debtors	13,187	
Cash & Bank Balances	94	
Loans & Advances	11,567	
	24,848	
Current Liabilities and Provision		
Current Liabilities	8,072	
Provisions	209	
	8,281	
Net Current Asset		16,567
Loans		
Secured Loans	18,932	
Unsecured Loans	700	19,632



Rs. in Thousands

Particulars	Rs.	Rs.
Net Worth as on March 31, 2008		23,505
UBL's Share - 51%		11,988
Purchase Consideration		450,000
Goodwill		438,012
Minority Interest		11,517

#### 6. Loan Funds:

	Particulars	2010	2009
Sec	ured Loans		
(a)	Foreign Currency Loans Including Interest Accrued and due Rs.18,848 (2009: Rs.21,839) Loans repayable within one year – Rs.871,207 (2009: Rs.1,056,260) Foreign Currency Loans consist of External Commercial Borrowing (ECB) from BNP Paribas and Foreign Currency Loan from Axis Bank. ECB from BNP Paribas is secured by first charge on all moveable and immovable properties of the Company except Taloja plant. Foreign currency loan from Axis bank includes demand loan and term loan which are secured by first Charge on the Fixed Assets of a subsidiary of joint venture and current assets namely, Stock of Raw Material, Work In Progress & Finished Goods, Stores & Spares, Bills Receivable and Book Debts of the Company and covered by corporate guarantee isused by the Company.	1,679,721	2,338,948
(b)	Term Loan from Bank [including interest accrued and due Rs.716 (2009: Rs.1,060)] Loan repayable within one year – Rs.84,250 (2009: Rs.84,250) Secured against charge on all movable and immovable fixed assets of Empee Breweries Limited and covered by a corporate guarantee issued by the Company.	141,091	225,685
	Term Loan from Bank Secured by way of hypothecation of all plant and machineries lying at factory or elsewhere both present and future of MML, a subsidiary of the Company.	5,571	12,296
	Term Loan from Bank Loan repayable within one year – Rs. 164,384 <i>(2009: Rs.164,384)</i> Secured by first charge on all moveable and immovable assets.	493,151	657,534
	Term Loan from Bank Loan repayable within one year – Rs. 250,000 (2009: Rs.250,000)  Secured by Pari-Passu charge on all moveable and immovable properties of the Company except Taloja plant.	562,500	812,500
(c)	From Banks [including interest accrued and due Rs.5,053 (2009: Rs.5,321)]  Amount repayable within one year – Rs.2,374,013 (2009: Rs.866,204)  Secured by hypothecation of stock in trade, stores, raw materials, book debts and a second charge on all the immovable properties of the Company.	2,374,013	866,204
(d)	From Others [including interest accrued and due Rs.Nil (2009: Rs.68,824)]	605,108	564,924
(e)	From Rabo Finance India Private Limited  Amounts repayable within one year – Rs.70,374 (2009: Rs.70,431)  Secured by charge on all movable and immovable properties and current assets, both present and future of the MBIL (a subsidiary of the Joint Venture) and covered by a corporate guarantee issued by the Company.	123,155	193,529
Uns	secured Loans		
(i)	Loans from Banks [including interest accrued and due Rs.Nil (2009: Rs. Nil)]  Amount repayable within one year – Rs.Nil (2009: Rs.Nil)  *Covered by personal guarantee of a Director of the Company.	1,750,000*	1,750,000*
(ii)	From Others Amount repayable within one year – Rs. Nil (2009: Rs.Nil)	227,195	227,195



Rs. in Thousands

#### 7. Fixed Assets:

Buildings amounting to Rs.53,030 (2009: Rs.49,619) and Plant and Machinery amounting to Rs.502,517 (2009: Rs.473,319) are in premises not owned by the Group.

**8.** The Company does not own any brewing facility in Tamil Nadu, which is one of the major markets in India contributing about 18% of the Company's business. With an intention of ensuring supplies from Balaji Distilleries Limited (BDL), having brewing facilities in Tamil Nadu, the Company has entered into an agreement with the promoters of BDL to secure to the Company perpetual usage of the brewery owned by BDL, and has advanced an amount of Rs.1,550,000 to one of the Promoter Companies of BDL, acting for and on behalf of the other Promoters also.

Subsequently, the Boards of Directors of BDL and United Spirits Limited (USL) have considered and approved a proposal for merger of BDL into USL, which is subject to obtaining of the necessary regulatory approvals by both the Companies. The Company has obtained a commitment from USL that the arrangement with Promoters will be adhered to on completion of the proposed merger. The advance will be repaid upon the completion of the merger or in accordance with the terms of the related Agreement, whichever is earlier.

In June 2009, BDL has allotted 90,000 Equity Shares upon conversion of warrants to certain parties. These parties have entered into a supplemental agreement with the Company to the effect that they will be bound by the terms and conditions of the earlier agreement between the Company and the promoters of BDL.

#### 9. Capital Commitments:

Particulars	2010	2009
Estimated amount of Contracts remaining to be executed on capital account and not	257,321	689,134
provided for.		

#### Share of joint venture:

Particulars	2010	2009
Estimated amount of Contracts remaining to be executed on capital account and not provided for.	8,896	46,348

#### 10. Contingent Liabilities:

	Particulars	2010	2009
a)	Sales Tax/other taxes demands under appeal*	14,672	14,672
b)	Employee State Insurance Demand*	265	265
c)	Demand towards Water charges under appeal*	_	133,019
d)	Excise Duty/Customs Duty demands under appeal*	36,709	36,709
e)	Income Tax demands under appeal	188,844	82,262
f)	Service Tax demands under appeal*	229,114	377,708
g)	Claims against the Company not acknowledged as debt*	30,568	27,377
h)	Letter of Credit outstanding	78,926	33,230
i)	Guarantees given by the company:		
	- on behalf of Subsidiaries of Joint Venture to third parties		
	Millennium Beer Industries Limited	800,000	800,000
	United Millennium Breweries Limited	600,000	600,000
	Empee Breweries Limited	730,000	730,000
	- to third parties	19,060	28,348
j)	Letter of undertaking to distributors towards countervailing duty for imports from	38,500	38,500
	Nepal		

#### **Share of joint venture:**

	Particulars	2010	2009
a)	Sales Tax/other taxes demands under appeal [Amount paid under dispute Rs.223 (2009: Rs.22) and disclosed in loans and advances in Schedule 10]	3,774	3,281
b)	ESIC / PF demands under appeal [Amount paid under dispute Rs.Nil (2009: Rs.53) and disclosed in loans and advances in Schedule 10]	845	898
c)	Bank Guarantees given*	10,155	5,855
d)	Demand towards Water charges under appeal*	_	26,250



Rs in Thousands

e)	Interest for delayed payment of Interest Free Loans*	1,169	4,829
f)	Dividend on 1% Non Convertible Cumulative Redeemable Preference Shares	27,750	18,500
g)	Income Tax#	5,055	22,028
h)	Claims against the subsidiaries of the joint venture not acknowledged as debt [Amount paid under dispute Rs.78 (2009: Rs.78) and disclosed in loans and advances in Schedule 10]	5,877	6,107

<sup>#</sup> Net of deposit under appeal - Rs.3,789 (2009: Rs.1,018)

#### 11. Operating Lease:

The Group has entered into leasing arrangements for vehicles, computer, equipments, office premises and residential premises that are renewable on a periodic basis, and cancelable/non-cancelable in nature. Such leases are generally for a period of 11 to 60 months with options of renewal against increased rent and premature termination of agreement through notice period of 2 to 3 months, except in the case of certain leases where there is a lock-in period of 11 to 26 months.

Particulars	2010	2009
Lease payments during the year including Minimum lease payments Rs. 4,999 (2009: Rs.4,999) on non-cancellable leases.	79,594	75,134
At the balance sheet date, future minimum lease rentals under non-cancellable operating leases are as under:		
Not later than one year	17,518	28,288
One to five years	15,374	12,887
Total	32,892	41,175

#### 12. Accounting for Taxes on Income:

Deferred Tax - The net deferred tax liability amounting to Rs. 236,114 (2009: Rs. 175,963) has been arrived as follows:

Particulars	2010	2009
Deferred Tax Liability arising from:		
Difference between carrying amount of fixed assets in the financial statements and the Income Tax Return	263,445	212,987
Less: Deferred tax asset arising from:	ED	
Expenses charged in the financial statements but allowable as deductions in future years under the Income Tax Act, 1961	25,500	18,528
Provision for Doubtful Debts	22,141	21,783
	215,804	172,676
Share of Joint venture	20,310	3,287
Net deferred tax liability	236,114	175,963
Movement during the year	(60,151)	(88,248)
Net Deferred tax (charged off) / written back in the profit and loss account	(60,151)	(88,248)

The tax impact for the above purpose has been arrived by applying a tax rate of 33.22% (2009: 33.99%) being the substantively enacted tax rate for Indian Companies under the Income Tax Act, 1961.

No deferred tax asset has been recognised, in case of loss making Joint Venture / subsidiaries, in the absence of virtual certainty of future profits as per the explanation provided in Accounting Standard 22 notified under the Companies (Accounting Standards) Rules, 2006.

#### 13. Related Party Disclosures:

- A. Name of the related parties:
- (1) In Associates

United East Bengal Football Team Private Limited (UEBFTPL)

(2) Entity which has significant influence

Scottish & Newcastle India Limited (SNIL)

<sup>\*</sup> In the opinion of the management, the above demands / claims are not sustainable in law and accordingly no provision has been made in the accounts.

UNITED BREWEIES

Rs. in Thousands

#### (3) Others:

- (a) Scottish & Newcastle Plc, (S & N), Holding Company of SNIL
- (b) Scottish & Newcastle UK Limited (SNUK), Fellow Subsidiary of SNIL
- (c) Scottish & Newcastle India Private Limited (SNIPL), Fellow Subsidiary of SNIL

#### (4) Key Management Personnel (KMP):

Mr. Kalyan Ganguly

Mr. Guido de Boer (Part of the year)

#### (5) Relative of Key Management Personnel:

Mrs. Suparna Bakshi Ganguly (Wife of Mr. Kalyan Ganguly)

#### B. Transactions with related parties during the year:

Particulars	UEBFTPL		КМР	
raruculars	2010	2009	2010	2009
Sponsorships and Other Payments	52,042	56,767	_	_
Finance(including loan in cash or kind)	52,034	50,248		_
Remuneration to Directors*	_	_	41,035	34,354
Amount Due From/(To)	(26)	(18)	_	_

<sup>\*</sup> Kalyan Ganguly: Rs.34,266 (2009: Rs.34,354) [Including payment to relative of KMP and a firm in which such relative is a partner - Rs.Nil (2009: Rs.2,883)].

Guido de Boer: Rs.6,769 (2009: Rs.Nil)

Figures in bracket indicate amounts received.

#### C. Transactions with S & N Group

i. Transaction with S & N

Management Fees **Rs.45,000** (2009: Rs.Nil)

ii. Transactions with SNUK

iii. Transactions with SNIL

Balance of Preference Share Capital

Dividend on above

Interim Dividend on Equity Shares Final Dividend on Equity Shares Rs.2,469,000 (2009: Rs.2,469,000)

**Rs.74,070** (2009: Rs.74,070) **Rs.Nil** (2009: Rs.13,499)

Rs.13,499 (2009: Rs.Nil)

#### 14. Earnings Per Share:

	Particulars	2010	2009
a)	Profit after taxation as per profit and loss account	896,376	455,792
b)	Less: Preference Dividend (including dividend distribution tax thereon)	86,658	86,658
c)	Net Profit attributable to equity shareholders	809,718	369,134
d)	Weighted average number of equity shares outstanding	240,048,255	234,589,624
	(Face value of Re.1 per share)		
e)	Earnings per share (Basic / Diluted)	3.37	1.57

#### 15. Details of Dividend:

Particulars	2010	2009
Dividend payable on Preference Share Capital @3%	74,070	74,070
Dividend Distribution tax payable on above	12,588	12,588
Interim Dividend paid on Equity Shares @15%		36,007
Dividend Distribution tax paid on above		6,120
Final Dividend payable on Equity Shares @36% (2009: 15%)	86,417	36,007
Dividend Distribution tax payable on above	14,353	6,120
Total	187,428	170,912



Rs in Thousands

#### 16. Segmental Reporting:

The Group is engaged in manufacture, purchase and sale of beer including licensing of brands which constitutes a single business segment. The Group operates only in India. Accordingly, primary and secondary reporting disclosures for business and geographical segment as envisaged in AS-17 are not applicable to the Group.

#### 17. (i) Disclosures envisaged in AS 15 in respect of gratuity are given below:

	Particulars	2010	2009	2008	
A)	Reconciliation of opening and closing balances of the				
	present value of the defined benefit obligation				
	Obligations at the beginning of the year	157,316	144,890	118,048	
	Add: Transitional Obligation	_	_	101	
	Add: Current Service cost	9,902	14,268	43,745	
	Add: Interest cost	11,985	9,691	9,349	
	Add: Actuarial (gains)/losses	(500)	(696)	(333)	
	(Less): Benefits paid during the year	(12,646)	(10,837)	(26,020)	
	Obligations at the end of the year	166,057	157,316	144,890	
B)	Reconciliation of opening and closing balances of the fair value of plan assets				
	Fair Value of Plan assets at the beginning of the year	135,218	138,650	117,753	
	Add: Expected Return on Plan Assets	10,337	10,824	9,425	
	Add: Actuarial Gain	(1,490)	(7,776)	10,738	
	Add: Contributions	25,501	4,683	26,754	
	(Less): Benefits Paid	(12,646)	(11,163)	(26,020)	
	Fair Value of Plan assets at the end of the year	156,920	135,218	138,650	
C)	Reconciliation of present value of defined benefit obligation and the fair value of plan assets to the assets and liabilities recognised in the balance sheet:				
	Present Value of Obligation as at March 31, 2010	166,057	157,316	144,890	
	(Less): Fair Value of Plan Assets as at March 31, 2010	156,920	135,218	138,650	
	Amount recognised in the Balance Sheet	9,137	22,098	6,240	
D)	Expenses recognised in Profit and Loss account under "Employee Cost" in Schedule 15				
	Current service cost	9,902	14,268	43,745	
	Add: Interest cost	11,985	9,691	9,349	
	(Less): Expected Return on Plan Assets	(10,337)	(10,824)	(9,425)	
	Prior period adjustment	_	_	(23,739)	
	Add: Actuarial (gains) / losses	990	6,493	6,256	
	Net Gratuity Cost	12,540	19,628	26,186	
E)	Investment details of plan assets				
	Plan assets are invested in Government Securities, Private Sector Bonds, Managed Funds and others.				
	Based on the above allocation and the prevailing yields on these a			expected rate	
	of return on fund assets has been arrived at. Assumed rate of return				
	reflecting the return.				
F)	Actual return on plan assets	12,760	7,269	24,077	
G)	Assumptions				
	Discount rate per annum	8.00%	7.00%	8.00%	
	Interest rate per annum	8.00%	7.00%	8.00%	
	Expected return on plan assets	8.00%	7.00 to 8.00%	8.00%	
	Expected salary increase per annum	5.00 to 6.00%	5.00 to 6.00 %	5.00%	
	Attrition Rate	1.00%	1.00%	1.00%	
	Retirement Age	58	58	58	
	Mortality rate - LIC (94-96) Ultimate Mortality Table				
	The estimates of future increase in salary, considered in the actuarial valuation, have been taken on account of inflation,				
	seniority, promotion and other relevant factors such as supply and				



Rs. in Thousands

Particulars	2010	2009	2008
Contribution to Provident and Other Funds under Manufacturing and Other Expenses (Schedule 15) includes			
Rs.51,589 (2009: Rs.41,583) being expenses debited under the following defined contribution plans:			
Provident Fund	38,671	30,370	29,737
Superannuation	12,918	11,213	21,111

- **18.** (i) Pursuant to notification dated March 31, 2009 issued by the Ministry of Corporate Affairs, the Group, with retrospective effect from April 1, 2007 changed its accounting policy in respect of exchange differences on long term foreign currency monetary items, with the exception of exchange differences on items forming part of the Group's net investment in a non-integral foreign operation. Consequently, the Group has accounted for unrealised exchange losses as given below:
  - (a) Unrealised foreign exchange loss amounting to Rs.5,080 (2008: Rs.Nil) recognised in the profit and loss account during the year ended March 31, 2008 has been transferred to the Foreign Currency Monetary Item Translation Difference Account (FCMITDA) by adjusting the opening balance of the profit and loss account. Rs.10,864 (2009: Rs.2,032) being charge for the current year is recognised in the profit and loss account under Interest and Finance Charges (Schedule 17). Balance amount of Rs.10,864 (2008: Rs. 3,048) is retained in the FCMITDA as at the year end
  - (b) Unrealised foreign exchange gain/(losses) as of March 31, 2010 amounting to Rs.19,064 [2009: Rs.(56,616)] is transferred to FCMITDA. Rs.9,532 [2009: Rs.(20,904)] being gain for the current year is recognised in the profit and loss account under Interest and Finance Charges (Schedule 17). Balance amount of Rs.9,532 [2009: Rs.(37,744)] is retained in the FCMITDA as at the year end.
  - (ii) Had the Group not opted to apply the aforesaid notification, consolidate profit for the year would have been higher by Rs. 9,532 [2009: Rs.(37,744)], having consequential impact on the net worth of the Group.
- 19. All amounts disclosed in Notes to Account and other Schedules are in Rs. 000 except for:
  - i) Number of Shares in Notes on Schedule 1, and in Note 14.
  - ii) Basic and Diluted EPS in the Profit and Loss Account and in Note 14.
- **20.** The previous year's figures have been regrouped to conform to current year's classification.

For **Price Waterhouse**Firm Registration Number: 007568 S
Chartered Accountants

**J. Majumdar**Partner
Membership No. F51912

Bangalore, July 21, 2010

Kalyan Ganguly Managing Director

**Govind lyengar** Company Secretary

Bangalore, July 21, 2010

**Guido de Boer** Director & CFO





UNITED BREWERIES LIMITED