



October 23, 2024

To,  
BSE Limited  
Scrip Code: 532478

National Stock Exchange of India Limited  
Symbol: UBL

Dear Sir,

**Sub: Disclosure pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 ('the SEBI Listing Regulations'). Media Release by Heineken N.V. (Promoter Group) on India operations.**

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Regarding Regulation 30 of the SEBI Listing Regulations, disclosure is hereby being made with respect to information on United Breweries Limited published in the Media by Heineken N.V. (Promoter Group) for their Q3-July-September 2024 - trading update. This was published/released by them today i.e., October 23, 2024.

A generic statement provided by them in their media release appears below:

*"In India, organic beer volume grew by a mid-single-digit. As market leader, we continue to expand and develop beer-centric occasions and shape the beer category to unlock the inherent growth. Premium volume grew in the thirties, led by Heineken<sup>®</sup> Silver, Kingfisher Ultra, and Kingfisher Ultra Max."*

The said media report can be accessed at the following link (Refer Tab-Asia Pacific):

<https://www.theheinekencompany.com/newsroom/heineken-nv-reports-on-2024-third-quarter-trading/>

Kindly take the same on record and treat this as compliance.

Thanking you,

Yours faithfully,  
For UNITED BREWERIES LIMITED

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**NIKHIL MALPANI**  
Company Secretary & Compliance Officer  
Membership No: A20869

**Place: Singapore**