



April 16, 2025

To,
BSE Limited,
Scrip: 532478

National Stock Exchange of India Limited
Symbol: UBL

Dear Sir,

Sub: Disclosure pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("the SEBI Listing Regulations"). Media Release by Heineken N.V. (Promoter Group) on India operations.

Pursuant to Regulation 30 of the SEBI Listing Regulations, disclosure is hereby being made with respect to information on United Breweries Limited published in the Media by Heineken N.V. (Promoter Group) for their 'Q1-January-March 2025-trading update'. This was published/released by them today, i.e., April 16, 2025.

A generic statement provided by them in their media release is appearing below:

*"In **India**, organic net revenue (beia) grew in the low-teens as beer volume grew by a mid-single-digit. We slightly lagged the market growth as supply in one of the major states was temporarily halted to ensure a sustainable business model for the future. As market leader, we actively continue to unlock the premium segment which in the quarter grew in the twenties, led by Heineken® Silver, Kingfisher Ultra, and Kingfisher Ultra Max."*

The said media report can be accessed at the following link:
[Heineken NV Q1 2025 Results](#)

Kindly take the same on record.

Thanking you,

Yours faithfully,
For UNITED BREWERIES LIMITED

NIKHIL MALPANI
Company Secretary & Compliance Officer